

Ashwaubenon Swim Club Electronic Communication and Social Media Policy

All USA Swimming member clubs are required to have an electronic communication policy.

Ashwaubenon Swim Club recognizes the prevalence of electronic communication and social media and understands that many athletes and members use these means as their primary methods of communication. There are certain standards for electronic communication expected for all persons associated with the Club, so it is recommended that all club members review and abide by this policy in order to promote and assure healthy electronic communication and social media use throughout the team.

Expectations

- Club members should portray themselves, their team and its members, and their community in a positive and uplifting way in all electronic communications. Do not use derogatory language or obscene or profane material of any kind. If someone has complaints or questions about team policy they should contact the coach or board privately via email or in person rather than commenting through the team's social media pages.
- Do not use electronic or social media to degrade, demean, or attack members of the organization. This includes no sexist, racist, homophobic comments or materials. Communication should not contain or relate to any of the following: drug or alcohol use; sexually oriented conversation or pictures.
- Communication should be Transparent, Accessible and Professional.
 - Athletes and Coaches will not use social media or calling/texting to contact each other, but will instead post appropriate materials to the club's profile. Athletes and coaches may contact each other directly in an emergency for purposes related to the activities of the team, but only if their parent/guardian is included in all communication. Whenever possible, communication between coaches and swimmers should be limited to in-person communication during team practices or events.
 - Coaches may have personal Facebook (or other social media site) pages, but they are not permitted to add any athlete of the Club or the athlete's parents to their personal page as a "friend". A coach should not accept any "friend" request from an athlete or an athlete's parents. In addition, the coach should remind the athlete that this is not permitted. Coaches and athletes are not permitted to "private message" each other through social media. Coaches

and athletes are not permitted to “instant message” each other through Facebook chat or other IM method. The Club has an official Facebook page that athletes and their parents and grandparents can “friend” for information and updates on team related matters. The Club’s Facebook page membership should be limited to these members, and if an athlete leaves the team they and their family members should drop their membership from the Club’s Facebook page. Coaches are encouraged to set their personal Facebook pages to “private” to prevent athletes and non-athlete members from accessing the coach’s personal information.

- o The parents or guardians of an athlete may request in writing to the coaches and board members that their child not be contacted by any adult member of the Club through any form of electronic communication.
- o For more information and USA Swimming support please visit USA Swimming [MAAP](#).

ASC Photography/Video Consent Form

There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and taken in good faith, it is a fact that images can be misused and children can be put at risk if commonsense procedures are not observed.

The publishing of a photograph of a swimmer under age 18 either on the club’s Facebook page, website or in a published article or video recording (including video streaming) of swimming competitions should only be done with the parent’s consent.

A parent or guardian has the right to refuse to have children photographed. However the exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. In the case of open meets and other competitions where the host club has an official photographer present, parents should be made aware of this in the meet information.

All photographs/videos must observe generally accepted standards of decency. In particular: action shots should be a celebration of sport, should not be a sexualized image, should not reveal a torn or displaced swim suit, and should not be taken from behind the swimming blocks at the race start. Team policy prohibits the use of cell phones in changing areas. No photos/videos should be taken in locker rooms or bathrooms.

To respect the privacy and personal boundaries of all swimmers and staff ASC policy does not allow spectators to photograph or videotape team practices in any form, via phone or any other recording device. This policy is in place regardless of the parental consent given below.

Ashwaubenon Swim Club may wish to take photographs or videos (individual and in groups) of swimmers under the age of 18 that may include your child during their membership in the club. All photos and videos will be taken and published in line with club policy. The club requires parental consent to take and use photos/videos. Parents have a right to refuse agreement to their child being photographed.

By clicking in the box for this particular agreement and proceeding with the registration process, I acknowledge, agree and approve the electronic communication and social media policies stated herein.

Further, by clicking in the box for this particular agreement and by proceeding with the registration process, I acknowledge and agree that ASC has permission to take and use photos/videos of my child(ren) to use on the Club's website and private social media page(s); to take photos/videos of my child(ren) to include with newspaper or television stories or team promotional materials; and/or to take photos/videos of my child(ren) used for training purposes. I understand that acceptance and approval hereunder is voluntary and that if I elect to opt-out of any one or more of the uses described above, I must send email confirmation of the same to ascjaguars@gmail.com.