

Tiziano Grimaldi | Community Integrated Marketing

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WORK EXPERIENCE

BTCS, Inc.

December 2024 - Present

Head Community Manager

Remote

- Engaged, made friends in and promoted the company on multiple platforms
 - Telegram, leading to multiple seasoned web3 users investing in the company
 - Discord, which led to partnerships increasing our main server's growth
- Drafted a successful strategy to ensure organic growth and coordinated with other departments
- Fully overhauled the Discord server. Added a 5-Star system, fonts and emojis to channels, roles, etc. The server, before I got my hands on it, was of an extremely poor quality.
- BTCS is not only a multi-million publicly traded company, but in fact the first publicly traded cryptocurrency company in the USA. Having held a position here displays my skills and value as a contractor.

Baking Bread Splitting Cheese

January 2024 – December 2024

Lead of WordPress Blogging

- Did many fixes on the site, such as
 - Replacing the horrendous about us copy, which was generated by AI, with powerful, creative, and professional copy
 - Adding a FAQ page with high-quality answers
- Wrote over ten articles and managed publishing + newspaper posting
- Found and hired expert team members to contribute to the blog
- Added and activated AdSense to generate revenue. Produced results.

AlmMart

October 2023 – January 2024

CEO & Owner

Remote

- I founded AlmMart, an e-commerce store with almost no capital except for my network (initial investment of \$50\$!)
- **We reached over six million TikTok views** and multiple other social media growth.
 - Made over a hundred sales in just its short lifespan
- Created AlmMart Partners, the affiliate program with the highest commission rates in the market, and grew it to 214 active affiliates. **Leading such a vast team gave me great experience in leadership.**
- Through viral marketing on TikTok and affiliate marketing, **it became the most viral store of Dec 2023.**

USR

May. 2016 – Present

Founder & Owner

Remote

- The USR is a project to establish an internet nation, which I began many years ago.

- As its Founder, I grew it from nothing to achieving the following
- **Thriving, monetized, active community that ran itself, with 12.500 total members**
- Reach on multiple platforms, including Twitter, Instagram, Discord, and Telegram. Thanks to this, I have experience managing accounts and communities from both the social and business angle.
- Networked with over 500 other servers, establishing partnerships to grow mutually.
- We monetized the server, with over 300 subscribed members at its peak.
- I have left further administration to my Head Admin while maintaining total ownership.

AlmChat
CEO & Founder

July 2022 – Present
Remote

- Started a Matrix home server as a “hobby” of sorts, but with greater aspirations
- Using the connections made in USR, gained over five hundred active users in the first month
- We reached a hundred thousand messages daily in December 2022 with zero prior development experience.
- Marketed and advertised in multiple places, including real-world guerilla marketing and Twitter shilling (I do not fear the word), among others, proving versatility.
- I monetized it through Zenith (premium), totaling 2000 United States dollars within the only month the subscription was active.
- AlmChat still exists, but it has been heavily downsized as I need more time to spare. I might restore it in the future.

Gabriel Bendjuya
Electrician Apprentice

Jan 2023 – Dec 2023
Buenos Aires

- Delivered excellent technical service. Without any prior experience, I learned the ways of air conditioning and electricity.
- Quickly surpassed all other apprentices.
- Engaged in conversation, engaging clients to ensure a greater reward. Every job has a social aspect.

FREELANCE EXPERIENCE

Virtual Assistance

When performing VA work, I prioritize customer satisfaction to the fullest, being available 24/7 and going above and beyond, even beyond the scope of the work and payment.

- 6+ Clients in the first week - all five stars.
- Flawless communication

Copywriting, Scriptwriting & Content Writing

I have experience and am proficient in English and Spanish. I can expertly utilize SEO tools such as Neuron (formerly NeuronWriter). Owing to my experience in Google Docs and innate sales skills, I can make honest, great sales copy. [You can check out a portfolio of some of my best writing here.](#)

- Professional copy for the best price
- Zero grammar/spelling errors.
- Can research & write about any topic.

Video Editing

I can edit and create expert, AI-powered YouTube Shorts and TikToks. I've grown accounts such as Millionaire Matrix, AlmMart, and many others. [You can check out my portfolio here.](#)

- View Count in the many millions
- Expert editing - proficient in After Effects, CapCut, Adobe Premiere Pro, etc.
- AI-powered thanks to AI clip generators.

Social Media Management

I'm an expert social media manager genuinely passionate about leveraging modern technology to increase a brand's reach and engagement metrics. I've built many brands & managed many accounts, all of which were successful.

- 5M+ TikTok Views
- Engagement-focused strategy. More attention. More eyeballs.
- Never miss a day. Consistency is key.

PREVIOUS FREELANCE WORK

Red Beryl

Social Media Manager, [WordPress Designer](#) & Virtual Assistant

Alec Sugar

Scriptwriter

Matty Jacks

Virtual Assistant

Taerel

Fiction Writer

Hedgeth

Social Media Manager

Bucket Hat Crew

Community Manager

SatoshiSolar

Social Media Manager

OverApply

Social Media Manager

Watevent

Social Media Manager & Paid Ads Supervisor

Bitcoin Basics

Scriptwriter

Safeguard

Head Developer

EDUCATION

Escuela Superior de Comercio Carlos Pellegrini (University of Buenos Aires)

Commercial Expert (Perito Mercantil, no accurate translation.)

Buenos Aires, Recoleta.

- It is the most prestigious commercial school in Buenos Aires, with a strict acceptance protocol. Only 500 of the 2500 applicants are accepted.
- Passed all attendance exams and entered in the top 10% of applicants.
- Candidate for President of the Student Government came in third with over 200 votes, showing leadership in an extraordinarily harsh and dynamic environment due to the differences between most country's student governments and Argentina's. Won Shift President elections with a supermajority.

Zad Academy

Currently Ongoing (Not Dropped)

Makkah, Saudi Arabia.

- Islamic academy that teaches Fiqh, Aqeedah, Arabic Language, Seerah, and Hadith.
- Extremely useful even for secular reasons and work, due to the **mindset** and work ethic it teaches.
- Leading scholars such as Shaykh Assim al-Hakeem.
- University-Level. Decree in Islamic Sciences.

CERTIFICATIONS, SKILLS & INTERESTS

▪ **Certifications:**

- Aprende Programando, the official government programming course of the Argentine Government, passed.
- [Zad Academy Certificate of Enrollment](#)

- **Skills: Critical thinking, creative problem solving, initiative.** Viral marketing, affiliate marketing, development and programming (at a junior level), social media marketing, video editing, guerilla marketing, leadership, and team management.

- **Interests:** *I am extremely interested in Web3 and a crypto enthusiast. I also enjoy rugby, politics, history, astronomy, and football.*