



RRNY August 2021 Outreach Materials: "Properly Prep Your Recyclables!"

POST #1: Image of Recycling Bin Surrounded By Recyclables

Facebook/Instagram/LinkedIn: Once you Know Before You Throw, the next step to recycle right is to properly prep those items before placing them in the recycling bin. Learn more at <https://recyclerightny.org/how-to-recycle-right>. Keep recyclables loose in your bin, not in a plastic bag, and put a lid on recycling bins to keep items dry and from blowing away on stormy days. *#recyclerightny #properprepper*

Twitter: Properly prep your locally accepted recyclables to help ensure they are recycled into renewed goods. Learn more recyclerightny.org. Keep recyclables loose (not bagged!) in a bin with a lid to keep items secure and dry on stormy days. *#recyclerightny #properprepper*

POST #2: Carousel of Three Images - Prepping Cardboard, Aluminum Foil, and Bottles/Jars

Facebook/Instagram/LinkedIn: Tips to help you properly prep recyclable items before placing them in the bin: 1) CARDBOARD/PAPERBOARD: Empty and flatten cardboard and paperboard boxes to save space and make them easily sortable from other recyclable items. 2) ALUMINUM FOIL: Clean, dry, and ball up aluminum foil to prevent it from accidentally ending up with other flat items like paper and cardboard. 3) BOTTLES/JARS: Empty, rinse, and dry bottles and jars to ensure food residues do not contaminate the recycling process. *#recyclerightny #properprepper*

Twitter: Follow these simple tips to properly prep your recyclables. 1) Empty and flatten cardboard and paperboard boxes. 2) Ball up food-free sheets of aluminum foil. 3) Rinse and dry bottles and jars. This will help ensure they are successfully recycled! *#recyclerightny #properprepper*