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Total No. of Printed Pages: 1

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Integrated Dual Degree B.Com-M.Com (Semester – 4th)

ENTREPRENEURSHIP DEVELOPMENT

Subject Code: BMCMS1404

Paper ID: [21410121]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a) What is Entrepreneurship Development (ED) Cycle?
- b) Explain the Types of Entrepreneurs.
- c) Explain MSME.
- d) What is Project proposal?
- e) Define Bridge capital.
- f) What is Seed capital assistance?
- g) Explain Angel Investors.
- h) What do you mean by lease funding?
- i) Explain Project submission/ presentation.
- j) Differentiate between Creativity and Innovation.

Section – B

(5 marks each)

- Q2. Explain the Theories of Entrepreneurship.
- Q3. Explain the role of entrepreneurship in economic development.
- Q4. What are the advantages and disadvantages of MSME?
- Q5. Explain the Significance of writing the business plan/project proposal. What are the Contents of business plan/ project proposal?
- Q6. Explain the roles of SIDBI in entrepreneurial development.

Section – C

(10 marks each)

- Q7. Explain the role of Venture capital, lease funding and Angel Investors in the entrepreneurial development.
- Q8. Explain the process of designing business processes and preparation of project report.
- Q9. What are the blocks to creativity? What are the reasons of failure of business plans?