

Avatar Profile:

Current State:

Meet Sarah, a young professional who takes great pride in her car. Sarah has always dreamed of having a unique and stand out vehicle, but she has never been able to find the right customization options to match her vision. She has tried working with other companies in the past, but has been disappointed by their lack of creativity and professionalism.

Dream State:

Sarah's dream is to have a fully customized car that reflects her personality and style. She envisions a design that is both sleek and eye-catching, with unique accents and high-quality materials. She wants a car that will turn heads and make her feel proud to be behind the wheel.

Roadblocks:

Despite her dream, Sarah has encountered several roadblocks on her path to customization. First, she has struggled to find a company that can deliver the level of creativity and professionalism she desires. Second, she has concerns about the cost and quality of the materials that would be used in the customization process. Finally, she worries about the time and effort required to manage the project and ensure that her vision is brought to life.

Solution:

To achieve her dream, Sarah needs to focus on finding a company that can deliver on her expectations for creativity, professionalism, and quality. She should do thorough research and read reviews from past customers to find a company that consistently meets these standards. Additionally, Sarah should be prepared to invest in high-quality materials that will last and provide the desired look and feel. Finally, she should communicate clearly with the customization team to ensure that her vision is fully understood and executed properly. By following these steps, Sarah can find the right partner to make her dream car a reality.

FaceBook ads: I noticed you're not utilizing FaceBook ads, implementing this will allow you to better resonate with your audience,by using an emotion, curiosity building style of advertising

and writing will ensure your posts connect with the reader/audience, I've got a little sneak peak of this below.

Ad Example:

SL: Why You Can't Reach Your Cars Creative Gold-Mine

Gliding through the road, every person's neck hitting a 180 as they are drawn directly to your vehicle

The color, customization... A vehicle that reflects and personifies **you**

You've encountered the stale design options, an uninspiring gallery missing imagination or the complete lack of personalisation to make your vehicle **yours**.

You need a customizable plethora of options, with professional design specialists bringing your vehicles to life...

Years of experience with the biggest brands in the world... Racing brands, AFL teams... You name it all at your fingertips

Just **[click here and tap into your vehicle's creative dreamland...](#)**