

## Based on this copy -



**This scientifically-balanced focus pill is the closest thing to...**

### D-I-C example

Disrupt is highlighted in Yellow

Intrigue is highlighted in Blue

Click is highlighted in Green

Subject line: It's like Viagra for your focus...

In the modern-day world, the focus is a serious issue.

You can rarely get a 10-year-old to do something other than play video games and watch tv.

Imagine you got a hold of yourself.

You could be living your dream life pretty soon. Right?

Knowledge would endlessly sink into you, like the cash overflowing your bank account.

Sound like something that keeps you awake at night?

[Click here and unlock your future in a matter of minutes](#)

## **P-A-S example**

Pain is highlighted in Yellow

Amplify is highlighted in Blue

Solution is highlighted in Green

Subject line: You are a timewaster.

Are you the type of person to mindlessly scroll through tik tok rather than work on that project?

Yes? Okay, keep on reading.

You go to bed with a burning desire to work and wake up with a burning desire to be a loser.

The days, weeks, months, years, decades, and lifetimes go by and you're still saying you'll do it tomorrow.

Want to change tomorrow to today?

The only thing that has helped dreamers to become realists.

## **H-S-O example**

Hook is highlighted in Yellow

Story is highlighted in Blue

Offer is highlighted in Green

Subject line: What saved me will save you...

10 guys swung at me with hammers and golf clubs.

After a dozen swings to the head, I fell to the ground unconscious.

I was rushed to the hospital immediately.

My head was covered in red, my nose was broken and my skull had been cracked open.

I lived but under what circumstances? Years were spent recovering just to feel helpless once again.

Tears filled my eyes once I thought about the man I could have been.

Due to my head injury, I could not focus for extended periods of time.

My brain was fucked. I could barely make enough money to pay my bills.

But I chose post traumatic growth over post traumatic stress.

I took a hold of myself and discovered the most life-changing thing ever.

I could focus like never before. I felt like a monk.

So many thoughts came to my head as I thought I would have enough money to pay my bills and live peacefully once again.

This discovery unlocked my future, it saved me.

Let it save you - [\[Link to article\]](#)