

Privacy Policy – Marella Skin

Effective Date: February 2026

Marella Skin (“we,” “our,” “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect your information when you use the Marella Skin app.

1. Information We Collect

When you use Marella Skin, we may collect the following information:

- Account information (such as name and email address).
- User input and interactions (such as messages, questions, and app usage related to coaching features).
- Usage data (such as feature usage, interaction frequency, and app performance data).
- Subscription and payment information (processed securely by Apple App Store; we do not store or have access to your full payment details).

We do not collect sensitive personal data unless explicitly provided by the user.

2. How We Use Your Information

We use your information to:

- Provide and operate the Marella Skin app.
- Deliver personalised responses and recommendations.
- Improve app functionality, performance, and user experience.
- Manage subscriptions and access to premium features.
- Send important service-related messages, updates, or support communications.

3. Data Sharing

We do not sell, rent, or trade your personal data. Your data may be shared only with trusted third-party service providers strictly for:

- App hosting and infrastructure.
- Analytics and performance monitoring.
- Subscription and payment processing (handled by Apple App Store under their own privacy policies).

All third parties are required to protect your data and use it only for the intended purpose.

4. Data Retention

We retain your information only for as long as necessary to provide the service.

- Account data is stored while your account is active.
- If you request account deletion, your data will be permanently removed within a reasonable timeframe, except where retention is required by law.

5. Your Rights

You have the right to:

- Access and update your account information.
- Request deletion of your account and associated data.
- Request a copy of the personal data we hold about you.
- Withdraw consent for certain data processing where applicable.

Requests can be made by contacting us using the details below.

6. Data Security

We implement appropriate technical and organisational measures to protect your data against unauthorised access, alteration, or misuse. However, no digital system is completely secure, and we cannot guarantee absolute security of your information.

7. Children's Privacy

Marella Skin is intended for users 18 years of age and older. We do not knowingly collect personal information from individuals under 18.

8. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact us at:

Sia Kurjers

Email: marella.skinapp@gmail.com