



Northwest Arkansas Community College

Harding University

Curriculum Plan

Catalog Year: 2026-2027



NORTHWEST ARKANSAS
COMMUNITY COLLEGE

AS: Business and BBA: Marketing

Courses to be Taken At NWACC

Historical and Literary Perspective (9 hours)

Hours	Harding Course	NWACC Equivalent
3	HIST 1010: American History to 1877 HIST 1020: American History Since 1877	HIST 2003: History of American People to 1877 HIST 2013: History of American People Since 1877
3	HIST 2100: Western Civilization to 1500 HIST 2110: Western Civilization Since 1500	HIST 1003: Western Civilization to 1650 HIST 1013: Western Civilization Since 1650
3	ENG 2010: World Lit: Ancient to Early Modern ENG 2020: World Lit: Enlight.To 21 st Century	ENGL 2213: Survey of World Literature to 1650 ENGL 2223: Survey of World Literature Since 1650

Literacy and Expression (9 hours)

Hours	Harding Course	NWACC Equivalent
3	ENG 1110: Intro to University Writing & Research	ENGL 1013: English Composition 1
3	ENG 2110: Critical Reading, Thinking, and Writing	ENGL 1023: English Composition 2
3	COMM 1010: Communication Principles	COMM 1303: Public Speaking

Inquiry, Investigation, and Reasoning (14 hours)

Hours	Harding Course	NWACC Equivalent
4	BIOL 1100: General Biology BIOL 1500: Principles of Biology	BIOL 1544: Principles of Biology 1 BIOL 1014: General Biology 2
4	CHEM 1010: General Chemistry CHEM 1040: College Chemistry 1 PHS 1020: Geology PHS 1030: Astronomy and Space Science PHYS 2010: General Physics 1	CHEM 1074: Fundamentals of Chemistry CHEM 1104: College Chemistry 1 GEOL 1114: General Geology ASTR 2004: Survey of the University PHYS 2014: College Physics 1
6	MATH 1330: College Algebra MATH elective MATH elective	MATH 1203: College Algebra MATH 2043: Survey of Calculus MATH 2053: Finite Mathematics

Aesthetics and the Creative Spirit (3 hours)

Hours	Harding Course	NWACC Equivalent
3	ART 1010: Art Appreciation MUS 1010: Music Appreciation THEA 1010: Theatre Appreciation	ART 1003: Art Appreciation MUSI 1003: Music Appreciation THTR 1003: Introduction to Theatre

Self and Society (3 hours)

Hours	Harding Course	NWACC Equivalent
3	POLS 1787: American National Government	PLSC 2003: American National Government

Remaining Degree Requirements (24 hours)

Hours	Harding Course	NWACC Equivalent
3	ACCT 2050: Financial Accounting	ACCT 2013: Principles of Accounting 1
3	ACCT 2060: Managerial Accounting	ACCT 2023: Principles of Accounting 2
3	BUS 3170: Legal Environment of Business	BLAW 2013: Legal Environment of Business
3	BUS 3500: Business Communication	OSIM 1103: Business Communications
3	ECON 2010: Macroeconomics	ECON 2013: Principles of Macroeconomics
3	ECON 2020: Microeconomics	ECON 2023: Principles of Microeconomics
3	IS 1001: Introduction to Information Systems	CISQ 1103: Introduction to Computer Information
3	Information Systems elective	BUTR 1033: Data Analysis & Interpretation

CONTACT INFORMATION: articulation@harding.edu

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Courses to be Taken At Harding

Remaining Liberal Arts (14 hours)

Hours	Course
1	BUS 2510: Personal Finance for College Students
3	BNEW 3020: New Testament Story and Vision
3	BOLD 3020: Old Testament Story and Vision
2	BNEW/BOLD elective
2	KINS 1010: Wellness
3	Global Perspectives

Major Specific Courses (53 hours)

Hours	Course
3	BUS 3265: Quantitative Business Analysis
2	BUS 4350: Christian Business Ethics
3	FIN 3430: Managerial Finance
3	IS 2400: Data Management
3	IS 3000: Management Information Systems
3	MGT 3540: Production/Operations Management
3	MGT 3680: Management and Organizational Behavior
3	MGT 4300: Strategic Management
3	MKTG 2400: Principles of Marketing
3	MKTG 3310: Consumer Behavior
3	MKTG 3470: Promotional Strategies
3	MKTG 4000: Marketing Research
3	MKTG 4550: Marketing Strategy Seminar
3	Major elective from courses numbered 3000 – 4999 from the College of Business
12	Area of concentration

Additional Information

Transfer Hours Planned:	62
Harding Hours Planned:	67
Total Hours:	129

NOTE - In order to graduate, students are required to complete a minimum of 42 hours from Harding courses numbered 3000-4999.

NOTE - Any course taken through NWACC that is listed as equating for a 3000 level course, will transfer as a lower level equivalent version of that course when completed as part of this articulation agreement.

NOTE - MATH 2043 and MATH 2053 will transfer as elective hours. However, they will satisfy the Liberal Arts requirement when completed as part of this articulation agreement.

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