

LinkedIn connection accepted sales pitch

SUB: [Congrats on X, connection to Y]

Hi [prospect name],

Your [LinkedIn description, company's recognition in the Inc. 500, connection with XYZ colleague] inspired me to reach out. Other staffing firms like A, B, and C leverage [product] to [accomplish X and Y].

Within six months of working with [company], client [saw X results]. I'd be happy to share a few ideas about how [prospect company] could accomplish the same.

If you're open to it, when would be a convenient time to chat? Say, [XYZ time]?

[Your name]