



Reading:

Reading various types of sentences with intonation

[Falling Tone and Rising Tone]

Intonation:

Rise or fall of voice in speech is called intonation. When the pitch starts high and ends low, it is called falling tone and when the pitch starts low and ends high, it is called rising tone. Read out the following sentences:

1. Shut up your mouth. 
2. Is it true? 

Commands, Statements, Exclamations and WH questions are uttered with falling tone. But Yes/No type questions and question tags are expressed with rising tone. Sometimes, to express different feelings and different meanings, we use different tones. For example, to express our surprise or doubt, we use rising tone. (Really?) To express our boredom, we use falling tone. (I don't like this programme.) Remember, what you say is information but how you say (with different tone) is the meaning.

Read the following sentences with Falling Tone:

A) Commands:

- ☐ Come here.
- ☐ Don't touch it.
- ☐ Switch off the fan.
- ☐ Take your seat.

B) Statements:

- ☐ He only sent me these messages.
- ☐ Everyone should keep their promise.
- ☐ Tomorrow is holiday.
- ☐ She is going to canteen.

C) Exclamations:

- ☐ What a nice idea it is!
- ☐ What a brilliant girl you are!
- ☐ How boring the movie is!
- ☐ How cheap these things are!

D) WH Questions

- ☐ What is your name?
- ☐ Where are you going?
- ☐ Why did you do it?
- ☐ How is your dad?

Read the following sentences with Rising Tone:

A) Yes/No type questions:

- ☐ May I know your name?

- ☐ Could you please wait outside?
- ☐ Are you talking about Sanjay?
- ☐ Do you think it is true?
- B) Question Tags:
 - ☐ You can do it, can't you?
 - ☐ He is hiding something, isn't he?
 - ☐ You can't speak all languages in the world, can you?
 - ☐ They don't know about this, do they?

Exercise:

Read the following sentences with proper intonation:

1. He has to change his attitude.
2. Is it your book?
3. How easy Gpay is!
4. Where is your father working?
5. Don't talk about it, please.

PRACTICAL: (Lab/Activity)

Writing:

Advertisement Writing

[Classifieds – Educational, Rental, Real Estate, Automotive, Business Offers] [Minimum one from each classified]

Advertisement Writing:

Advertisement is a public notice meant for offering a service or asking for a service, or to promote the sales in business. It is usually done with influencing persons such as models and celebrities in newspapers or on TV, Radio, social media and by emails. Classified advertisements are those published in the columns of newspapers and magazines under different classified categories. A good advertisement is one that has attractive layout, catchy words, slogans, logo, colourful pictures, required information and contact details.

Write a classified advertisement on any one of the following categories:

A) Educational

<h2 style="margin: 0;">TEACHERS WANTED</h2> <p style="margin: 5px 0;">A well reputed School in Salem (Tamilnadu) requires</p> <h2 style="margin: 0;">PGT, TGT, PET, PRIMARY & KG TEACHERS</h2>	<p>Apply by Post or Mail with detailed CV within 10 days to:</p> <p>THE CORRESPONDENT MEENAMPARK GROUP OF SCHOOLS</p> <p>Parktown, M.Kalipatti (Po), Mecheri, Salem-636453 E: meenamparkschool@gmail.com</p> <p style="background-color: yellow; text-align: center;">www.meenamparkschools.com</p>
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B) Rental

**COMMERCIAL
SPACE FOR RENT**

FULLY FURNISHED PRIVATE
CABIN FOR RENT

Saligramam, Chennai -93

1800 Sqft

Services
Office Space
virtual Office
Private office
Manager Cabin

Contact Us
93452 47608



C) Real Estate

**FLAT FOR SALE
THIRUVANMIYUR**

SUBRAMANYA AVENUE
VALMIKI NAGAR
DOOR No. 18 & 20

Newly constructed
850 sft, 2 BHK flat, 3rd floor,
with lift & covered carparking
Ready for occupation.
per sft Rs. 11,500 (Nego.)

**Contact: 9840364165
7358679730, 8012214166**

D) Automotive

**WITH MORE THAN 50
QUALITY CHECKS**

PRE-OWNED CAR SALE

**HURRY, WE OFFER
LEADING BRANDS
SPECIAL SCHEMES
BEST PRICES**



* Conditions apply

**BOOK A TEST DRIVE BEFORE
28TH FEB & WIN ASSURED PRIZES***

Brands: Hyundai Creta, Hyundai i20, Hyundai i10
Maruti Swift, Maruti Baleno, Volkswagen Vento,
Volkswagen Ameo, Volkswagen Polo and many more...

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CALL:
9175467394 / 7387594291

E) Business Offers

**IT'S RIGHT TIME TO
START YOUR
OWN BUSINESS**

1000+ BUSINESS OPTIONS

**4 STEPS TO BUYING
A BUSINESS**

Information	Evaluation	Negotiation	Sign-Up
Franchise Opportunities are shared	Evaluation is done on the basis of investor's profile, investment	One to one meeting with the Franchisor & assistance in final negotiations	Support in Legal documentation, terms of agreement.

FRANCHISE 101
45 MINUTES TO OWN A BUSINESS

VISIT US @ **31st AUG**
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New Delhi - 110020

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