

TITLE (TNR 11, bold, capitalized, space 1, before spacing 6 pt, after spacing 10 pt)

ABSTRACT (TNR 11, bold, capitalized, spaced 1, before spacing 6 pt, after spacing 10 pt)

Abstract must be written in English. Abstract no more than 200 words. Abstract in English is written in TNR 10. Abstract should include five things, namely a brief introduction, research objectives/research questions, methods, results, and conclusions. The function of the abstract is to make the reader gain a general understanding of your article. Authors are expected to avoid common mistakes in making abstracts: 1) only attach the problem formulation, without explaining in more detail what was found in the study. Example: This paper examines the causes of sleeping too long (wrong). The cause of sleeping too long is sleeping too late, forgetting to set the alarm, and the room is always dark (right). 2) Only explain categories/concepts/variables in general. This paper finds important concepts in choosing communication media (wrong). This paper concludes that the most important concepts in choosing a communication medium are the speed with which it is accepted by the audience and the language that is easily understood by the audience (correct).

Keywords: 3-5 words in English and in alphabetical order

INTRODUCTION (TNR 11, bold, capitalized, space 1, before spacing 6 pt, after spacing 10 pt)

The script format is TNR 11, spaced 1, before and after spacing 3 pt, justify, with 3 cm left margin, 2 cm top, bottom, and right margin. Manuscripts are written in 5000-7000 words, includes tables and figures, but does not include REFERENCES.

The introduction contains the background of why this topic/research is interesting to be raised by the author. It also includes state of the art, novelty, and research objectives. Theoretical debates and analytical conceptual discussions can be written in the introduction.

Theoretical debates and conceptual discussions that are too long are suggested to be written separately with the introduction into sub-chapters. Authors are allowed to make additional sub-chapters after the introduction. The format of sub chapter is the same as Introduction, Research Methods, etc. but not in capital letters.

METHODS

Explain clearly and concisely regarding the choice of paradigm, method (data collection and analysis technique), logical framework, location, unit of analysis, and time of research.

RESULTS AND DISCUSSION

Explain the findings by presenting the data in a complete, accurate, systematic, and logical manner. Data visualization (tables, matrices, figures, or diagrams) must be presented and discussed in a clear and concise manner. In discussion, it is necessary to relate and explain the findings obtained with the concepts used/explained in the introduction and/or hypotheses. The discussion should include comparisons with previous articles related to the topic. The discussion also needs to show both theoretical and application implications.

CONCLUSION

Presenting conclusions that are able to answer the research objectives and show novelty or conceptualization of ideas. Don't write your conclusions in bullet points.

ACKNOWLEDGEMENT

If an acknowledgment is needed, for example to funders in project research activities. Written in one paragraph a maximum of 8 lines.

BIBLIOGRAPHY

Authors are required to use the Mendeley application following the American Psychological Association 7th (APA) style. Here are some examples of citations using APA 7th.

Book

Beebe, SA, Beebe, SJ, & Redmond, MV (2013). *Interpersonal communication: Relating to others* (7th ed.). Pearson Education.

Book Chapter

Dillard, JP (2020). Currents in the study of persuasion. In MB Oliver, AA Raney, & J. Bryant (Eds.), *Media effects: Advances in theory and research* (4th ed., pp. 115–129). Routledge.

Journal

Aliya, FN, & Febriyani, AR (2020). Development Communication for Place Identity: Village Culture in Semarang City. *Journal of Development Communication*, 18(01), 10-29. <https://doi.org/10.46937/18202029003>

Newspaper Articles

Carey, B. (2019, March 22). Can we get better at forgetting? *The New York Times*. <https://www.nytimes.com/2019/03/22/health/memory-forgetting-psychology.html>

Harlan, C. (2013, April 2). North Korea vows to restart shuttered nuclear reactor that can make bomb-grade plutonium. *The Washington Post*, A1, A4.

Stobbe, M. (2020, January 8). Cancer death rate in US sees largest one-year drop ever. *Chicago Tribune*.

Thesis/Dissertation

Kabir, JM (2016). Factors influencing customer satisfaction at a fast food hamburger chain: The relationship between customer satisfaction and customer loyalty (Publication No. 10169573) [Doctoral dissertation, Wilmington University]. ProQuest Dissertations & Theses Global.

Miranda, C. (2019). Exploring the lived experiences of foster youth who obtained graduate level degrees: Self-efficacy, resilience, and the impact on identity development (Publication No. 27542827) [Doctoral dissertation, Pepperdine University]. PQDT Open. <https://pqdtopen.proquest.com/doc/2309521814.html?FMT=AI>

Zambrano-Vazquez, L. (2016). The interaction of state and trait worry on response monitoring in those with worry and obsessive-compulsive symptoms [Doctoral dissertation, University of Arizona]. UA Campus Repository. <https://repository.arizona.edu/handle/10150/620615>

Proceeding

Duckworth, AL, Quirk, A., Gallop, R., Hoyle, RH, Kelly, DR, & Matthews, MD (2019). Cognitive and noncognitive predictors of success. *Proceedings of the National Academy of Sciences, USA*, 116(47), 23499–23504. <https://doi.org/10.1073/pnas.1910510116>

Magazine Articles

Lyons, D. (2009, June 15). Don't 'iTune' us: It's geeks versus writers. Guess who's winning. *Newsweek*, 153(24), 27.

Schaefer, NK, & Shapiro, B. (2019, September 6). New middle chapter in the story of human evolution. *Science*, 365(6457), 981–982. <https://doi.org/10.1126/science.aay3550>

Schulman, M. (2019, September 9). Superfans: A love story. *The New Yorker*. <https://www.newyorker.com/magazine/2019/09/16/superfans-a-love-story>

TABLES AND FIGURES

Table and/or figure numbers must be mentioned in the text. Please position the table without page truncation. The position of the table must be placed after it is mentioned in the text.

For images, please make sure they are in .JPG or .PNG or .TIFF format and are easy to read. Do not include images with low resolution. If there are many images that need to be shown in the article, then the images are arranged in the form of a table but the border color is removed (as in the example). Image captions/image titles are written using TNR 11, spaced 1, centered, captions for image names are made bold.

Example table:

Table 1. Hierarchy of meaning of conversation between POH Beyonic Stratmic Researcher and Central Public Relations (TNR 11, space 1, left aligned, table number statement made bold)

Actor	Hierarchy of Meaning					
	Contents	speech act	Episode	Connection	Script of life	Cultural pattern
POH Peneliti Researcher	Implementat ion dissemination	1. Ask 2. Direct	Information dissemination request	Familiar	Self pride	Serve
Public Relations Center	Implementat ion of dissemination	Inform	Information dissemination request	Respect	Organizational experience	Serve

Sample image



Figure 15. Jor-bot Mascot of Lopburi. (Thairath Online, 2018)



Figure 16. A herd of monkeys living at Phra Prang Sam Yot, an important tourist attraction of Lopburi. (Nairoburo, 2018)

QUOTE

For direct quotations, if it is less than 3 lines, then there is no need to make a special paragraph. Just add an apostrophe “...” in the paragraph. If the direct quote is more than 3 lines, then the paragraph is indented with the following rules:

“Organic farming system is a “law of return” which means a system that seeks to return all types of organic matter into the soil, both in the form of crop residues and waste and livestock, which in turn aims to provide food for plants”. (Sutanto, 2002)

If the direct quotation is the result of an interview, then include information about the informant, location, and date of the interview. Example:

“We have been talking with the leadership for a long time about improving the infrastructure in this village, but nothing has changed. People are worried about the road damage that causes various accidents around here. The cost of hospital treatment due to an accident is also not cheap. The local government should think about the safety of the residents here due to the infrastructure that has not been repaired.” (AHY, X Village, 16/6/2019)

EQUATION/FORMULA

Writing formulas must use the Equation feature available on Ms. Word, right-aligned, numbered as in the example below:

$$\pi_2(x) = P(Y = 2|x) = \frac{\exp g_2(x)}{1 + \exp g_1(x) + \exp g_2(x)} \dots\dots\dots(1)$$

$$\pi_3(x) = P(Y = 3|x) = \frac{1}{1 + \exp g_1(x) + \exp g_2(x)} \dots\dots\dots(2)$$

If the formula will be mentioned again in the paragraph, it can be referred to as formula (1), formula (2), and so on.