

Examineyourdoctor.com

Privacy Policy

Examineyourdoctor.com understands how important the privacy of personal information is to our users. This Privacy Policy will tell you what information we collect about you and about your use of Examineyourdoctor.com and its services. It will explain the choices you have about how your personal information is used and how we protect that information. We urge you to read this Privacy Policy carefully.

This Privacy Policy applies to websites owned and operated by Examineyourdoctor.com that are intended for use by consumers (non-professionals) for non-commercial personal, family or household purposes, including Examineyourdoctor.com and including the mobile optimized versions of the site. We refer to the Examineyourdoctor.com site as the “Services.”

If you are an employee or health plan member who has enabled access to your health record at Examineyourdoctor.com by registering at your employer's or health plan's website, the privacy policy applicable to your information at your employer's or health plan's website remains applicable to your personal health record at Examineyourdoctor.com. If your employer or health plan account is no longer made available to you by your employer or health plan, you will continue to have access to your health information from Examineyourdoctor.com, using the same username and password, but will be subject to this Privacy Policy.

Except where noted, statements in this Privacy Policy with respect to the Examineyourdoctor.com Sites also apply to the Apps. If you do not

want us to collect, use or disclose information about you and your use of the Services as described in this Privacy Policy, then you should not use the Services. By using the Services, you must agree to the Examineyourdoctor.com Terms of Use, which is the contract between us and users of the Services. By accepting the Examineyourdoctor.com Terms of Use, you confirm that you have read and understand this Privacy Policy and the Examineyourdoctor.com [Cookie Policy](#) and you acknowledge that we will store, use and otherwise process your information in the United States where we are located.

References to "Examineyourdoctor.com," "we" or "us" mean Examine Your Doctor LLC, including any company that Examine Your Doctor LLC controls (for example, a subsidiary that Examine Your Doctor LLC owns). Examineyourdoctor.com may share information among its subsidiaries or websites that it owns or controls, but information collected under this Privacy Policy is always protected under the terms of this Privacy Policy. Except as otherwise noted in this Privacy Policy, Examine Your Doctor LLC is the data controller responsible for the processing of your personal information as described in this Privacy Policy.

Information Collected About You

Even if you do not register with or provide any personal information to Examineyourdoctor.com, we collect information about your use of the Examineyourdoctor.com Sites and Apps and the Services. We may also acquire information about our users from external sources.

When you use the Services, we collect information as follows:

Registration

While you may use most of the Services without registering, certain Services do require that you register with Examineyourdoctor.com for

them to function properly. If you choose to register or update an existing account with Examineyourdoctor.com or access certain Services, you may be required to provide certain personal information, such as your name, address, telephone number, gender, email address and date of birth, and a username and password to access your Examineyourdoctor.com account. You are responsible for ensuring the accuracy of the personal information that you submit to Examineyourdoctor.com.

Email Newsletters

At registration and at various times as you use the Examineyourdoctor.com Sites, you will be given the option of providing us with personal information in order to receive informational/promotional newsletters – such as a newsletter relating to a specific health condition – via email from Examineyourdoctor.com and/or directly from third parties. From time to time Examineyourdoctor.com may offer users of third party websites the opportunity to subscribe to our newsletters through those websites. If you elect to subscribe to one of our newsletters on a third party website, the operator of that website will provide us with the personal information you have provided in connection with the subscription request, which we may use in accordance with this Privacy Policy as though you had provided it directly to Examineyourdoctor.com.

Email a Friend

If you use our Email a Friend service to tell a friend about a feature on an Examineyourdoctor.com Site or a newsletter, we will ask you for your name, your email address and your friend's email address. We will automatically send your friend a one-time email inviting him or her to visit the site using your name and email address as the "from" email address. Examineyourdoctor.com does not use your friend's

email information for any other purpose. We will only use the information you provide to send the requested email to your friend.

If you believe that one of your contacts has provided us with your personal information and you would like to request that it be removed from our database, please use the [Contact Us](#) link provided at the bottom of every page of the Examineyourdoctor.com Sites.

Market Research

From time to time, Examineyourdoctor.com may conduct online research surveys on behalf of itself and third parties through email invitations, pop-up surveys and online focus groups. When participating in a survey, we may require you to provide your location, age and if there are sweepstakes associated with the market research survey, your name and contact information for purposes of sweepstakes administration. The information you submit in a survey may be used by Examineyourdoctor.com for research and measurement purposes, as described below, including to measure the effectiveness of content, advertising, or programs. The personal information you provide in connection with a sweepstakes entry will be used for the sole purpose of administering the sweepstakes and as required by applicable law. We will not knowingly invite individuals who are under the age of 13 to participate in market research surveys. Market research surveys conducted by or on behalf of WebMD will contain a link to this Privacy Policy.

User Reviews and Other Public Forums

In connection with the use of our Physician Directory, users are able to submit provider reviews. Our reviews feature in the Physician Directory and are open to the public and should not be considered private.

Any information (including personal information) you share in any review, or other forum is by design open to the public and is not private. You should think carefully before posting any personal information in any public forum. What you post can be seen, disclosed to or collected by third parties and may be used by others in ways we cannot control or predict, including to contact you for unauthorized purposes. As with any public forum on any site, the information you post may also show up in third-party search engines.

Emails You Send to Examineyourdoctor.com

This Privacy Policy does not apply to information, content, business information, ideas, concepts, or inventions that you send to Examineyourdoctor.com by email. If you want to keep content or business information, ideas, concepts, or inventions private or proprietary, do not send them in an email to Examineyourdoctor.com.

Services and Device Information

When you access and use the Services, Examineyourdoctor.com automatically collects and stores in its server logs information from your browser or mobile device such as your IP address or unique device identifier, browser information (including referring URL), your preferences and settings, cookies, and information about the content you have viewed and actions taken (e.g., search queries, ad engagement, clicks and the associated dates and times).

Examineyourdoctor.com may also collect device-specific information when you install and use an App including your device model, operating system information, advertising ID (which is a unique, user-resettable identification number for advertising associated with a mobile device) and App version and usage information. When enabled by you, we collect precise location information provided by your mobile device, which you may disable through the device settings.

Precise Geolocation Data

When enabled by you, we collect precise location information provided by your mobile device, such as latitude and longitude. We do so to provide you with more relevant content including advertising based on your location. You may disable the collection and use of your location data through your device settings. To change location settings on your device, please refer to your device's official knowledge base.

Cookies and Other Tracking Technologies

We and our partners use cookies to collect information about your use of the Services. "Cookies" are small data files assigned to your browser when you visit an Examineyourdoctor.com Site which enable recognition of your browser and collect and store information about your use of the Services, as described above. In addition to cookies, we and our partners use other tracking technologies that collect information about your use of the Services, including mobile identifiers and "web beacons" which are small graphic files (sometimes called "clear GIFs" or "web pixels") embedded in a web page or email typically used to monitor activity and send relevant information back to a home server (which can belong to the host site, a network advertiser or some other third party). The information collected by such tracking technologies may be combined with other information that our partners have access to, including your name, email address and physical address, so that we can send you materials, either electronically or by direct mail, that may be of interest to you.

Our advertising service partners may use cookies and other tracking technologies to collect information about your use of the Examineyourdoctor.com Sites, including content you have viewed. These third parties may use this information to help Examineyourdoctor.com deliver advertising on the

Examineyourdoctor.com Sites and on other third-party websites based on your browsing activity on the Examineyourdoctor.com Sites. Examineyourdoctor.com may further tailor the advertising on the Examineyourdoctor.com Sites and these other third-party websites based on additional information to the extent known by Examineyourdoctor.com or these third parties. Two of the third parties that Examineyourdoctor.com works with are Google and Facebook. In addition to using the information it collects performing services for Examineyourdoctor.com, Google may also use such information as described in its privacy policy. To see how Google may use information collected through our use of the Google services on the Examineyourdoctor.com Sites visit <https://www.google.com/policies/privacy/partners>. While Facebook does not provide any personal information to Examineyourdoctor.com, Facebook may use information that it has about you and that it collects performing services for Examineyourdoctor.com (which may be associated with personal information that Facebook has about you) as described in its privacy policy available at <https://www.facebook.com/about/privacy>.

To provide you with certain personalization and advertising services described herein, when you use our Examineyourdoctor.com Sites, we may share information that we may collect from you, such as your email address (in hashed form), IP address or information about your browser or operating system.

We also work with third party ad networks to display advertising on our Examineyourdoctor.com Sites and on third party websites. Our ad network vendors use technologies to collect information about your activities on the Examineyourdoctor.com Sites to provide you cookie-based targeted advertising on our Examineyourdoctor.com Sites and on third party websites based upon your browsing activity and your interests.

For more information about how our cookies and other tracking technologies are used in connection with the Services, please read our [Cookie Policy](#).

Cross-Device Tracking

We and our service providers collect and store information about users' interactions with unaffiliated websites and applications that use our technologies, including cookies and similar tracking technologies. This allows us to infer the presence of a common user or household behind multiple devices. We do so to:

- provide personalized advertising on each device that is inferred from the browsing patterns on all the devices.
- detect and prevent fraud.
- allow users to use our service on one device and pick up seamlessly where they left off on another device.
- limit the number of times a user is shown the same advertisement, across known or inferred devices.

For information on your advertising choices and opt-out, please see the "Your Choices and Rights" section of this Privacy Notice.

How Information Collected About You Is Used

Information about your use of the Services may be used for the following purposes:

- to provide, improve and create new Services,
- to respond to your inquiries and to send you administrative communications about the Examineyourdoctor.com Sites and Services,

- to obtain your feedback about the Examineyourdoctor.com Sites and Services,
- to send you secure electronic messages and personalized emails pertaining to your interests as inferred from your use of the Services, including news, announcements, reminders, and opportunities from Examineyourdoctor.com,
- to statistically analyze trends and user behavior and activity including how frequently areas of the Examineyourdoctor.com Sites are visited, how the Services are being used and how many emails are received and opened,
- to provide you and people with similar demographic characteristics and interests with more relevant content including advertising both on and off the Examineyourdoctor.com Sites and Apps,
- to offer lead generation services,
- to detect and defend against fraud and other threats to the Services and our users,
- to identify issues with the Services,
- to conduct research and measurement activities, including those described below, and
- to administer your account.

In addition, Examineyourdoctor.com may use personal information about you for other purposes that are disclosed to you at the time we collect the information and/or with your consent.

Examineyourdoctor.com may combine your personal information and other information collected about your use of the Services, and supplement with information from external sources for the purposes described in this Privacy Policy. For example, information that Examineyourdoctor.com collects about you may be combined by Examineyourdoctor.com with other information available to Examineyourdoctor.com through third parties for research and

measurement purposes, including measuring the effectiveness of content, advertising, or programs. This information from other sources may include age, gender, demographic, geographic, personal interests, product purchase activity or other information. We may report aggregate information, which is not able to be identified back to an individual user of the Examineyourdoctor.com Sites, to our current or prospective advertisers and other business partners.

Sharing Your Information

Examineyourdoctor.com Subsidiaries and Corporate Affiliates

We may share your information with our subsidiaries, affiliates and companies acquired by or merged with us and our affiliates for their use for the purposes set forth in this Privacy Policy. In the event of a corporate change in control resulting from, for example, a sale to, or merger with, another entity, or in the event of a sale of assets or a bankruptcy, Examineyourdoctor.com reserves the right to transfer your personal information to the new party in control or the party acquiring assets. In the event of such a change, your personal information will continue to be treated in accordance with this Privacy Policy unless any changes to the Privacy Policy are made in accordance with the section below that discusses “Changes to This Privacy Policy.”

Companies and Contractors that Work with Examineyourdoctor.com

Examineyourdoctor.com works with third party companies and contractors that help us provide the Services and to otherwise assist in the operation of the Examineyourdoctor.com Sites, including those that provide services relating to technology, data analysis, research, email management and deployment, sweepstakes and contest administration, advertising, and marketing and/or content. If you are in the United States, we may also partner with certain service

providers to better understand your experience on the Examineyourdoctor.com Sites, including technology that enables us to review and optimize the Services based on your interactions with certain pages (e.g., how much time you spend on which pages, which links you choose to click, what you do and don't like, etc.) in an aggregated format. Examineyourdoctor.com contractors sometimes have limited access to your information while providing products or services to Examineyourdoctor.com. We contractually require that our contractors not use or disclose your information for any purpose other than providing the limited service or function for Examineyourdoctor.com.

Third Party Advertisers and Third-Party Websites

We may share information that we have about you, such as a cookie ID or IP address, with third party advertising service providers who may use this information, on our behalf, to help Examineyourdoctor.com deliver advertising on the WebMD Sites as well as on third party websites, as further described in our [Cookie Policy](#).

Certain content, services and advertisements offered to you through the Examineyourdoctor.com Sites are served on, or contain links to, websites hosted and operated by a company other than Examineyourdoctor.com ("Third Party Websites").

Examineyourdoctor.com does not share your personal information with these Third-Party Websites without your consent, but you should be aware that any information you disclose to these Third-Party Websites once you access these Third-Party Websites is not subject to this Privacy Policy. Examineyourdoctor.com does not endorse and is not responsible for the privacy practices of these Third-Party Websites. You should review the privacy policy posted on the Third-Party Website to understand how that Third Party Website collects and uses your information. Examineyourdoctor.com makes an effort to make it

obvious to you when you leave a Examineyourdoctor.com Site and enter a Third-Party Website, either by requiring you to click on a link or by notifying you on the Examineyourdoctor.com Site before you visit the third party site. In addition, if you see a phrase such as "Powered by" or "in association with" followed by the name of a company other than Examineyourdoctor.com, then you are on a website hosted by a company other than Examineyourdoctor.com. When you use a co-branded service (a service operated with a partner of Examineyourdoctor.com) or register or otherwise provide information on a co-branded site, where applicable, we may pass the collected information back to that partner, which may include third party service providers whose services are embedded into and/or appear within the Services.

We may also include social widgets on the Examineyourdoctor.com Sites which enable you to interact with the associated social media services, e.g., to share an article. These widgets may collect browsing data which may be received by the third party that provided the widget and are controlled by these third parties. You may be able to manage your privacy preferences directly with the applicable social network platform.

Compliance with Law, Regulation, and Law Enforcement Requests

To cooperate with government authorities and law enforcement officials and private parties to enforce and comply with law, we may release personal information to third parties: (1) to comply with legal requirements such as a law, regulation, search warrant, subpoena or court order; (2) when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request; or (3) in special cases, such as in response to a physical threat to you or others,

to protect property or defend or assert legal rights. In addition, we may disclose personal information as described below.

How Your Information is Secured and Retained

We take reasonable security measures to protect the security of your personal information. Despite Examineyourdoctor.com 's efforts to protect your personal information, there is always some risk that an unauthorized third party may find a way around our security systems or that transmissions of your information over the Internet may be intercepted.

The security of your personal information is important to us. When you enter personal information (including personal health information in various Services), we encrypt the transmission of that information or use SSL connections (Secure Socket Layer) technology.

We will retain your personal information if your account is active or as needed to provide you Services. At any time, you can remove your personal information or instruct us to remove it, but you should be aware that it is not technologically possible to remove each and every record of the information you have provided to Examineyourdoctor.com from our servers. See “Your Choices and Rights” below for more information on how you can update or remove your personal information. We will also retain your personal information as necessary to comply with legal obligations, resolve disputes and enforce our agreements.

Your Choices and Rights

Updating/Removing Your Personal Information

If you do not want your personal information used by Examineyourdoctor.com as provided in this Privacy Policy, you should not use the Examineyourdoctor.com Sites, Apps and Services. You can

correct, update, or review personal information you have previously submitted by going back to the specific Service, logging-in and making the desired change. You can also request access, correction, or deletion of personal information by contacting us using the contact information listed below or through the [Contact Us](#) link provided at the bottom of every page of the WebMD Sites.

If you have registered and desire to delete any of your registration information you have provided to us from our systems please contact us using the contact information listed below in the “Contacting Examineyourdoctor.com About Your Personal Information or Privacy” section or through the [Contact Us](#) link provided at the bottom of every page of the WebMD Sites. Upon your request, we will delete your registration information from our active databases and where feasible from our back-up media. You should be aware that it is not technologically possible to remove every record of the information you have provided to the Examineyourdoctor.com Sites from our servers.

You can unsubscribe from an email newsletter by:

- Following the directions included at the bottom of the newsletter and using the “Unsubscribe” link found in the emails.
- Logging in to the Examineyourdoctor.com Sites and unchecking the newsletters you no longer wish to receive under the “My Profile” section.

All promotional emails that Examineyourdoctor.com sends with opportunities from Examineyourdoctor.com or with offers or informational materials from Examineyourdoctor.com on behalf of our sponsors will contain an opportunity to unsubscribe from getting additional emails of that type in the future from Examineyourdoctor.com unless you re-subscribe.

Cookies

Most browser software can be set to reject Cookies. Most browsers offer instructions on how to reset the browser to reject Cookies in the "Help" or "Settings" or "Preferences" section of your browser's toolbar. Refer to our [Cookie Policy](#) for additional information about opting out of Cookies.

U.S. Residents

If you are a resident of a U.S. state with applicable data privacy laws in effect, such laws may provide you with additional rights regarding our use of your personal information.

Children

We are committed to protecting the privacy of children. The Examineyourdoctor.com Sites are not designed or intended to attract children under the age of 13. The Examineyourdoctor.com Sites do not collect personal information from any person we know is under the age of 13. The parent or guardian is solely responsible for providing supervision of the minor's use of Examineyourdoctor.com. The parent or guardian assumes full responsibility for ensuring that the registration information is kept secure, and that the information submitted is accurate. The parent or guardian also assumes full responsibility for the interpretation and use of any information or suggestions provided through Examineyourdoctor.com for the minor.

Note to Users Outside of the United States

Examineyourdoctor.com and our technical infrastructure are in the United States. The personal information that you provide to us is stored on servers located in the United States. If you are in another jurisdiction, you should be aware that to provide the Services to you, we must transfer your personal information to the United States

where it will be stored and processed in accordance with this Privacy Policy. We may transfer your information outside the United States to service providers with operations in other countries. By using the Services, you consent to such collection, storage, and processing in the United States and elsewhere, though the United States and other jurisdictions may not afford the same level of data protection as considered adequate in your own country. We will take reasonable steps to protect your personal information. Note that your personal information may be available to the United States government or its agencies under legal process made in the United States.

Additional Information for Examineyourdoctor.com's Visitors from the European Economic Area ("EEA")

When you use the Services, we collect, store, use and otherwise process your personal information as described in this Privacy Policy. We rely on a number of legal bases to process your information, including where: (i) necessary for our legitimate interests in providing and improving the Services including offering you content and advertising that may be of interest to you; (ii) necessary for our legitimate interest in keeping the Services, Sites and Apps safe and secure; (iii) necessary for the legitimate interests of our service providers and partners; (iv) necessary to perform our contractual obligations in the Examineyourdoctor.com Terms of Use; (v) you have consented to the processing, which you can revoke at any time (however a revocation does not affect the lawfulness of processing of your personal data that occurred prior to the date of revocation); (vi) you have expressly made the information public, e.g., in public forums; (vii) necessary to comply with a legal obligation such as a law, regulation, search warrant, subpoena or court order or to exercise or defend legal claims; and (viii) necessary to protect your vital interests, or those of others.

If you are a [Examineyourdoctor.com](https://www.examineyourdoctor.com) user in the EEA, you can: (i) access personal information we have about you (we will try to provide information within 30 days of your request); (ii) have your personal information corrected or deleted (in most cases you can correct personal information you have submitted to us by going back to the specific Service, logging-in and making the desired change); (iii) in certain circumstances, you can object to our processing of your personal information and we will discontinue such processing unless we have compelling legitimate grounds to continue; (iv) withdraw consent previously provided (however a withdrawal does not affect the lawfulness of processing of your personal data that occurred prior to the date of withdrawal); or (v) if you believe that we have not complied with applicable data protection laws, you may lodge a complaint with your local supervisory authority. If you wish to inquire as to whether we maintain any of your personal information and if so, whether you wish to exercise any of those rights that are available to you with respect to such personal information, you may contact us as described in the [Contacting Examineyourdoctor.com About Your Personal Information or Privacy](#) section below. We will respond to your request within a reasonable timeframe.

Where we process your personal information for direct marketing purposes, you can opt-out through the unsubscribe link in the email communications we send to you, by changing your subscription preferences in your account settings or as otherwise specified in this Privacy Policy.

We will retain your personal information for as long as necessary to provide the Services to you and fulfill the purposes described in this Privacy Policy. This is also the case for third parties within whom we share your information to perform services on our behalf. When we no longer need to use your personal information and there is no need for us to keep it to comply with our legal or regulatory obligations, we will

either remove it from our systems or anonymize it. If you have registered with Examineyourdoctor.com and you no longer want us to use your registration information to provide the Services to you, you may close your account.

Contacting Examineyourdoctor.com About Your Personal Information or Privacy

Please send us an email by using the [Contact Us](#) link at the bottom of every page of the WebMD Sites if you have any questions about this Privacy Policy or the personal information we maintain about you. We will respond to your request within a reasonable timeframe.

You can also contact Examineyourdoctor.com's Privacy Office at:

Examine Your Doctor, LLC
Attn: Office of Privacy
764 Memorial Sr, SE, Suite 102
Atlanta, GA 30316

Changes to this Privacy Policy

We reserve the right to change or modify this Privacy Policy and any of our Services at any time and any changes will be effective upon being posted unless we advise otherwise. If we make any material changes to this Privacy Policy, we will notify you by means of a notice on the Examineyourdoctor.com Sites and/or by email to our registered users (sent to the email address specified when you register) prior to the change becoming effective. By continuing to use the Services after changes are made to this Privacy Policy, you agree to such changes. We encourage you to periodically review this Privacy Policy for the latest information on our privacy practices. If you do not accept the terms of this Privacy Policy, we ask that you do not register with us and that you do not use the Examineyourdoctor.com Sites. Please exit

the Examineyourdoctor.com Sites immediately if you do not agree to the terms of this Privacy Policy.