

Master of Arts in Broadcast Journalism - Minor in Christian Broadcasting

HBI University

Course Duration: 2 years

Credit Hours: 69 (including 15 credit hours for minor)



Program Description

The Master of Arts in Broadcast Journalism at HBI University is designed to equip students with advanced storytelling, multimedia production, and live reporting skills. The program integrates traditional and digital broadcasting techniques, media ethics, and audience engagement strategies to prepare graduates for careers in TV news, radio, digital broadcasting, and faith-based media outlets.

The Minor in Christian Broadcasting provides a specialized focus on religious media production, faith-centered journalism, and ministry-driven digital communication. Students will explore Christian news reporting, religious programming, and faith-based documentary production.

This 69-credit hour program includes 30 credit hours of foundational broadcast journalism courses, 24 credit hours of core multimedia and investigative reporting courses, 15 credit hours in Christian Broadcasting, elective coursework, a supervised practicum, and a research-based master's thesis.

Admissions Requirements

- Bachelor's degree in business, management, or a related field
- Minimum GPA of 3.0
- Two letters of recommendation from faculty or business professionals
- Statement of purpose outlining career goals in business, project management, and faith-based leadership
- Resume or Curriculum Vitae (CV)
- Interview with faculty committee (if required)

Practicum Requirement

Students must complete a 300-hour supervised practicum in TV newsrooms, faith-based media networks, or digital broadcasting organizations. Practicum placements include Christian television stations, radio networks, online streaming platforms, and multimedia news agencies.

Master's Thesis

Students are required to complete a research-based master's thesis exploring the impact of faith-based broadcasting, ethical journalism in religious media, or the role of Christian media in public discourse. The thesis may include a documentary, investigative news report, or an in-depth study of Christian broadcasting trends.

Program Outcomes

Graduates of this program will be able to:

- Utilize professional techniques for on-air reporting, interviewing, and broadcasting.
- Analyze and apply ethical reporting standards in faith-based media.
- Develop multimedia content for television, radio, and digital platforms.
- Report on issues affecting religious communities and ministries.
- Engage audiences through faith-based digital storytelling and live reporting.

Career Outcomes & Potential Salary

- Television News Anchor – \$50,000 - \$120,000
- Christian Broadcast Journalist – \$45,000 - \$105,000
- Radio & Podcast Host (Faith-Based Media) – \$40,000 - \$100,000
- Documentary Producer (Religious & Social Issues) – \$55,000 - \$130,000
- Digital Media Director for Ministries – \$50,000 - \$110,000

Advocacy and Professional Development

Students are encouraged to join journalism and broadcasting organizations such as:

- National Religious Broadcasters (NRB)
- Society of Professional Journalists (SPJ)
- Christian Media Association
- International Association of Religion Journalists

Participation in journalism conferences, Christian broadcasting workshops, and investigative reporting forums is highly recommended.

Course Breakdown (Total: 69 Credit Hours)

A. Foundational Broadcast Journalism Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
JOUR-861	Principles of Broadcast Journalism	3
JOUR-862	Video Production & Editing for News	3
JOUR-863	Media Law & Ethics for Broadcasters	3
JOUR-864	Investigative Reporting for TV & Radio	3
JOUR-865	Digital Broadcasting & Streaming Media	3
JOUR-866	Newsroom Management & Live Reporting	3
JOUR-867	Storytelling Techniques for TV & Radio	3
JOUR-868	Podcasting & Radio Production	3
JOUR-869	Television News Anchoring & On-Air Presence	3
JOUR-870	Research Methods in Broadcast Journalism	3

B. Core Multimedia & Investigative Reporting Courses (24 Credit Hours)

Course Code	Course Name	Credit Hours
JOUR-871	Global Reporting & Religious Journalism	3
JOUR-872	Ethics & Accuracy in Faith-Based Media	3
JOUR-873	Investigative Techniques for Digital News	3
JOUR-874	Crisis & Conflict Reporting for Broadcasters	3

JOUR-875	Documentary Filmmaking & Visual Storytelling	3
JOUR-876	Audience Engagement & Media Analytics	3
JOUR-877	Cross-Cultural Communication in Media	3
JOUR-878	Supervised Broadcast Journalism Practicum	3

C. Christian Broadcasting Minor (15 Credit Hours)

Course Code	Course Name	Credit Hours
CB-901	Christian News Reporting & Ethics	3
CB-902	Broadcasting for Faith-Based Organizations	3
CB-903	Ministry Media Production & Evangelism	3
CB-904	The Future of Christian Television & Digital Media	3
CB-905	Faith-Based Documentary & Investigative Reporting	3

D. Electives (9 Credit Hours)

Course Code	Course Name	Credit Hours
ELEC-991	Social Media & Live Streaming for News	3
ELEC-992	Mobile Journalism & Real-Time Reporting	3
ELEC-993	Writing & Producing for Christian TV & Radio	3

