

**Reading:**

Reading various types of sentences with intonation

**[Falling Tone and Rising Tone]**

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**Intonation:**

Rise or fall of voice in speech is called intonation. When the pitch starts high and ends low, it is called falling tone and when the pitch starts low and ends high, it is called rising tone. Read out the following sentences:

1. Shut up your mouth. 

2. Is it true? 

Commands, Statements, Exclamations and WH questions are uttered with falling tone. But Yes/No type questions and question tags are expressed with rising tone. Sometimes, to express different feelings and different meanings, we use different tones. For example, to express our surprise or doubt, we use rising tone. (Really?) To express our boredom, we use falling tone. (I don't like this programme.) Remember, what you say is information but how you say (with different tone) is the meaning.

**Read the following sentences with Falling Tone:****A) Commands:**

- Come here.
- Don't touch it.
- Switch off the fan.
- Take your seat.

**B) Statements:**

- He only sent me these messages.
- Everyone should keep their promise.
- Tomorrow is holiday.
- She is going to canteen.

**C) Exclamations:**

- What a nice idea it is!
- What a brilliant girl you are!
- How boring the movie is!
- How cheap these things are!

**D) WH Questions**

- What is your name?
- Where are you going?
- Why did you do it?
- How is your dad?

**Read the following sentences with Rising Tone:****A) Yes/No type questions:**

- May I know your name?

- Could you please wait outside?
- Are you talking about Sanjay?
- Do you think it is true?

B) Question Tags:

- You can do it, can't you?
- He is hiding something, isn't he?
- You can't speak all languages in the world, can you?
- They don't know about this, do they?

Exercise:

**Read the following sentences with proper intonation:**

1. He has to change his attitude.
2. Is it your book?
3. How easy Gpay is!
4. Where is your father working?
5. Don't talk about it, please.

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### **PRACTICAL: (Lab/Activity)**

#### **Writing:**

Advertisement Writing

**[Classifieds – Educational, Rental, Real Estate, Automotive, Business Offers] [Minimum one from each classified]**

#### **Advertisement Writing:**

Advertisement is a public notice meant for offering a service or asking for a service, or to promote the sales in business. It is usually done with influencing persons such as models and celebrities in newspapers or on TV, Radio, social media and by emails. Classified advertisements are those published in the columns of newspapers and magazines under different classified categories. A good advertisement is one that has attractive layout, catchy words, slogans, logo, colourful pictures, required information and contact details.

**Write a classified advertisement on any one of the following categories:**

#### **A) Educational**

<p style="font-size: 2em; color: yellow; text-align: center;"><b>TEACHERS WANTED</b></p> <p style="text-align: center;">A well reputed School in Salem (Tamilnadu) requires <b>PGT, TGT, PET, PRIMARY &amp; KG TEACHERS</b></p>	<p style="text-align: center;">Apply by Post or Mail with detailed CV within 10 days to:</p> <p style="text-align: center;"><b>THE CORRESPONDENT MEENAMPARK GROUP OF SCHOOLS</b></p> <p style="text-align: center;">Parktown, M.Kalipatti (Po), Mecheri, Salem-636453 E: <a href="mailto:meenamparkschool@gmail.com">meenamparkschool@gmail.com</a> <a href="http://www.meenamparkschools.com">www.meenamparkschools.com</a></p>
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## B) Rental

**COMMERCIAL  
SPACE FOR RENT**

FULLY FURNISHED PRIVATE  
CABIN FOR RENT

Saligramam, Chennai -93

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**1800 Sqft**

**Services**

Office Space  
virtual Office  
Private office  
Manager Cabin

Contact Us  
93452 47608



## C) Real Estate

**FLAT FOR SALE  
THIRUVANMIYUR**

SUBRAMANYA AVENUE  
VALMIKI NAGAR  
DOOR No. 18 & 20

**Newly constructed**

850 sft, 2 BHK flat, 3rd floor,  
with lift & covered carparking

Ready for occupation.  
per sft Rs. 11,500 (Nego.)

**Contact: 9840364165  
7358679730, 8012214166**

## D) Automotive



## E) Business Offers



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