USE OF COPYRIGHTED MATERIALS

SUU and its affiliates support and comply with United States copyright laws. It is the responsibility of every SUU affiliate to ensure compliance.

Please refer here: https://www.suu.edu/policies/05/54.html

All elements of a submission including, but not limited to music, video, graphics, and images must be the students' original work or free from copyright claims. Production music obtained by subscriptions to royalty-free music services and other organizations are acceptable, but should be identified.

Generative AI Use: Any submission that is found to have used generative AI tools to create the final product will be disqualified. When in doubt about permitted usage, please ask for clarification.

GENERAL CONTEST RULES & REGULATIONS

1. Previous entries from earlier SUU Horror Film contests are not permitted, in whole, or as part of a current entry.
2. To be considered, entries MUST include the following elements:
    a. Required Prop: A pumpkin (any size)
    b. Required Theme: Rural Horror
3. Entry methods include, but are not limited to, upload Google Drive, cloud-based delivery, or hard drive submissions.
4. Contest entries are subject to United States Copyright Laws and may be disqualified by SUU for disregarding these laws.
5. Entries that have issues with playback or are not uploaded correctly will not be judged.
6. Entries may be used by SUU for marketing and promotional purposes.
7. We are open to diverse interpretations of the human experience. Sensitive topics should be handled with maturity and avoid being gratuitous, explicitly violent, obscene or overtly sexual.
8. If shooting a scene in a public place or private property be sure to obtain proper permission first. If you are unsure who to ask, reach out for help.
9. The film entry must be at least 1080 X 1920 and filmed horizontally. Please provide us with a .mov or .mp4 file.

10. To Submit: Send us a link to a Google drive upload of your film (be sure to share it so we can download the file).

EXPECTATIONS FOR TIMED CONTESTS WITH PROMPTS

INTENT & SPIRIT

This film festival hopes to encourage creativity and collaboration by timing the contest so that you have weeks to prepare your entry.

HOW TO PREPARE FOR THE FILM FESTIVAL

- Practice your pre-production... assign positions, prepare checklists, design a game plan
- Research the geographic area... locally get to know your city and environment, so you know some good locations to shoot. Note landmarks, special sites, etc.
- Research the city history and background. Learn as much as you can about the local area- visit SUU Library's Special Collections for specific Cedar City guidance https://www.suu.edu/library/special-collections/
- Plan a script, or storyboard in advance.
- Pre-shoot any audio or video footage. Still photography is allowed.
- You don't need to get permission to film in a public area, but you do need to plan ahead and ask permission before filming in any way that would impede traffic or access to campus resources. Ask before you film on any private property.

WHAT THE JUDGES LOOK FOR

- Creative interpretations of the prompt with strong supporting production elements
- A creative and clear connection to the prompt
- Unique stylistic choices, or a fresh approach to the horror genre

Guidelines

The film festival opens October 5th, 2023. The contest prompt will drop the morning of October 5th, 2023 on SUU Library and SUU English social media channels and the website. ==The deadline for film entries is October 26th, 2023 at 5pm MTN time== and winners will be announced on October 30th, 2023 at the Sharwan Smith Theater.

The following are the contest guidelines:

The **final** edit must be within **3-5** minutes.

Title slate and **credit** are not required, however, if included it does count toward the total run time.

This is a **student-only** contest. Teachers may only advise. You can have non-students in your team but at least one member has to be a registered SUU student.

Submission does not **guarantee** a place in the festival. Various factors such as quality, time constraints, or appropriateness will result in your film being dismissed from inclusion into the festival. We reserve the right to remove any film from the festival due to time constraints or contradictions to the rules of entry stated above.

Visit the SUU Library Check-out desk if you need to check-out a **Canon camera/tripod or Go-Pro** camera.

Vist the SUU Library computer lab if you are wanting to use the **movie editing software** provided on their computers.

Due to the nature of this contest and quick turnaround, **judging feedback is not given.** These projects are meant to facilitate storytelling, creativity, and collaboration among students. Teachers will be provided with lessons to help guide student learning.

Basic Filmmaking Tips/Strategies

When it comes to making a short film, especially if all you have is a smartphone, there are several strategies that can help you get started. Here are some basic tips to consider:

1. **Learn by doing**: The best way to learn about smartphone filmmaking is to start shooting and editing videos. By experimenting with your smartphone camera, you'll gain valuable experience and develop your own style as a filmmaker.
2. **Stabilization**: To avoid shaky footage, consider using a tripod or other stabilization tools. This will help you capture steady shots and improve the overall quality of your film.
3. **Plan your shots**: Before you start filming, take some time to plan out your shots and create a shot list. This will help you stay organized and ensure that you capture all the necessary footage for your film.
4. **Lighting**: Lighting plays a crucial role in filmmaking. Try to shoot in well-lit environments or use additional lighting equipment to enhance the visual quality of your film.
5. **Sound**: Good audio is essential for any film. Consider using an external microphone or recording audio separately to improve the sound quality of your film.
6. **Composition**: Pay attention to the composition of your shots. Use the rule of thirds, leading lines, and other composition techniques to create visually appealing frames.
7. **Editing**: Once you've captured all your footage, use video editing software or apps to edit your film. Trim unnecessary clips, add transitions, and enhance the overall look and feel of your film.

Remember, filmmaking is an art form, and there are no strict rules. Experiment with different techniques, learn from your mistakes, and have fun exploring the creative possibilities of smartphone filmmaking!

Pearltrees, iPhonographie |, et al. "The Ultimate Beginner's Guide to Smartphone Filmmaking." *Mobile Motion*, 16 May 2023, momofilmfest.com/the-ultimate-beginners-guide-to-smartphone-filmmaking/.