

2025 Rotary Means Business MidWest Conference

“The Power of Partnerships: Driving Businesses, Strengthening Communities”

Friday - July 18

Time	Activity	Location
5:00 - 6:00	Check In + Social + Networking Transition to Auditorium (15 min)	3rd Floor Atrium + Patio
6:15 - 7:15	Welcome Linda Kemp + District Representatives Awards	3rd Floor Auditorium
7:15 - 8:15 [Out of the building by 9:00pm]	Social + Networking	3rd Floor Atrium + Patio

Saturday - July 19

Time	Activity	Location
8:00-8:40	Continental Breakfast Transition to 3rd Floor	Cafeteria (basement)
8:40 - 9:15	Check In Networking Information Booths Transition to Auditorium	3rd Floor Atrium + Patio
9:15-9:30	Welcome	3rd Floor Auditorium
9:30-10:15	Keynote – Erin Ramirez: “Using Adaptability to Strengthen Your Business and Your Community”	3rd Floor Auditorium

10:15-10:35 - Transition

Time	Presenter	Title	Room	Room Moderator
10:35-11:20	Dennis Mellen	The Power of Positive Leadership		
10:35-11:20	Erin Ramirez	Adaptability in Action: Applying Mental Flexibility in Your Business and Life		
10:35-11:20	Lisa Mazzoni	Understanding Personality to Build Better Business Relationships		
10:35-11:20	Jennifer Reyes	Heart-Centered Sales: Unlocking Business with S.A.L.E.S. Keys		
10:35 - 11:20	Assad Koshul	Enhancing Determination and Intellectual Resiliency		
11:20 - 12:50	Lunch Visit Info Booths	During this 90 minute period, attendees will eat lunch (served in lower level cafeteria) and spend time visiting with information booths on the 3rd floor Atrium		

Time	Activity	Location
12:50 - 1:05	Transition to Keynote	3rd Floor Auditorium
1:05 - 1:45	Keynote - Craig Novorr: Growing Your Network Through Community Impact	3rd Floor Auditorium

1:45 2:05 - Transition

Time	Presenter	Title	Room	Room Moderator
2:05 - 2:50	DeAnna Thurmond	Power Partners: Building Community Impact that Lasts		
2:05 - 2:50	Mai Nanthavinh	Follow the Money: Credit Card Karma		
2:05 - 2:50	Raghu Sundara	Building Meaningful Connections Through Networking		
2:05 - 2:50	Hillary Hufford-Tucker	3 Ways to Improve Your LinkedIn Profile — Your Promotional Trailer		
2:05 - 2:50	Vania Adams	The Ripple Effect: Mentoring That Moves Generations		

2:50-3:10 - Transition

Time	Activity	Location
3:10 - 3:25	Transition to Keynote	3rd Floor Auditorium
3:25 - 4:10	Keynote - Wendy Davidson: "The Journey to Purpose-Driven Leadership"	3rd Floor Auditorium
4:10 - 4:30 [Out of Building by 5:00]	Wrap Up - Turn in Passports if completed Networking (No Bar or Food) Disperse to Dinner + Home + Hotels	3rd Floor Auditorium

Sunday - July 20

Time	Activity	Location
8:00-8:40	Check In Continental Breakfast Transition to Auditorium Last opportunity to turn in Passport	3rd Floor Atrium
8:40-8:55	Welcome	3rd Floor Auditorium
8:55-9:40	Lawrence Keynote - "Navigating the Generational Shift"	3rd Floor Auditorium Atrium

9:40-10:00 - Transition

Time	Presenter	Title	Room	Room Moderator
10:00-10:45	Andrea Herran	You've Grown Your Business Now What? Master the People Side of Business		
10:00-10:45	Dennis Mellen	Brewing Leadership - Transforming Leadership One B.E.A.N at a Time		
10:00-10:45	Ben and Brianna Jagim	The Power Pitch: Spark a Connection in 60 Seconds		
10:00-10:45	Melissa McCormick	Want Better Partnerships? Here's the Secret No One Talks About		

10:45-11:05 - Transition

Time	Activity	Location
11:05 - 11:30 [Out of Building by Noon]	Closing: Thank You + Survey + Next Steps + Passport Drawing (Prizes)	Auditorium