Website Goals, Priorities, and Principles Template

Website Goals

To effectively support the learning, teaching, and research needs of students, faculty, staff, and public guests, the website will provide meaningful content and a user-friendly design.

The virtual interaction informs how functional and helpful users perceive the Library to be in supporting their information needs and academic success.

This user-centric focus continues throughout subpages and affiliated external systems.

Website Priorities

- Up-to-date and Dynamic
- Responsive
- Accessible
- Consistent
- Data-driven

Design Principles

- Responsiveness
- Mobile first
- Universal Access