Sample Email Script

Dear Governor Healey,

My name is [Your Name]. I am a constituent from [Your Town]. –*OR*— I farm/work at X organization in [Your Town's name]. I am writing to ask you to dedicate an additional \$10 million to the Healthy Incentives Program in fiscal year 2025. DTA has proposed cutting all HIP benefits to \$20 per month, regardless of household size starting December 1, 2024 due to insufficient funding in the FY2025 budget. Full HIP benefits are so important as high rates of inflation continue, families shop for their holiday meals, and the rates of food insecurity continue to be as high as they were in the height of the pandemic. This cut will create increased food insecurity for low income families before the holidays, revenue and customer loss for Mass. farmers, and force farmers to lay off staff. Even if the cut is only in effect for 1-2 months, it will cause farmers and low-income shoppers to lose trust in the program, taking months to rebuild customer bases and food security, further impacting long-term public health.

The Healthy Incentives Program is important to me / my farm / my community because [say in a few sentences why you care about the Healthy Incentives Program and how it affects you.]

Thank you very much for your work and continued support of HIP!

[Your signature]