

# 1. Outreach

Hey Justin,

I really liked your video about the only 2 rules that people need to follow. You went straight to the point and you made it clear. I'm able to glimpse how this will help people become a better version of themselves.

I clicked on your website and subscribed to your newsletter to learn more about self-improvement and swimming. Whilst doing that, I've found something you might want to take care of ASAP.

You may have not accidentally noticed, but there is no welcome sequence for your newsletter.

This means that you are leaving a bunch of potential customers untapped on your email list who want to improve their swimming deep inside, but they just need a hand to gently guide them to your 7-day swimming course

Seeing this as someone who is on the same pursuit of helping others become more healthy, and take up good habits, it saddened me a little bit.

For that reason, I have a gift for you.

I've created a 5-letter welcome sequence for your email list that you can test out right now and see the improvements in your conversion rates and in the traffic.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi

# 2. Outreach

Hey Jason,

I really enjoyed your latest "Run Long" video. It was very inspirational, and the tips you gave were useful. I'm able to see how this will help runners race faster and improve their athleticism.

I clicked on your website and subscribed to your newsletter to learn more about running and getting stronger. Whilst doing that, I've found something you might want to take care of ASAP.

You may have not accidentally noticed, but there is no welcome sequence for your newsletter.

A welcome sequence is 5 letters of emails, each designed to get the people to binge read all of them, and at the end, it will link to your StrengthRunning website.

And if you are not utilizing it...

means that you are leaving a bunch of potential customers untapped on your email list who want to improve their run time, and athleticism deep inside, but they just need a hand to gently guide them to your programs.

Seeing this as someone who is on the same pursuit of helping others become more healthy, and become better sportsmen, it saddened me a little bit.

For that reason, I have a gift for you.

I've created a 5-letter welcome sequence for your email list that you can test out right now and see the improvements in your conversion rates and in the traffic.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi

### **3. Outreach**

Hey Phil,

I really liked your kids home workout challenge series. It is a fun way of exercising with a child. I'm able to see how this will help the young generation get a taste of working out and becoming lean.

I checked out your treelink, and I subscribed to your parenting newsletter because I saw you are a parent of 4, who are under 5 years old.

Whilst doing that, I've found something you might want to take care of ASAP.

You may have not accidentally noticed, but there is no welcome sequence for your newsletter.

A welcome sequence is 5 letters of emails, each designed to get the people to binge read all of them, and at the end, it will link to your website

And if you are not utilizing it...

means that you are leaving a bunch of potential customers untapped on your email list who want to improve their fitness, and parenting, they just need a hand to gently guide them to your app.

Seeing this as someone who is on the same pursuit of helping others reach their fitness goals, and eventually raise a better generation, it saddened me a little bit.

For that reason, I have a gift for you.

I've created a 5-letter welcome sequence for your email list that you can test out right now and see the improvements in your conversion rates and in the traffic.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi

## 4. Outreach

Dear Aubrey,

I really liked your video on the six benefits of kettlebell training. I'm able to see how this will help people improve their fitness and well-being.

I clicked on your website and subscribed to your newsletter to learn more about fitness and peak performance. Whilst doing that, I've found something you might want to take care of ASAP.

You may have not accidentally noticed, but there is no welcome sequence for your newsletter.

A welcome sequence is 5 letters of emails, each designed to get the people to binge read all of them, and at the end, it will link to your Onnit website

And if you are not utilizing it...

means that you are leaving a bunch of potential customers untapped on your email list who want to improve their fitness, and achieve Total Human Optimization, they just need a hand to gently guide them to your products, and programs

Seeing this as someone who is on the same pursuit of helping others achieve their potential, and improve their fitness, it saddened me a little bit.

For that reason, I made a gift for you.

I've created a 5-letter welcome sequence for your email list that you can test out right now and see the improvements in your conversion rates and in the traffic.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi

## 5. Outreach

Hey Daniel,

I really enjoyed your latest 35 min combination dumbbell full body workout. I've done it myself, and it really tired me out. This will definitely help people reach their fitness goals.

I went on your website to learn more about hybrid workouts and the fitness lifestyle. While being on your page, I've found something you might want to take care of ASAP.

You may have accidentally not realized but on the sales page of your personal coaching, you don't use any methods that create strong feelings in the customer to actually want your product.

The problem is, there are people who need help with their fitness, who are not being helped, and there is free money not being taken

Seeing this as someone who is on the same pursuit of helping others achieve their fitness goals, it saddened me a little bit.

For that reason, I made a gift for you.

I made a better description for your Personal coaching sales page, where every sentence is designed to make people move toward the end goal of purchasing your coaching with the use of amplifying their pains/desires.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi

## 6. Outreach

Hey Gregory,

I really liked your 20 unconventional kettlebell exercises for insane functional strength video. It provided a lot of value, and the exercises were explained nicely. I'm able to see how this will help people achieve their fitness goals with only a kettlebell.

I clicked on your website and subscribed to your newsletter to learn more about kettlebells. Whilst doing that, I've found something you might want to take care of ASAP.

You may have not accidentally noticed, but there is no welcome sequence for your newsletter.

A welcome sequence is 5 letters of emails, each designed to get the people to binge read all of them, and at the end, it will link to your Lebe Stark website

And if you are not utilizing it...

means that you are leaving a bunch of potential customers untapped on your email list who want to improve their fitness, and build their dream body with only the use of kettlebells, they just need a hand to gently guide them to your products, and programs

Seeing this as someone who is on the same pursuit of helping others achieve their fitness goals from home, it saddened me a little bit.

For that reason, I made a gift for you.

I've created a 5-letter welcome sequence for your email list that you can test out right now and see the improvements in your conversion rates and in the traffic.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi

## 7. Outreach

Hey Phil,

I really enjoyed your 4 exercises for rotational power. It is unique content not found anywhere else. I'm able to see how this information will help people become better in a way they haven't been before.

I clicked on your website and subscribed to your newsletter to learn more about kettlebells. Whilst doing that, I've found something you might want to take care of ASAP.

You may have not accidentally noticed, but there is no welcome sequence for your newsletter.

A welcome sequence is 5 letters of emails, each designed to get the people to binge read all of them, and at the end, it will link to your Phil Daru website

And if you are not utilizing it...

means that you are leaving a bunch of potential customers untapped on your email list who want to improve their fitness, and want to feel confident in their appearance and skills, they just need a hand to gently guide them to your programs

Seeing this as someone who is on the same pursuit of educating others on fitness, and helping them become a better version of themselves, it saddened me a little bit.

For that reason, I made a gift for you.

I've created a 5-letter welcome sequence for your email list that you can test out right now and see the improvements in your conversion rates and in the traffic.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi

## 8. Outreach

Hey Marcus,

I really liked your "5 steps to get back to your gym routine after sickness" video. It was really practical, it is a topic not really being spoken about. I'm able to see how this will help people achieve their fitness goals, with recovering much faster from setbacks.

I clicked on your website and subscribed to your newsletter to learn more about functional bodybuilding. Whilst doing that, I've found something you might want to take care of ASAP.

You may have not accidentally noticed, but there is no welcome sequence for your newsletter.

A welcome sequence is 5 letters of emails, each designed to get the people to binge read all of them, and at the end, it will link to your Functional Bodybuilding website

And if you are not utilizing this...

means that you are leaving a bunch of potential customers untapped on your email list who want to improve their fitness, and want to learn more about movement, they just need a hand to gently guide them to your programs

Seeing this as someone who is on the same pursuit of educating others on fitness, it saddened me a little bit.

For that reason, I made a gift for you.

I've created a 5-letter welcome sequence for your email list that you can test out right now and see the improvements in your conversion rates and in the traffic.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi

## 9. Outreach

Hey Eric,

I really liked your Savage kettlebell and mobility workout. I tried these exercises myself, and they really got me. I'm able to see how this will help your savages move better and be more functional.

I clicked on your website and tried the 14 days trial for your app to elevate my strength. Whilst doing that, I've found something you might want to take care of ASAP.

You may have not accidentally noticed, but there is no welcome sequence for your email list.

A welcome sequence is 5 letters of emails, each designed to get the people to binge read all of them, and at the end, it will link to more of your programs.



And if you are not utilizing this...

means that you are leaving a bunch of potential customers untapped on your email list who want to improve their fitness, and want to get primal, they just need a hand to gently guide them to your programs

Seeing this as someone who is on the same pursuit of educating others on fitness and spreading no-BS advice, it saddened me a little bit.

For that reason, I made a gift for you.

I've created a 5-letter welcome sequence for your email list that you can test out right now and see the improvements in your conversion rates and in the traffic.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi

## 10. Outreach

Hey Simon,

I really enjoyed your high-intensity resistance training workout video. I'm able to see how this will help people at home achieve their fitness goals with your equipment.

I went on your website to learn more about home strength training equipment and your other stuff. While being on your page, I've found something you might want to take care of ASAP.

You may accidentally don't know about this new technique of sales, which I like to call "attachment bonds". This is used for getting lifelong customers for physical brands, just like yours.

The point of this technique is to attach a certain kind of feeling to your brand so people will not care about your price and will look over your competition's head.

This technique is used by big brands like Echelon Fitness, NordicTrack REP Fitness, etc.

As a man on the pursuit of building an impressive body from home, and helping others do the same in circle

I want to help you to get more people to work out, and build their dream bodies from the comfort of their homes.

So to actually make something out of this, as a gift, I made a better description for your brand on your landing page, that you can try right now and see the climb of your sales and conversion rate.

Are you curious to see what I have in mind?

Let me know and I will send it to you.

Warm regards,

Mate Tanyi