



radiantly alive

RADIANTLY ALIVE YOGA

STUDIO OFFERING MARKETING BRIEF

FACILITATOR			
NAME		INSTAGRAM ID	
EMAIL		WHATSAPP	
OFFERING OVERVIEW			
TITLE		CATEGORY <i>SELECT ONE</i>	Masterclass Event Kirtan Sound Healing Immersion Short Training Community
DATES		TIMES	
LOCATION		MAX NUMBER OF PARTICIPANTS	
PRICE (IDR)			
REGULAR		EARLY BIRD (EB) <i>IF APPLICABLE</i>	
BUNDLE <i>IF APPLICABLE</i>		EB DEADLINE <i>IF APPLICABLE</i>	
NOTES		EB SPOTS AVAILABLE <i>IF APPLICABLE</i>	
DETAILED INFORMATION			
SHORT DESCRIPTION <i>MAX 100 WORDS</i>			
DETAILED DESCRIPTION <i>PROVIDE CLEAR DETAILS TO HELP STUDENTS UNDERSTAND AND</i>			



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<i>VISUALIZE THEMSELVES IN THE OFFERING.</i>			
LEARNING OUTCOMES/BENEFITS <i>IF APPLICABLE</i>			
PREREQUISITES <i>IF APPLICABLE</i>		WHAT TO PREPARE <i>IF APPLICABLE</i>	
AGENDA/SCHEDULE <i>IF APPLICABLE</i>		MATERIALS INCLUDED <i>IF APPLICABLE</i>	
TEACHER BIO <i>MAX 100 WORDS</i>			
VISUALS			
PHOTO(S) FOR KEY VISUALS/POSTER <i>MIN 2MB</i>	<i>Submit high-resolution portrait/vertical photos of facilitators. Bold images that are visually representative of the offering only. No illustrations, graphics, or overly photoshopped images. Attach to the email or provide a link below. URL:</i>		
PHOTO(S)/VIDEO(S) FOR SOCIAL MEDIA	<i>Submit high-resolution portrait/vertical photos or videos that are visually representative of the offering. No illustrations, graphics, heavily filtered, or overly photoshopped images or video will be considered. Attach to the email or provide a link below. URL:</i>		
PHOTO(S) FOR BIO <i>MIN 2MB</i>	<i>Submit high-resolution portrait/vertical photos of facilitators. Face must be visible. Attach to the email or provide a link below. URL:</i>		
MISCELLANEOUS			
SPECIAL REQUIREMENTS <i>SELECT WHAT IS NEEDED AND DELETE THE REST</i>	<i>Please let us know what you need to make your experience amazing. Be as specific as possible. We can arrange opening/closing ceremonies as needed. For more information, speak to the Studio Manager.</i> Sound system/microphone Flower mandala/flowers in general Incense Candles Paper + pens Whiteboard Props		
NOTES			