

SABBIR AHMED

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12+ years of experience in data-driven digital marketing, AI content creation and motion graphics. Significant achievements include driving over 150% user growth for a ride-sharing startup, acquiring 60,000 users and generating \$500,000 in GMV within the first year of launching a freelance marketplace, building an animation studio with 500+ global clients and 1,000+ video projects, and onboarding 1 lakh+ registered learners through his e-learning platform, including 30,000+ enrollees in his most recent AI-powered courses launched in 2026.

Worked with over 30 global brands and development organisations, including BRAC, CARE Bangladesh, giz, Plan International, WaterAid Bangladesh, AFD, IPPF, Telenor, and Axiata.

TECHNICAL TOOLKIT:

- AI-Assisted Development:** Claude Code, Vibe Coding, Google AI Studio; React 19, Next.js 15, TypeScript, Tailwind CSS, shadcn/ui, Framer Motion; PostgreSQL + Prisma, Cloudflare R2, Caddy (custom-domain TLS); cPanel, Terminal, AWS, WordPress
- AI Tools:** ChatGPT Pro, Claude Pro, Gemini Ultra, DeepSeek, NotebookLM, Google Nano Banana, Google Veo (Flow), Midjourney, ElevenLabs, Suno, Gamma, Magnific/FreePik AI, HiggsField; n8n & OpenClaw for AI workflow automation (50+ live automations)
- Digital Marketing:** Meta Ads, Google Ads, LinkedIn Ads & automation; funnel building, lead generation, retargeting; Meta Pixel
- Analytics:** Google Looker Studio, Google Analytics, Google Sheets
- Creative:** Adobe After Effects, Cinema 4D, Blender, Adobe Illustrator, Canva, CapCut

SELECTED CORPORATE & INSTITUTIONAL TRAINING CLIENTS

UNDP	AI-Driven Project Management with 20+ AI Tools
EDGE Bangladesh (Govt.)	AI Productivity — 300+ officials across 25+ Ministries (2024)
BRAC ISD	AI Content Creation & Passive Income — 150 learners, 3 batches
UCEP Bangladesh	AI For Office Productivity (2 day) – 100+ Officials, 2 Batches
BRAC AMRA NOTUN	AI for career - 100+ Learners
Grameenphone / GP Academy	AI, LinkedIn & Achievement-Driven CV Training — 275+ learners
CPD (Centre for Policy Dialogue)	AI Research & Office Productivity — 100+ staff
City Bank / City Alo	Digital Business & AI Courses — partnership covering 5.5 Lakh women entrepreneurs
BRAC Amra Notun	AI-Powered CV Building & Career Coaching — 60+ learners
Radiant Pharmaceuticals	AI Content Creation — 300 bulk units as a corporate gift to doctors
Dabur Bangladesh	AI Productivity — bulk course access for employees
Access Bangladesh Foundation	AI for Entrepreneurs with Disabilities — 50+ learners, 4-month program (2 Batches)
Fashion Power Group (RMG)	AI for Buyer Communication & Product Visualization — 100+ staff
TallyKhata	AI Workflow Integration — 60+ employees, 4-hr workshop
ArmyIBA, Sylhet	AI Fundamentals Training — 300+ students, on-campus session
Centre for Disability in Development (CDD)	Full LMS Development + Inclusive Training Module for field staff nationwide
JCI Foundation / Pathao	Digital marketing and AI skills workshops — multiple cohorts

PROFESSIONAL EXPERIENCE

Learning Bangladesh (PretendMind Ltd.)

Dhaka, BD

Managing Director & Lead Instructor

March 2020 - Present

Founder of Learning Bangladesh, an e-learning platform serving over 1 lakh+ students from more than 500 locations. Developed and launched over 25 comprehensive online courses on digital marketing, data visualisation, and AI-driven content creation. Onboarded more than 80,000 learners nationwide through strategic digital marketing campaigns.

Achieved consistent 5-star ratings for the "[Content Creation with AI](#)" and "[AI For NGO Professionals](#)" courses from over 30,000 students. Additionally, conducted more than 120+ day-long workshops at the physical training center.

EndingScene Ltd.

Dhaka, BD

Managing Director & CEO

Dec 2017 - Present

Founder and Creative Lead of EndingScene Studio, focusing on producing story-driven, meaningful animated video content. Successfully directed over 500 animated promo video projects for a diverse portfolio of 300+ global clients, including notable organisations like [BRAC](#), [AFD](#), [CARE Bangladesh](#), [Plan International](#), [Amader Kotha Helpline](#), [IPPF](#), [GIZ](#), [REVE Chat](#), Axiata Group, and Grameenphone. Reached a global audience of over 10 million viewers through strategically distributed video content. Lead a professional team dedicated to developing well-thought-out experiences and characters that consistently exceed client expectations.

KajKey Ltd.

Dhaka, BD

Managing Director & CMO

Sep 2018 - Oct 19

Co-founded Bangladesh's first native freelance marketplace; grew to 60,000 users and \$500,000 GMV within year 1. Incorporated in both Bangladesh and the USA; secured angel and venture capital investment.

Pathao Inc.

Dhaka, BD

Digital Marketing Specialist

May 2017 - Nov 17

Managed \$1M+ in digital ad spend; drove 150%+ growth in rider and user acquisition for Bangladesh's leading ride-sharing startup.

Earlier,

Sr. Motion Designer & Digital Marketing Strategist — REVE Systems (Oct 2015 – May 2017)

Digital Marketing Executive — Bdjobs.com (Feb 2013 – Jan 2015)

EDUCATION & OTHER

East West University

Dhaka, BD

BBA, Marketing in Major, CGPA: 2.89 Out of 4.00 Scale

Jun 2008 - Dec 12

LANGUAGES & INTERESTS: Fluent in Bangla & English | Creative Thinking & Strategic Games

FEATURED ON:

1. BBC News: AI & Political Campaigns [\[Link\]](#), Ekhn TV [\[Link\]](#)
2. BBC News: Political Bots & Social Media Manipulation [\[Link\]](#)
3. The Daily Star: The ones we can be proud of [\[Link\]](#), TBS News [\[Link\]](#)
4. FutureStartup: Building A Freelance Marketplace In Bangladesh With Sabbir Ahmed [\[Link\]](#)
5. AIMGroup: KajKey.com offers a new service for freelancers [\[Link\]](#)
6. Jamuna TV – eLearning [\[Link\]](#), Career in Animation [\[Link\]](#),
7. Kabbik - How to start a company from scratch [\[Link\]](#)
8. CareerKi by USAID - Career Talk: Animator [\[Link\]](#)
9. Bangladesh Betar - Career Line [\[Link\]](#)

SELECTED PRE-RECORDED COURSES, WORKSHOPS, AND TRAINING PROGRAMS

Content Creation with AI	A comprehensive 20+ hour flagship course teaching 25+ AI tools for content creation, design, and marketing automation, serving as the platform's top-selling product.
AI for NGO Professionals	A tailored course on leveraging AI for proposal writing, report generation, data analysis, and operational productivity, developed for non-profit and development sector professionals.
AI for Corporate Professionals	A program focused on integrating AI into daily corporate workflows, covering office productivity, HR processes, and automated business communication.
AI-Driven CV, Résumé, & LinkedIn	A modern career development course using AI to create achievement-driven, recruiter-friendly CVs, video résumés, and optimized LinkedIn profiles.
Magnific AI Masterclass	An advanced creative course on generating high-quality, variation-ready commercial images, graphics and videos using Magnific AI (Previously known as Freepik AI) for brand and marketing use.
ChatGPT AI Design Masterclass	A foundational course on prompt engineering and conversational AI design, teaching structured prompting for professional-grade design and content output.
Gemini AI Design Masterclass	A specialized program on using Google Gemini for professional image generation, creative ad design, and contextual visual content creation from Bengali prompts.
AI-Driven eBook Business	An end-to-end guide on building a passive income stream by using AI to write, design, and sell profitable eBooks on WordPress and Facebook Ads.
Business Alongside a Job	A structured 10-module course guiding employed professionals to discover, validate, and launch a profitable side business, covering ideation, branding, sales, finance, and a 12-month transition roadmap to entrepreneurship.
WordPress eCommerce Site	A beginner-friendly, 15-day practical course on building and launching a full-featured single or multi-vendor online store without any coding.
Vive Coding with AI	A beginner-friendly, 15-day practical course on building and launching a full-featured single or multi-vendor online store without any coding.
Digital Marketing Fundamentals	A foundational course covering the core pillars of online marketing, from SEO and social media to strategy and analytics, for complete beginners.
AI Driven Landing Page Design	A practical course on designing and launching high-converting, sales-driven landing pages using AI-powered no-code tools for faster campaign execution.
LinkedIn Marketing	A practical course on designing and launching high-converting, sales-driven landing pages using AI-powered no-code tools for faster campaign execution.
Business Lead Generation & Automation	An evergreen, in-depth course (56+ lessons) on building scalable B2B lead generation systems, covering LinkedIn and Facebook automation, outbound email strategy, and CRM integration to create a predictable sales pipeline.
Let's Learn Facebook Ads	A comprehensive, always-updated guide to mastering Facebook and Instagram advertising, from pixel setup and targeting to advanced retargeting funnels.
Digital Marketing Bootcamp	A 3-month intensive, AI-integrated live training program covering funnel building, omnichannel traffic, and business process automation from A to Z.
Motion Graphics Bootcamp	A 3-month immersive live program taking students from the fundamentals of design to advanced animation and AI-driven motion graphics production.