

Electric RV Team,

I am writing to express my interest in piloting **ElectricRV's software** as we look to **[do a thing that is the top of mind pain point]**

ElectricRV offers a range of solutions that can help us optimize our operations, including saving time, reducing costs, increasing accountability and faster issue resolution.

I understand **Electric RV** is building a wide range of tools and we are excited to use the existing features included in the pilot, such as **[top benefits that you've discussed with the Client]**

After a trial period of **six (6) months**, our team will evaluate **Electric RV's** services as successful if it can demonstrate **[at least two (2), or all of, or some percentage]** of the following:

- **[List of metrics you know you can hit]**
[List of metrics you know you can hit]
[List of metrics you know you can hit]
[List of metrics you know you can hit]
[List of metrics you know you can hit]

Upon a successful trial, we agree to purchase a **one-year subscription** of **Electric RV** at the introductory price of **[the price point you're testing, or a discount you're offering]** at the close of the trial to avoid any service interruption. We understand this is a limited time exclusive offer and will be honoured regardless of the launch price. In the unexpected case that the launch price is less than the current offer, the lower of the 2 prices will be charged.

In closing, we want to emphasize that this letter of intent does not create or constitute any legally binding or enforceable obligations or liabilities between our parties and may be subject in the future to further amendment or modification. We look forward to the opportunity to work together.

Sincerely,

Name

Role

Signature