

Subject line: Average or Change

Hello (client)

Are you ready for a change?

If your answer is no, stop reading this email. It's only for those who want to be above average.

I found your Instagram page through the Golden Table and I wanna say what a wonderful design and the colors, it makes everyone's home feel royal.

So I started exploring your page, but I realized you haven't set up a website or any other social media platforms.

Because of that, I lost interest in scrolling down and searching for furniture with little detailed information. Now imagine how many customers thought like me, how many customers you lost?

Now, if you want to change. Setting up the website and social media platforms is the first step. It's not that time-consuming but managing them is.

That's when I come in, but before that I want us to talk about the step-by-step plans to increase your customers and the attention you get on every platform.

So let me ask you this one last time, are you ready to change?

Reply to this email if you want to change

Best regards
Nahom

Follow up: Average is the Enemy

Hey jepara

Seems like you haven't decided to be a Fan or a Man

"It's ok being a fan looking the same and acting the same letting others beat me at life because I missed on opportunities" This is the average people's talk.

But no average person wants to be average; they don't want to put in the work to get the results they want.

And working smart and hard is key to winning in everything you desire.

So listening to my ideas for a 30 min call is not time wasting but opportunity-wasting, in fact, I'm so confident in my work you will be asking me to do it with pay after this.

For that reason, my services will be free for a week after setting up your platforms

My offer only stands for the next 48 hours after you receive this email

So are you a Fan or a **MAN**

Best regards
Nahom

- Golden word over Golden paper
- A water filter bought to keep away trash and attract compliments
- Take away something from someone and it becomes highly valuable
- Put a scar or an etched on a person and you will live in mind rent free
- Never show the ways to your mastery