

# University Schools

Monitoring:  <b>Review: Annually, in April</b>	Descriptor Term:  <h2 style="text-align: center;">Student Surveys, Analyses, and Evaluations</h2>	Descriptor Code: <b>6.4001</b>	Issued Date: <b>June 2025</b>
		Rescinds: <b>451</b>	Revised:

The school or district periodically conducts surveys of students or parents for feedback. Surveys for research purposes shall be permitted when the project is viewed as contributing to greater understanding of the teaching and learning process, the project does not violate our goals, and the disruption of the regular school program is minimal. The requests shall outline what is to be done, who is to be involved and how the results will be used and distributed. We will develop administrative procedures for approving requests of external parties to conduct surveys that are consistent with the following requirements:

1. Parents have the right to inspect instructional material for a survey or evaluation as part of a federal program.
2. No student may, without parental consent, take part in a survey or evaluation that reveals information covering:
  1. Political affiliations or beliefs of the student or the student's parent;
  2. Mental or psychological problems of the student or the student's family;
  3. Sexual behavior or attitudes;
  4. Illegal, anti-social, self-incriminating, or demeaning behavior;
  5. Critical appraisals of other individuals with whom respondents have close family relationships;
  6. Legally privileged relationships;
  7. Religious practices, affiliations or beliefs of the student or the student's parent; and
  8. Income.
3. The collection of the following student data is strictly prohibited:
  1. Political affiliation or voting history;
  2. Religious practices; and
  3. Firearm ownership.

## COLLECTING, DISCLOSING, OR USING INFORMATION FOR MARKETING<sup>5</sup>

In general, the district will not collect, disclose, or use personal student information for the purpose of marketing or selling that information or otherwise providing that information to others for that purpose.

If any collected information is to be marketed or sold, parent(s)/guardian(s) will be directly notified at least annually at the beginning of the school year of the specific or approximate dates when such information will be collected. Parent(s)/guardian(s), upon request, may inspect any instrument used to collect personal information for the purpose of marketing or selling that information before the instrument is administered or distributed to the student. All parent(s)/guardian(s) and students of appropriate age may decline to provide the information requested.

This portion of the policy does not apply to the collection, disclosure, or use of personal information collected from students for the exclusive purpose of developing, evaluating, or providing educational products or services for or to students or educational institutions to the extent allowed by law such as:

1. College or other postsecondary education recruitment or military recruitment;
2. Book clubs, magazines, and programs providing access to low-cost literary products;
3. Tests and assessments used by elementary schools and secondary schools to provide cognitive, evaluative, diagnostic, clinical, aptitude, or achievement information about students (or to generate other statistically useful data for the purpose of securing such tests and assessments) and the subsequent analysis and public release of the aggregate data from such tests and assessments;
4. The sale by students of products or services to raise funds for school-related or education related activities; or
5. Student recognition programs.

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### Legal References

1. TCA 49-2-211
2. 20 USCA § 1232h
3. TCA 49-1-706
4. TCA 49-1-705
5. 20 USCA § 1232h(c)(1), (4)