Peer Feedback Suggestions:

CLAIM:
You have a very strong claim.
I'm not sure what your claim is.
I think your claim is _____, but it isn't clear to me.

LOGOS:
You have lots of great facts!
Your facts really support your claim.
I think you need more facts.
You have a lot of facts, but they don't really support your claim.

PATHOS:
You chose perfect pictures to make the reader sympathetic.
The story about _____ really adds to the pathos in your work.
I think you should add/change pictures.
I think you need a story.
I think you need more "pathos" type words.

ETHOS:
Your sources really add to the ethos of your piece.
Your work looks professional.
Maybe you could _____ to make your work look more professional.
You should add more experts to increase the ethos of your work.

CALL TO ACTION:
Your call to action makes me want to join right now!
It isn't clear what you want the reader to do next.

Try these sentence starters:

I like how you…

You should continue to…

You did a great job at…

Maybe you could try…

I think you should add more...