2025 Rotary Means Business MidWest Conference

"The Power of Partnerships: Driving Businesses, Strengthening Communities"

Friday - July 18

Time	Activity	Location
5:00 - 6:00	Check In + Social + Networking Transition to Auditorium (15 min)	3rd Floor Atrium + Patio
6:15 - 7:15	Welcome Linda Kemp + District Representatives Awards	3rd Floor Auditorium
7:15 - 8:15 [Out of the building by 9:00pm]	Social + Networking	3rd Floor Atrium + Patio

Saturday - July 19

Time	Activity	Location
8:00-8:40	Continental Breakfast Transition to 3rd Floor	Cafeteria (basement)
8:40 - 9:15	Check In Networking Information Booths Transition to Auditorium	3rd Floor Atrium + Patio
9:15-9:30	Welcome	3rd Floor Auditorium
9:30-10:15	Keynote – Erin Ramirez: "Using Adaptability to Strengthen Your Business and Your Community"	3rd Floor Auditorium

10:15-10:35 - Transition

Time	Presenter	Title	Room	Room Moderator
10:35-11:20	Dennis Mellen	The Power of Positive Leadership		
10:35-11:20	Erin Ramirez	Adaptability in Action: Applying Mental Flexibility in Your Business and Life		
10:35-11:20	Lisa Mazzoni	Understanding Personality to Build Better Business Relationships		
10:35-11:20	Jennifer Reyes	Heart-Centered Sales: Unlocking Business with S.A.L.E.S. Keys		
10:35 - 11:20	Assad Koshul	Enhancing Determination and Intellectual Resiliency		

11:20 - 12:50		During this 90 minute period, attendees will eat lunch (served in lower level cafeteria) and spend time visiting with information booths on the 3rd floor Atrium
		3rd floor Atrium
	11:20 - 12:50	

Time	Activity	Location
12:50 - 1:05	Transition to Keynote	3rd Floor Auditorium
1:05 - 1:45	Keynote - Craig Novorr: Growing Your Network Through Community Impact	3rd Floor Auditorium

1:45 2:05 - Transition

Time	Presenter	Title	Room	Room Moderator
2:05 - 2:50	DeAnna Thurmond	Power Partners: Building Community Impact that Lasts		
2:05 - 2:50	Mai Nanthavinh	Follow the Money: Credit Card Karma		
2:05 - 2:50	Raghu Sundara	Building Meaningful Connections Through Networking		
2:05 - 2:50	Hillary Hufford-Tucker	3 Ways to Improve Your LinkedIn Profile — Your Promotional Trailer		
2:05 - 2:50	Vania Adams	The Ripple Effect: Mentoring That Moves Generations		

2:50-3:10 - Transition

Time	Activity	Location
3:10 - 3:25	Transition to Keynote	3rd Floor Auditorium
3:25 - 4:10	Keynote - Wendy Davidson: "The Journey to Purpose-Driven Leadership"	3rd Floor Auditorium
4:10 - 4:30 [Out of Building by 5:00]	Wrap Up - Turn in Passports if completed Networking (No Bar or Food) Disperse to Dinner + Home + Hotels	3rd Floor Auditorium

Sunday - July 20

Time	Activity	Location
8:00-8:40	Check In Continental Breakfast Transition to Auditorium Last opportunity to turn in Passport	3rd Floor Atrium
8:40-8:55	Welcome	3rd Floor Auditorium
8:55-9:40	Lawrence Keynote - "Navigating the Generational Shift"	3rd Floor Auditorium Atrium

9:40-10:00 - Transition

Time	Presenter	Title	Room	Room Moderator
10:00-10:45	Andrea Herran	You've Grown Your Business Now What? Master the People Side of Business		
10:00-10:45	Dennis Mellen	Brewing Leadership - Transforming Leadership One B.E.A.N at a Time		
10:00-10:45	Ben and Brianna Jagim	The Power Pitch: Spark a Connection in 60 Seconds		
10:00-10:45	Melissa McCormick	Want Better Partnerships? Here's the Secret No One Talks About		

10:45-11:05 - Transition

Time	Activity	Location
	Closing: Thank You + Survey + Next Steps + Passport Drawing (Prizes)	Auditorium