

I am outreaching to a tax strategist, offering an email opt-in as FV.

This is a follow-up email to the email below.

Follow-up email 1:

Hey (name),

I'm checking in to see if you had a moment to glance at the email pop-up I sent over.

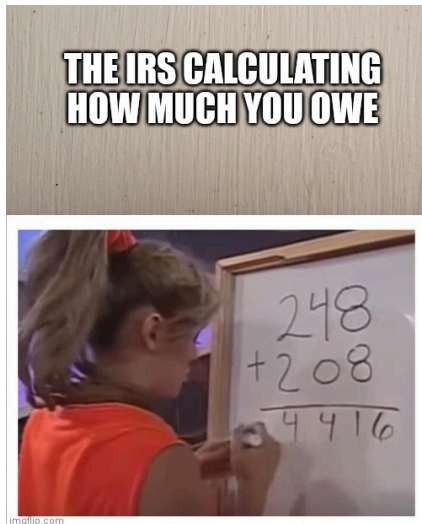
Let's hop on a quick 15-minute Zoom call to save us both from lengthy back-and-forth emails.

We could go through the email pop-up, and discuss how it works and how we can really bring it to life.

Does Thursday morning work for you?

Best,
Kevin

Email 1:



I wanted to share that meme because it's so relevant to our current world and how the IRS is secretly overcharging people for their hard-earned money and they don't seem to care.

But,

It's as simple as creating an email pop-up with an intriguing headline and curiosity points to motivate people to take action and sign up for your email newsletter.

So people can learn some of the secrets to saving money from the greedy IRS.

I have attached it below.

Do you think the bullet points create enough intrigue?

Best,
Kevin

FV email pop-up



The **3 UNTOLD** secrets to escaping the tax trap and keeping your hard-earned money safe and sound in your pocket away from the IRS's reach

Our Newsletter reveals the secret hacks all billionaires exploit to pay close to ZERO income tax and achieve tax-free wealth.

You'll receive:

- ✓ Secret loopholes that can legally minimize your taxable income to nearly ZERO 🗝️
- ✓ Tips to structuring your assets and investments to optimize tax efficiency 📈
- ✓ The latest tax planning info to stay one step ahead of changing tax laws and regulations 📰

Sign me up!