

Subject Line: This is what you need as a builder...

Hey (name), it's TGIF again!

Are you excited about how you're gonna spend your weekend?

Are you going to have a night out partying?

Or are you going to spend your weekend building your Micro SaaS *just like the rest of us?*



Being a Micro SaaS builder just isn't easy...

Long hours, late nights, early mornings - sound familiar to you too, right?

After all the huge amount of work that was put into building your Micro SaaS, we still have to find ways to market it, build a brand around it, handle angry users, etc etc.

It just seems like the amount of work that we have to do is endless and it just gives us so many **headaches and frustration** without giving us the time to even take a breather...

"What if my marketing fails? All my efforts would be wasted!"

"What if I can't reach 1-10k MRR with my Micro SaaS?"

"What if many users churn because they're unhappy???"

If any of these sound like you, you're not alone.

Many Micro SaaS builders **struggle** both physically and mentally when they're starting out like you!

That's why I want you to meet someone that was also struggling to make things work his way and was afraid that his Micro SaaS would come crumbling down to the ground.

Eventually he found what he needed and was able to **bootstrap his Micro SaaS** to 10k MRR...

Meet John,

Like many builders, John wanted a life of freedom.

A life where he didn't have to report to his office and listen to his employer's orders and obediently carry out orders even when he didn't wish to.

John also wanted to make **an impact** on the world.

He wants to create something that would benefit the world and not just “exist” in this world and “leave” this world silently after a few decades without anyone knowing who he is.

John has left his job 3 months ago to pursue his dreams and goals full time - and his plan was to build a Micro SaaS that can make him at least **10k MRR** and he wishes to scale it up and exit it with 7-8 figures.

However, even with this sheer will and determination, John’s family members and his close friends still didn’t believe in him.

They told him that it was foolish and naive of him to ever think that building a Micro SaaS would allow him to achieve his goals and live the life he wants.

John has a 10-month experience in Micro SaaS building and has failed to build 3 Micro SaaS in the past.

Nonetheless, no matter how many times John has failed, he would still show up to his computer **every single day** and just grind non-stop.

John’s daily routine is quite simple -

He wakes up in the morning, gets his morning coffee, works 3 hours, has a lunch break, continues to work on his Micro SaaS for 6 more hours, dinner, grinds for that last 3 hours and goes to sleep.

Even after **many many days** of working 12 hours each day, John still doesn't seem to see any progress in his Micro SaaS.

To make it even worse, he’s been facing even more bugs and errors than when he just started out on this new Micro SaaS that he’s working on.

As a normal human being would, John started to panic.

John needed immediate help from someone.

Someone that could guide him and assist him to debug his codes and resolve the issues that he’s currently facing.

He quickly realized that he didn’t have anyone that he could turn to that has experience and success in building Micro SaaS.

John was close to giving up...

He wanted to apply for another 9-5 job and join the workforce again.

He even thought that people around him were right.

That his dreams were foolish and that he should just be *realistic...*

On the same exact day that he wanted to give up, he was casually scrolling Twitter for the first time in 6 months.

For the first time, he was just spending his time inefficiently because he had already half given up.

He saw a tweet that changed his life **forever**.

It was about the struggles of Micro SaaS builders and there was a community of Micro SaaS builders that are helping each other out daily and CRUSHING every single project they work on.

THAT WAS IT.

It was the very thing that John needed and it came to him at the time he needed the most...

A community of fellow Micro SaaS builders to support and look after each other along this rough and uneasy journey to success!

Of course, John had to check it out and see if this community can actually help him in his Micro SaaS that he was about to give up on.

With the monthly check-ins, community support, and extra ideas from the community,

John was able to take his Micro SaaS to 5k MRR in just 4 months time, and then 10k in the next 2 months.

Sometimes, all we need is the support from someone that has experience in building a successful Micro SaaS to keep us going and **achieve the goals** we have.

If you can't find a community that is full of Micro SaaS to give you the support you need, I have good news for you!

Although you've been getting free ideas from this newsletter, it wouldn't be as effective as **direct help** from fellow builders in this community to help you build and grow your Micro SaaS along the way.

[Join The Community Here!](#)

Isn't it better to have access to 800+ validated Ideas, data, insights & analysis for 80+ SaaS niches with implementation guides, as well as a supportive community of builders?

Your Micro SaaS's growth will definitely **skyrocket to the moon** with the support you need!

I'll see you inside,

Upen