

April 13, 2022

1. Welcome, Introduction/new attendees

Host Becca Reiss North St. Louis Soil & Water Conservation District

Becca shared what the North St. Louis Conservation District does as a local government agency
covering northern St. Louis County north of Cotton. She also shared some specific details of
stormwater related concerns on the Iron Range and what Tuomas is working on as a MN GreenCorps
serving in the office. Tuomas doing a great job with the Facebook and Instagram accounts!

2. Review & Approve March 2022 Minutes - All

• Andrea made motion to approve, Carol 2nd- no oppose. Passed.

3. Executive Chair Update - (John)

a. April MPCA - MCM 1&2

John shared overview of presentation that will be shared at the MPCA meeting including the media, surveys, messages, the Media team,

4. Treasurer Update (Ryan)

a. **First Quarter 2022:** Ryan shared spreadsheet of current spending. \$8591 remaining. Remaining budget planned for media team PSA generation or cost to play on tv.

5. Outreach Opportunities (Carol)

- **a. Duluth Monarch Buddies -June 11-** Event to promote pollinator friendly plantings. A table could be set up from 10-2. Carol is available. 1-2 others? Saturday- Megan will get back. John can help.
- b. Water night NEAC June 23 or July 28 Northern Expressions Art Directive- EcoLibrium 3-Community Improvements. Located in Lincoln Park which is considered low income. Water night for the summer. Youth activities- could come to talk about Poop Fairy University and connect to Farmers Market 5:30-7, Famers market is beforehand. John can help June 23, not July. Carol will send out a doodle poll to maybe set something up. Carol will let them know later this month if RSPT can participate.
- c. The Instagram has a message from The Duluth Dog Walker asking about a Poop Fairy booth at the **Top Dog Fest & Twin Ports Bark Market**. This event is **April 23rd** at Earth Rider Brewery.
- d. <u>Sidewalk days</u> July 13 15 cost \$135- Is it possibly to not attend the whole weekend? Might be hard for current people available to help. Do we have to pay fee? Last year was a good event. Event has MS4 support.
- e. Karina shared **Lake Superior Day** is the 3rd Sunday in July. It is a well-attended event on Barker's Island. She can't table but thinks it would worth it for RSPT to have a table!
- f. Carol said she would try and send out a doodle poll. Andrea suggested a signup genius for determining availability. Maybe forming a subcommittee. Karina explained events are too much for Media team to really lead in addition to PSAs.

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6. Media Team Update - (Megan / Karina)

- a. Draft PF script feedback
 - i. Karina shared the script with the group
 - ii. In order to shoot PSA in the summer, we need to get on the calendar now.
 - iii. Estimated cost of \$3k to shoot and produce.
 - iv. Any red flags?
 - 1. Jonna mentioned feedback on campus tours giving trouble about not wanting to mow for pollinator plantings. Maybe run by Val about the ditches etc. Some homeowners mow even though it is the ditch authority to do so.
- b. Ryan moved to spend up to \$4000 to set up PSA production. 2nd Jonna. No oppose. Passed.
- c. Native plant resources PFU- Karina shared resources and asked if any others.

County and SWCD Native Plant Sales

Specialist growers (Shoreview Natives, Boreal Natives, MN Native Landscapes...) Lawns2Legumes program

Where to learn more about growing native plants:

Wild Ones

MN Sea Grant Homeowner Green Guide

BlueThumb

UMN Extension

Local ordinance (e.g., City of Superior native lawn ordinance)

- d. Feedback on PF film locations- looking for places to shoot without having move to many multiple locations.
- e. Spring PSAs selection <u>KBJR quote</u> \$870 for100 spots this spring running April -June. Original poop fairy PSA was suggested by Karina. Litter PSA would be a good one too.
- f. Ryan made a motion to spend \$870 for ad runs. Jonna made a second. No oppose. Passed.

7. Member Survey results - (John)-

- **a.** Idea to maybe mix up the meetings a little bit and not have the same format every meeting. Maybe a tech talk every once in while not all business.
- b. Tech talk for future meetings ex. Ryan Noe climate change atlas 14.
- c. Please send John ideas for Tech talks if wanted.
- **d.** Adopt a storm drain (Ryan)- Ryan might want to do it for Duluth. Does RSPT want to hear from them? Let Ryan know.

8. Subcommittees/Initiatives (John)

a. Lake Superior Streams website- email from Tiff- John dug to find more information on how the website can be managed. Rich has also responded now. Agreed with what Tiff said too.

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RSPT February 2022 meeting			
<u>Name</u>	Representing	<u>Update notes</u>	
Andrea			
Crouse	Zeitgeist	Left early	
Becca Reiss	North St Louis SWCD	Preparing for Earth Fest in Mt. Iron!	
Chris Filstrup	NRRI	Left early	
Carol Andrews	St. Louis County Public Works	GreenCorps interview for member- maybe some stormwater. Constructed wetland at Hartley. Companies that worked well? Tell Carol.	
Erik Larson	UMD	Working on annual report and such. Contacted by the Great Lakes Restoration Initiative for sampling in the Duluth Superior Michigan looking at rain gardens. Percolation tests, infiltration rates. Free sampling let Erik know. 2-3 hours in each facility structure to do infiltration testing. Want to have information on how it was built and maintained	
Jerry			
Henneck	NRRI	Left early	
Jonna Korpi	UMD	Jonna- not much. Water legacy- pollution and Menomin. Post presentation-citizen science water quality. Looking for contacts and such. If you know of possible volunteers	

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John Anderson	Cloquet (City of)	none
Karina Heim	National Estuarium Reserve	Second summer in a row going to do monitoring for linear wetland at Barker's marina.
Megan Högfeldt	Superior (City of)	Sent out newsletter. Adopt a stormdrain volunteer puts data into her math class as a math teacher! Poop Fairy Campaigning. Info on native lawn ordinance. YMCA earth event. Lunch health association. Meet up with lung heath/anti-tobacco. Hiring water specialist- due Sunday.
Ryan Granlund	Duluth (City of)	Spring stuff. Also received MPCA grant to work on stormwater – hydrologic and hydrolic modeling in Lincoln Park. Going to start the framework for surface water management plan for Duluth.
Sam Lobby	WLSSD	Left early
Tom Estabrooks	МРСА	Left early
Tuomas Sivula	NSLSWCD GreenCorps	Shared outreach numbers on Facebook/Instagram. Application with Mae Davenport on Stormwater and chloride – update postings on activity sheet.