



## **MVSU Communications Committee Meeting**

Monday, July 14, 2025, at 6:00 p.m.

MVSU Central Office and via Zoom

<https://wcsu-net.zoom.us/j/86771359768?pwd=pmcabwVCVjlmYlJPifY50ifRR6QNdN.1>

Meeting ID: 867 7135 9768 🌿 Passcode: 132690

### **Agenda**

1. Call to order
2. Amendments to the Agenda
3. Public Comment
4. Welcome
5. Objectives & Goals:
  - a. Strategic Focus
  - b. Image Development
  - c. Influencing Outcomes
6. Operations:
  - a. Defining/developing an Announcement/Communications Opportunity
  - b. Required Processes: Reviews, Approvals, Outreach
  - c. A Note: The Press Release and The Press
7. Story/Announcement “Buckets”
8. Assignments & Next Steps
9. Public Comment
10. Adjourn