

CAMPAIGN TOOLKIT

Asia Day of Action to #EndCoal | September 13

Asia-wide actions as part of the campaigns to
#stopnewcoal and demand #rapidandjustcoalphaseout
and part of the September 13 Global Day of Action of the Global Fight to End Fossil Fuels
And September 13 - 20 Global Week of Action for Climate Finance and Fossil-Free Future

Let us undertake a renewed and supercharged campaign effort to end coal in Asia! Let us launch this effort on September 13, 2024 as the Asia Day of Action to #EndCoal.

Our actions should send a strong message to governments, public institutions, private financiers, and corporations to end coal by immediately stopping all new coal projects and rapidly phasing out existing coal.

OUR DEMANDS

	Stop new coal, including off-grid Captive Coal, which is being developed in China and India, as well as in Bangladesh, Indonesia, Japan, Pakistan, the Philippines, Thailand, and Vietnam.
	Immediately end direct and indirect financing of new coal, including funding through intermediaries and investment corporations.
	Permanent coal bans in Asian countries instead of temporary moratoriums.
	Higher targets and faster timelines for coal phase-out; Early closure commitments for all coal plants; Immediate closure of identified coal plants.
	No to false solutions and greenwashing.
	Climate finance delivery by the Global North for a rapid, equitable and just transition out of coal and all fossil fuels and direct transition to 100% renewable energy systems.

In addition we will amplify the following demands as part of the Global Campaign to End Fossil Fuels:

	No new fossil fuels - no new finance public or private, no new approvals, licenses, permits, or extensions. The provision of sufficient, consensual climate funding to realise this commitment everywhere.
	A rapid, just and equitable phase out of existing infrastructure in line with the 1.5C temperature limit and a global plan, like a Fossil Fuel Treaty, to ensure that each country does its part.
	New commitments for international cooperation to drastically scale up climate finance delivery and technology transfers to ensure renewable energy access, economic diversification plans, and Just Transition processes so that every country and community can phase out fossil fuels.
	Stop greenwashing and claiming that offsets, CCS, or geoengineering are solutions to the climate crisis.
	Hold polluters responsible for the damage they've caused and make sure it's coal, oil, and gas corporations that pay reparations for climate loss and damage and for local rehabilitation, remediation and transition.
	End fossil fuel corporate capture. No to corporations writing the rules of climate action, bankrolling climate talks, or undermining the global response to climate change.

SOCIAL MEDIA

We'll be posting related cards and captions thru APMDD's accounts (listed below) and will appreciate sharing these posts with your various accounts to amplifying our demands to #EndCoal, especially on Sep 13, 2024! Our photos and videos from our Asian Day of Action to #EndCoal can be uploaded [here](#), so we can collate and produce materials to showcase our collective efforts online.

[Facebook](#) | [Instagram](#) | [Twitter](#)

We have multiple materials that you might need to participate in Sep 13, 2024. We encourage everyone to use these assets with flexibility. Feel free to change the layout to better serve your specific needs, but we advise that we retain fonts, colors, and other relevant elements to stay consistent with our collective look and feel for this action.

LOGO

CORE



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