Re-writing website copy introduction for a dating coach

Website Copy:

Header: Find love with the UK's best celebrity dating expert and coach

Are you sick and tired of getting ghosted time and time again by someone you thought you had a genuine connection with?

Fed up with all the games and guessing work involved to be successful in the modern dating world?

(join the club)

With all the swiping, talking over text about going on dates and the future between you and your match.

just to end up sitting home alone watching TV by yourself tirelessly looking for that next match so you can ask someone new what their favorite color is.

It's time to break the cycle.

My goal is to help take away the emotional suffering the modern dating world brings to the masses.

By helping them navigate the dating world and find genuine connections by leveraging my 17 years of experience to finally live happily ever after.

I don't implement games.

You'll be your genuine self without having to put on a persona just to make someone else like you.

I'll coach you exactly how I've coached many celebrities to find true love and put you in contact with the best dating agencies available in the UK.

I know what signs to look out for if someone is playing you or wasting your time, and will be able to help you cut those people off immediately,

All whilst helping you look out for green flags and find the right person who matches your personality.

I can also tell you the best sites and dating agencies to join to skyrocket your chances of success.

If you think you can benefit from my expertise to help you find true love,

Then click the "Book Call" button at the top right-hand corner of the page.

To book a <u>free 15-minute consultation call</u> with me to see how I can tailor my knowledge to your love life!

Research:

Current situation:

"Hi! I assume it's because they missed the info that I have a daughter. She's 10 and I disclose it on my bio.

However it's making me feel bad that they don't even give a chance to get to know each other.

I run my own company (it's mostly on auto pilot) so I have plenty of free time and availability. Does this help somehow the fact that I'm a single dad? Also, my daughter lives with her mother but we have a good relationship and I can spend time with my daughter whenever we want. (Averages a couple of days every week). So I believe my daughter shouldn't be an issue.

I'm a great father and 100% available for new love. But... I'm not getting the chance to connect with anyone.

Does anyone have any kind of advice?

Thanks"

"I'm a 25 year old straight male who's been struggling with dating apps for awhile. I use mostly hinge and bumble as many have recommended them to me for a higher chance of success. I get matches or even likes pretty infrequently. The few matches I do get, I'm typically ghosted eventually mid conversation or even before. I get that, as women on dating apps tend to have more options to choose from and sometimes they need to prioritize.

Idk if it's my appearance or what. I've had friends help with my profile, utilizing better pictures and making it more interesting to no avail. I've also been struggling hard to stand out in

conversation to the point where I'm not even being myself sometimes. I may just be really boring I guess Iol. Anybody else having issues?"

"So to give some context, I'm a pretty young guy (18m), and I'm slim and tall. My various dating profiles mention my interests, and the pictures I have are very clear and show off my better qualities. I like to consider myself at least moderately attractive.

The issue is, despite having optimized my profiles to the best of my ability, I tend to get one match every couple weeks who ghosts me in the end anyway. I feel like something must be wrong on a fundamental level for me because I see so many people matching left and right, and even though Im a pretty average guy I feel like maybe I'm not cut from the right cloth for a dating app."

"37, female. I've been on Tinder for over a year, with absolutely zero luck. The problem is that I can't get any men to respond to my messages. 4 guys in a row have unmatched me after I said a simple, "Hi. How are you?" I know that I'm average, but the men that I match with are average too. It's depressing because I've heard that other women get messaged a lot on this app. I've changed my profile and pictures multiple times and nothing works. My self-esteem is down below zero. HELP."

Dream State:

"Thanks to James's help, I now have the most wonderful girlfriend and couldn't be happier. He showed me how to build real chemistry on dates, something I've always struggled with. James is someone who's a real expert in this field, a great teacher and above all, a genuinely good guy who I would recommend to anyone wanting any sort of help in the romantic department."

"James was fantastic at encouraging me to give online dating another go. I tried online dating on and off for four years, with no luck. James helped with the online profile and sending out messages. Finally people started to respond!! James made the whole process easy.. and successful! The first guy I met following James' help has resulted in a happy relationship. A big thank you!'."

"Now I have more interest from women than I can handle. James IS the Dating Guru!"

"I approached James six months ago for help and advice in relationships in the age of social media and online dating. My long term marriage ended with divorce and I was left not knowing how to be single again, now as an older woman and parent. James's knowledge, experience and straight forward approach are what I needed and I am now in a relationship that I am happy with. I have learnt a lot about myself and gained confidence. I cannot recommend James enough."

"When I first went to see James I was fed up with dating, the online dating and going on dates that were just a waste of my time! The advice and guidance he gave was fantastic and completely changed how I was dating and my attitude towards it. Two months after first meeting James I met the most amazing guy and now have a really great boyfriend. I really would recommend going to see James as it really has changed my life for the better!"