The Seeker Response System has become IMS – And YOU can join the Team of Protagonists!

IMS – Information Management System – is an internet-based website that receives requests about the Baha'í Faith and its Teachings, from all over the country via the 1-800-22UNITE number, and from the Baha'í Teachings.org website. The requests are sorted by the regions reflected in the 13 Councils in the U.S.

All inquiries that come to California are routed to one of the four geographic areas in the State: The Southeast; the Southwest, the North Inland, or the North Coast. Volunteers respond to every request, usually within 24 hours of receiving them, and forward them to the Area Teaching committee and Spiritual Assembly closest to the seeker's residential ZIP code for personal contact and follow-up.

Most requests come in through the bahaiteachings.org website, which does outreach through Instagram, Facebook and YouTube. That website is not run by the Baha'í National Center, but seeker requests received there are forwarded for processing through the Seeker Response System (IMS), which IS managed at the national Bahá'í center.

Seekers can request free literature, an e-newsletter, ask to talk to a Baha'i, (and on bahai.us) even register to become a Baha'i.

The four volunteer coordinators for California are always interested in working with Groups, Assemblies and Area Teaching committees to connect seekers with Baha'is. If you are comfortable texting, emailing or phoning a seeker to say "Hi," listen to her/his questions and share where Baha'is are gathering, you are invited to call, text, or email your region's coordinator and volunteer. They'd love to hear from you!

The coordinator for this area is

Kathy Baeza

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