

2026 Hyattsville Zombie Run

5K, 1M & 1K Family Fun Run · Hyattsville, MD · October 17, 2026

About the Zombie Run

Every October, the undead descend on Driskell Park, and over a thousand of your neighbors lace up their shoes to outrun them. The Hyattsville Zombie Run is now in its 11th year, and it has grown into one of the most beloved community traditions along the Route 1 corridor. Three races — a USATF-certified 5K, a 1 Mile Kids Run, and a 1K Family Fun Run — bring together runners of every age and ability for a morning of costumes, community, and friendly competition. Every dollar raised goes directly to local schools.

1,300+

Participants in 2025

\$48,000

Raised in 2025

15

Schools benefitting

46

Sponsors in 2025

Sponsorship Levels

Diamond Sponsor \$5,000

Premier presence. Your brand leads the race.

The largest logo on participant t-shirts. Logo on race bibs, event poster, school promotional materials, and the year-long school thank-you banner. Exclusive mile marker signs at 1K, 2K, and 3K, plus 4 route signs. Logo featured in pre-race emails sent to all registrants in the final 3 weeks. Speaking opportunity, event booth, public mention, press release inclusion, and 6 complimentary entries.

Platinum Sponsor \$2,500

Name a race element as your own.

Exclusive sponsorship of one race element — the Kids 1M Run, Family 1K Fun Run, Warm-up Area, or Awards Ceremony. Large logo on t-shirts, event poster, school thank-you banner, and in the press release. Logo in pre-race emails to all registrants. Four route signs, event booth, public mention, social media recognition, and 4 complimentary entries.

Gold Sponsor \$1,000

A physical presence on race day.

Your own booth at the event, putting you face-to-face with 1,300+ participants and their families. Medium logo on t-shirts, event poster, school thank-you banner, and in pre-race emails to all registrants. Public mention at the event, 2 route signs, social media recognition, and 2 complimentary entries.

Silver Sponsor \$500

Community visibility across every channel.

Logo on t-shirts, event poster, race website, and the year-long school thank-you banner. One sign along the race route and social media recognition.

Bronze Sponsor \$200

Get your name in front of the Hyattsville community.

Logo on the race website, seen by thousands of registrants, participants, and community members throughout the year.



Ready to sponsor?

Scan the QR code or [open the Sponsor Registration Form](#) to lock in your sponsorship.

Learn more: runsignup.com/Race/HyattsvilleZombieRun/Page/BecomeaSponsor

Sponsorship commitments due September 7, 2026.

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Sponsorship Benefits at a Glance

	Diamond	Platinum	Gold	Silver	Bronze
Sponsorship Level	\$5,000	\$2,500	\$1,000	\$500	\$200
Logo on race website	✓	✓	✓	✓	✓
Logo on participant t-shirts (size scaled by tier)	✓	✓	✓	✓	—
Logo on event poster	✓	✓	✓	✓	—
Social media recognition	✓	✓	✓	✓	—
Year-long thank-you banner at school	✓	✓	✓	✓	—
Route signs along race course	4 signs	4 signs	2 signs	1 sign	—
Mile marker signs (at 1K, 2K & 3K — Diamond exclusive)	3 signs	—	—	—	—
Logo in pre-race emails (sent to all registrants, final 3 weeks)	✓	✓	✓	—	—
Booth at event	✓	✓	✓	—	—
Public mention at event	✓	✓	✓	—	—
Complimentary race entries	6	4	2	—	—
Company name in press release	✓	✓	—	—	—
Named element sponsor (1M, 1K, Warm-up, or Awards)	—	✓	—	—	—
Logo on race bibs	✓	—	—	—	—
Logo on school promotional materials	✓	—	—	—	—
Speaking opportunity at event	✓	—	—	—	—



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Questions? hyattsville5k@gmail.com

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