


## Solana Foundation Brand Guidelines (June 2026)

Solana Foundation is the owner of the name and trademarks **SOLANA**, **SOL**,  ,  **SOLANA**,  **SOLANA**,  **SOLANA FOUNDATION**, **ACCELERATE**, and **BREAKPOINT**, appearing alone and in conjunction with other words, and is also the owner of the look and feel

of goods and services offered under its trademarks inclusive of , designs, color(s), names, typeface(s), and other elements that serve to distinguish Solana from others as depicted on the [Solana Brand & Press](#) page, which may be updated from time to time (all collectively referred to as the “Solana Marks”).

These Solana Foundation Brand Guidelines (“Guidelines”) set out the principles regarding allowable uses of the Solana Marks.

The Solana Marks are the exclusive property of the Solana Foundation, which is a not-for-profit organization dedicated to the decentralization, growth, and security of the Solana network. It is important for the Solana Foundation to adopt a consistent and cohesive approach for how the Solana Marks may be used to protect the Solana network, maintain ownership of the Solana Marks, protect the Solana community, and ensure that use of the Solana Marks by others does not lead to confusion or other problematic situations. These Guidelines are intended to help do that, and all uses of the Solana Marks are subject to these Guidelines. If we find, in our sole discretion, that any use of the Solana Marks is contrary to our mission or contrary to these Guidelines in any manner, we may require you to stop use of the Solana Marks.

**Ownership.** Use of the Solana Marks, in any form, does not grant you any ownership or independent rights in the Solana Marks, as all trademark rights remain exclusively with the Solana Foundation. You may not attempt to claim or assert rights in the Solana Marks through common law ownership or otherwise. Further, you may not attempt to register, for your own or another’s benefit, any of the Solana Marks alone or in combination with any other separate or combined word, graphic, text, or other element.

**Trademark Use Guidelines.** Any permitted use of the Solana Marks must meet the standards of quality maintained by the Solana Foundation for its own goods and services.

The Solana Marks may not be used or displayed in any manner that, in our sole discretion:

- Is false or misleading, or that is likely to cause confusion as to source, or to suggest sponsorship, endorsement or affiliation with the Solana Foundation where none exists.
- Modifies, alters, changes the scale of, skews, rotates, or changes the design or colors of any of the Solana Marks.
- Combines any of the Solana Marks with any third-party design, word, color, graphic, text, or other element—including your name, any other company or organization’s logos, word marks, or product or service names—or any generic terms, unless you have received explicit, written permission from the Solana Foundation.

- Is descriptive of any products or services, or is used as a noun or verb.
- Involves unauthorized commercial exploitation of the Solana Marks to suggest or imply a connection with the Solana network or the Solana community, including but not limited to selling merchandise bearing any of the Solana Marks, unless you have received explicit, written permission from the Solana Foundation.
- Infringes, dilutes, depreciates the value of, or impairs the rights of, the Solana Foundation in the Solana Marks, or other intellectual property.
- May cause damage or otherwise injure or bring disrepute to the Solana Foundation, the Solana network or the Solana community.
- Depicts hatred, intolerance, violence, cruelty, or anything else that could reasonably be found to constitute hate speech, or otherwise violates or infringes the rights of others.
- Is defamatory, libelous, obscene, scandalous, or otherwise objectionable.
- Violates any law, regulation, or other public policy, or is used in connection with illegal activities.

If you have any questions or concerns about these Guidelines, or would like to request written permission for a specific project, please contact [operations@solana.foundation](mailto:operations@solana.foundation).