

Tushar Duniwal

(UI/UX Designer | Product Designer)

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ABOUT ME

Results-driven Product Designer with **5+ years** of experience crafting innovative and user-centric designs for web and mobile platforms. Expertise in UI/UX design, interaction design, prototyping, wireframing, and creating scalable design systems. Proficient in **Figma and Adobe Creative Suite** with a strong focus on enhancing user experience and aligning with business goals. Adept at leading cross-functional teams, mentoring junior designers, and delivering intuitive, visually appealing interfaces for diverse industries like **EdTech, HealthTech, and E-commerce** for major brands, including **T-Mobile, Learnstage, and Pernod Ricard**.

EXPERIENCE

Product Designer

at Synthio Labs (YC Startup, USA Based)

November 2025 – Present

- Revamped the UI and UX designs of all the existing Products
- Handled end to end design and UX of the multiple new products
- Expanded on the current products by adding new functionalities in a consistent manner

Product Designer

at Nordem Technologies Private Limited (RCM Consumer Products Pvt. Ltd.)

April 2025 – November 2025

- Played a key role in digitizing traditional business processes, helping the company transition toward digital operations.
- Led the UI/UX redesign of existing internal applications, improving usability and visual consistency.
- Designed and optimized user interfaces for MVPs, enhancing functionality and user engagement across platforms.
- Created detailed screen flows and wireframes, ensuring clarity for developers and alignment with business goals.

Product Designer

at Sarvika Technologies Private Limited

April 2022 – April 2025

- **Learnstage LMS (EdTech):**

- Led the **complete redesign** of an outdated Learning Management System (LMS), enhancing user experience and system flexibility.
- Conducted comprehensive industry research to benchmark top LMS platforms, integrating best practices into the new design.

- **Collaborated closely with clients** to understand workflows, ensuring the new system aligned with their operational needs.
- Delivered a modern, scalable LMS solution under **tight deadlines**, facilitating future adaptability without overhauling core designs.

- **Pernod Ricard:**

- Transformed a **\$50M manual** Excel-based order management system into a streamlined web application, enhancing operational efficiency.
- Designed user-friendly interfaces that **simplified** distributor order placements, reducing errors and processing time.
- Collaborated with cross-functional teams to ensure design feasibility and alignment with business objectives.
- Earned client trust through innovative design solutions, leading to increased autonomy in decision-making.

- **Learnstage 3.0 (EdTech):**

- Created user flows and integrated an existing design language across new features and modules for the web app.

- **eCommfy (E-commerce):**

- Developed user flows for the web app and optimized the website design for enhanced navigation and functionality.
- Designed a responsive, visually appealing website adhering to brand guidelines.

- **YourPal (HealthTech):**

- Designed comprehensive interfaces for the website, mobile app, and web app.
- Created engaging JSON animations to improve user interaction within the mobile application.

Freelance UI/UX Designer

2020 – 2022

- Delivered custom website and mobile app designs tailored to client needs.
- Conducted usability tests and collaborated with developers to ensure successful implementation of designs.

Freelance Graphic Designer

2020 – 2022

- Designed promotional materials such as flyers, banners, and posters for various clients.
- Created merchandise designs for high-profile brands, including **Jurassic Park** and **KISS The Band**.

SKILLS

Design Tools:

Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Blender 3D

UI/UX Skills:

HTML/CSS (Basic Understanding), Wireframing, Prototyping, User Flows, Interaction Design, Design Systems, Information Architecture, Visual Design, Micro-interactions, Accessibility Design (WCAG Standards), Responsive Design, User-Centered Design (UCD), Cross-platform Design

Soft Skills:

Stakeholder Communication, Team Collaboration, Problem-Solving, Creative Thinking, Presentation Skills, Time Management, Team Leadership

EDUCATION**Master of Business Administration (MBA)**

R.A. Poddar Institute of Management, Jaipur, Rajasthan (2020 – 2022)