

Email 1:

**Subject line: Unlock the secret language to become a copywriting MASTER**

Hey Jake (=Avatar)

Let's get you started right! I'm thrilled to see that you've taken your first step to financial freedom. There's an exciting journey ahead and I can't wait to share it with you!

As you probably know already I'm a professional copywriter who helps beginning copywriters start on the right path so they don't waste any time and can make money as fast as possible.

I sincerely want to thank you for subscribing and showing interest in my book. Your support means a lot to me!

But...

Don't forget to check your inbox regularly since I'm going to send you a series of FREE content that will help you get started on this exciting journey.

In the next email, I'll share an inspiring story of how my book has changed someone's life FOREVER.

Stay tuned and get ready for an incredible adventure, Jake!

Warm regards

Kilian Milligan

Email 2:

**Subject line: The single click that changed EVERYTHING**

Hey Jake

Nice to know that you're taking advantage of the content I provide for you.

As promised I'm going to share an inspiring story of one of my customers and how my book changed his life forever.

When all hope seemed lost it can go one of two ways.

I had finally started taking action to learn the skill of copywriting.

For months I was browsing the internet learning how to write, and outreach potential clients to learn how to make money with words.

I was overwhelmed by different information and methods, and it became too much to process.

All hope seemed GONE.

But then everything changed with that one click.

Within just 3 months I became a 10K/m copywriter and became a MASTER at my skill.

All it took was finding a place to get the right knowledge, in the right order step by step.

Don't miss out on this amazing opportunity.

Click below and change your life FOREVER.

Best regards

Killian Milligan

Email 3:

**Subject line: Unlock the 10K/mo copywriting secret NOW.**

Hey Jake

If you're still reading this it means you're the person that doesn't just give up when a certain amount of effort is required.

I want you to know that my copywriting book isn't just an ordinary college book. It's a powerful resource that has the potential to fast-track your journey by 5 years!

There is a reason why Ben Ogren made \$10 million in sales in his first 12 months.

So, what is the **secret**?

It isn't your lack of hard work, self-discipline, or dedication.

It is access to the right knowledge.

I want you to let this sink in and deeply think about this before you read my next email.

There will be an IMPORTANT decision to make.

Kind regards

Killian Milligan

Email 4:

**Subject line: The truth about becoming a copywriting MASTER**

Hey Jake

The path to success is sort of the same for everyone.

You can achieve it too!

But...

I'm going to be BRUTALLY honest with you on how to achieve this path.

It isn't that my book is going to make you magically rich by just buying and reading it.

However, If you put in the effort and do as I explain, then I can GUARANTEE you that you will be successful.

You have an IMPORTANT decision to make.

You can either just live your normal life like you were before and keep being AVERAGE.

You can try and do it yourself but it will take a LONG time for you to achieve your goals.

OR...

You can [click this link](#) and get FINANCIAL FREEDOM in the quickest and easiest way possible.

The choice is yours.

Warm regards

Killian Milligan

Email 5:

**Subject line: Unlock the KEY to financial freedom.**

What does your mother honestly see when she looks into your eyes?

Is it a MAN that she is proud of, who takes care of her, who is hardworking?

Someone that is financially STRONGER than she could ever imagine?

Or...

Does she see a lazy, failed, disappointing person,

Who has ZERO status and no one wants to be?

Here's the kicker.

Can you even look your mother in the eyes without looking down to the ground full of shame?

Imagine the joy of being able to provide for your loved ones without hesitation.

It's time to transform your financial status and become the person everyone admires.

[Click here to discover the path to financial freedom and create a life you can be truly proud of.](#)