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Website Accessibility Rapid Assessment for Nonprofits and Mission-Driven Organizations

Your commitment to inclusion starts with accessible digital experiences.

This simple checklist will help you assess whether your website is meeting accessibility standards and ensure it's welcoming to all users—regardless of ability.

In addition to being a legal obligation, making your website accessible is an opportunity to make your organization's mission stronger by reaching and supporting more people.



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If you have any questions or need assistance, don't hesitate to reach out to me at dominique@dominiquedunlop.com.

Disclaimer: This checklist is for self-assessment purposes and covers some basic requirements. It doesn't replace a comprehensive accessibility evaluation. Legal requirements may differ by region, and it's essential to ensure compliance with relevant laws.

Website Accessibility Quick Checklist

This checklist is designed to give you a quick sense of how well your website supports users with diverse needs.

Answer each question with **"Yes"** or **"No"** and refer to the notes section for more information on why each point matters.

1. Clear Navigation Menus:

- ☐ **Yes:** Your website has intuitive, easy-to-follow navigation menus.
- ☐ **No:** Your menus are confusing or difficult to use.
- ☐ **Not sure**



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Why it matters:

Accessible navigation helps all users—especially those with disabilities—find what they need easily. It's like well-labeled aisles in a store.

2. Alt Text for Images:

- ☐ **Yes:** Images on your website have clear and meaningful descriptions (alt text).
- ☐ **No:** Many images lack descriptions or don't provide relevant information.
- ☐ **Not sure**

Why it matters:

Alt text describes images for users who are blind or have low vision, helping them understand your content, mission, and message. It's like having a helpful guide describe a photo to someone who can't see it.

3. Video and Multimedia:

- ☐ **Yes:** Videos are captioned and transcribed.
- ☐ **No:** Videos lack captions or transcripts.



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☐ **Not sure**

Why it matters:

Captions and transcripts ensure your videos are accessible to individuals who are deaf or hard of hearing, making your message more inclusive. It's like having a written version of a speech or video for those who can't hear it.

4. Font and Contrast:

- ☐ **Yes:** Your website uses clear, readable fonts with sufficient contrast.
- ☐ **No:** Text is hard to read or lacks adequate contrast.
- ☐ **Not sure**

Why it matters:

Clear fonts and good contrast help people with visual impairments engage with your content. Think of it like ensuring your message is visible to everyone or the difference between writing with a bold marker versus a faint pencil.



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5. Accessibility Testing:

- ☐ **Yes:** Your website has been tested using accessibility tools and screen readers.
- ☐ **No:** You're not sure or haven't tested.
- ☐ **Not sure**

Why it matters:

Testing with accessibility tools ensures your website functions well for all users, including those who rely on assistive technologies like screen readers. It's checking your website to make sure it works smoothly for everyone, not just those without a disability.

6. Semantic HTML:

- ☐ **Yes:** Your website uses clear and structured HTML.
- ☐ **No:** The website's content is difficult to understand or navigate.
- ☐ **Not sure**



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Why it matters:

Proper use of HTML ensures your content is organized in a way that's easy to navigate, making your site more accessible to users with cognitive disabilities. Think of it like using headings in a book—they help people understand the structure of the content.

7. Keyboard Navigability:

- ☐ **Yes:** Your website can be fully navigated using only a keyboard.
- ☐ **No:** It's difficult to navigate using a keyboard.
- ☐ **Not sure**

Why it matters:

Many people can't use a mouse. Ensuring your site is fully navigable by keyboard is essential for users with motor disabilities. Can you navigate your site using only a keyboard, without a mouse? This is crucial for users who rely on keyboard navigation to interact with your website.



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8. Forms & Fields:

- ☐ **Yes:** Forms and input fields are clearly labeled, easy to navigate, and provide error messages if something is filled out incorrectly.
- ☐ **No:** Forms are difficult to navigate, missing labels, or lack helpful error messages.
- ☐ **Not sure**

Why it matters:

Accessible forms are critical for users who rely on screen readers or keyboard navigation. They should be designed so that all users, regardless of ability, can easily complete and submit them. Here are some key elements to look out for:

- *Clear labels for each field (e.g., "First Name," "Email Address") so users know what information is required.*
- *Properly structured form layout that allows easy navigation, especially for people using keyboard-only navigation or assistive technology.*
- *Error handling: If a user makes a mistake, they should receive clear instructions on what needs to be fixed (e.g., "Please enter a valid email address").*

Forms that aren't accessible can block people from signing up for newsletters, completing purchases, or reaching out for services—leading to lost opportunities for engagement and support.



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Take the Next Step Toward a Fully Accessible and Inclusive Website:

Thank you for using this checklist to assess your website's accessibility. Keep in mind that this is just a starting point and only covers a small portion of the Web Content Accessibility Guidelines (WCAG).

If any of the above items have raised concerns, it's time to take the next step. A [professional accessibility audit](#) provides a detailed evaluation and actionable recommendations to ensure full compliance and disability inclusion.

Web accessibility is an ongoing commitment. Learn more about comprehensive Accessibility Audits or schedule a consultation at www.A11yImpact.com.

Let's work together to make your website **accessible, inclusive, and legally compliant**—so your mission can *thrive*.



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