



CAREER & TECHNICAL EDUCATION

NEWSLETTER

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February 2025

ISD 728 CTE NEWSLETTER



February is CTE Month

Why Career & Technical Education?

Alessia Leibert, a Project Manager for MN DEED recently published an article that presents new research, accessible through the [High School Technical Education Pathways and Outcomes tool](#), to answer four key questions:

- Which technical education course topics lead to higher wages?
- How do educational attainment pathways after high school vary by CTE course topic?
- Which industries employ CTE participants after high school?
- Which CTE course topics are in highest or lowest supply?

The evidence presented in the tool and summarized in this [article](#) suggests that investments in high school CTE can help build a regional workforce, but some types of courses boost students' economic success more than others. CTE teachers and employer partners will learn more about this tool at the CTE Advisory Meeting on March 14, 2025 when Luke Greiner, DEED Labor Analyst will provide economic trends and CTE outcome data.

Students at their Best

Congratulations to the 20 **Nursing Assistant Students** - 100% passed the Knowledge Exam and 90% passed both exams and are now Certified Nursing Assistants in the State of MN.



Robotics Tournaments - Hosted 2 weekends in a row at Prairie View Middle School in January. The first weekend was Sectional Tournament (Grades 4th - 6th) and Explore Expo (K-3rd) and the second weekend was FIRST Tech Challenge (Grades 7-12th). Teams from across MN compete for a chance to advance to the State Championship! These programs and events inspire youth to BUILD confidence, CREATE opportunities and THRIVE as the next generation of innovators.



Rogers and Elk River DECA students competed at Districts and we are excited to see so many students advancing on to State. Good Luck!



Requests & Events



Mock Interview- This is an opportunity for students to sit down, face-to-face with an adult who can provide them with feedback about their interviewing skills. **Please help us** provide this wonderful opportunity to our young adults by volunteering to be a mock interviewer.

- **Zimmerman** - March 12, 2025 - [SIGN-UP HERE](#)



Job Shadow for Juniors- I believe this is the most impactful event for career exploration in our school district. Job shadowing helps students explore their career interests and network with professionals. It also helps students make a connection between what they learn in the classroom and the real world. Please help provide this wonderful opportunity to our young adults by volunteering to host a student or two. **Zimmerman** - February 27, 2025 - [Sign up here](#) if you want to host



Volunteers for Bite of Reality (previously Reality Check): It provides a “real life” simulation for 9th graders to practice making financial choices based on their life scenario. We need volunteers at different stations (housing, childcare and more). If you are interested or know someone that is, please register [here](#). Instructions will be provided prior to the event.

- **Rogers** - February 26, 2025
- **Elk River** - May 21, 2025



Are you hiring? Work Coordinators are meeting with students now to place them in CTE Internships. If you are part of the CTE Internship Program - please email amy.lord@isd728.org your job postings. If you are new to the CTE Internship Program and want to learn more, look [online](#) and reach out to Amy Lord.

Recognition & Thank You!



Rogers High School sent 25 students to BE A TEACHER, CHANGE THE WORLD field trip at Anoka Ramsey Community College on Friday, January 10, 2025. Inspiring our next generation of educators. **Thank you ARCC** for hosting our students!

Thank you to all the Mock Interviewing Volunteers that came out to Rogers High School on January 17 to help students practice their interviewing and job seeking skills to prepare them for their future.



On January 22, ISD 728 hosted a **Profile of a Graduate Community Café**, a collaborative event designed to gather valuable input from our school community. We are grateful to see such strong participation from families, students, educators, business leaders, and community members who are deeply invested in shaping the future of our graduates.

Please email amy.lord@isd728.org if you would like to be added or removed from this distribution list.