

General Meeting Minutes - Esther Starkman Parent Association

March 19, 2025 at 7:20 pm

Esther Starkman School Library

Led by Georgina Ball

Attendance:

Board - Georgina Ball, Stacey Staron, Farina McLennan

Staff - Kyril Mueller

Quorum (*3 board members, 2 of whom must be elected officials*): **NO**

Call to Order

G. Ball called the meeting to order at 7:20pm.

Approval of Agenda & Previous Minutes

Motion by Georgina Ball to accept the agenda for Feb 2025 as presented. Seconded by Stacy Staron. Motion carried.

Motion by Georgina Ball to approve the minutes of the previous meeting as presented. Seconded by Farina McLennan. Motion carried.

Treasurer's Report

L. Compton was absent but provided a written financial update on the group's accounts - [Financial Update - March 19, 2025](#)

Standing Business

Completed Fundraisers

a. Panago Fundraiser – Amita not here so we tabled this

Scheduled Fundraisers :

a. Scholastics Book Fair:

Georgina Ball mentioned bookfair is doing well \$ wise, issue with volunteers dropping out last minute but we have been able to manage.

Kyril and Georgina are looking into the bookfair pop up and Golden Tickets.

We are doing a third bookfair in June,
June 9-13

It is a buy one get one book fair

we have to use our scholastic dollars the week of the book fair, kids will get buy one get one.

We may have a contest for library books returns, if your books are returned you get a ticket for a bookfair and because its buy one get one – the kids get 2 books.

Georgina is thinking of draws or ways to encourage the bookfair.

Also looking at summer reading programs with EPL or Indigo.

b. Purdys & c. Growing smiles update from Heather – read by Georgina

-> Purdys Update:

Fundraiser is underway.

Orders close on March 30th and delivered between April 8-11th.

Orders will be available for pickup in Husky Dec on Tuesday April 15th from 3:30pm – 6 pm.

Current Sales sit at \$715.50; current profit about \$187. Last year's profit was about \$350 and we are hoping to match that. Social media advertising will continue until sales close and we will see about doing a schoolzone post and possibly an email to staff.

-> Growing Smiles:

The plant sale is open for anyone who wants to shop, but the advertising will start after spring break.

Orders will close on May 12th, plants will be delivered for pick up in the library on May 28th.

d. Five Guys Burgers -Stacy Staron

- Heard back from Five Guys, someone new at Five Guys has taken over this on their end.

They have the first version of the flyer with Parent association logos and Stacy is working with them to take out the parent association and this is getting finalized with them and we can then use this on our socials & will put up posters in the restaurant.

No % off for ordering but 20% of the orders will go to the school,
we can share the code/info on social media and make it public, post it on the Terwillegar community page.

Five guys will have their own sheet to track this and the order total.

Fundraisers are on April 3, 10, 17th – will start posting them when we get a revised posted from Five guys.

6. Fundraising Ideas:

a. art cards for kids (Georgina Ball)

- idea for next school year 2025-2026,

you register your school and they provide an 11*17 sheet and these sheets get handed out to students to create art work , they use the art work to make samples that they send to parents and parents can turn this artwork into cards, plaques, ornaments etc. that they can order.

a % of the profits from orders come back to the school.

An Idea to make this an art contest.

Georgina is ordering a sample pack for us to see – hopefully we will have this for the next meeting.

7. Staff& Volunteer Appreciation

Farina McLennan- discussed idea's for volunteer appreciation,
hard to find ideas that someone didn't really dislike.

- things ppl responded the most to were things for their kids class,

example their kids classroom gets a popcorn party at the end of the year because a parent in their kids class volunteered - Parents loved this idea but also hated the idea that some classes would be left out.

- The idea of being entered into a draw for a write on stationary package every time they volunteer was the 'best received' but no one was really excited about it.

Still brain storming ideas and would love suggestions with this.

*** also would like to address the survey/letter in the next meeting so we can get this sent out in April***

New Business

8. Funding request for an artist in residency

- looking at DanceEd - [dancED Inc. - joy, growth & connection through dance](#)

- Dance ED is well known, one of the most sought after artist in residencies in Edmonton, they are expensive but they are GOOD at what they do

- Kyril advised that they are very experienced, they know what they do and they know it well they really know how to include kids with special needs and are very inclusive.

This is a residency within the curriculum – fine arts related in the PE curriculum.

At the end of the program, there is a showcase – essentially a dance concert

- we would be looking at 19 days for a school our size

- cost is \$20k /year and are looking for 2 year commitment - \$40,000 total, looking for PA assistance for half the cost, which is \$20k.

- feel 2 years is needed to show the kids growth.

also asking for a 2 year commitment because the first year is a lot of transition and getting the kids into it and getting the kids comfortable taking risks with this.

Kyril has seen incredible growth and development in kids with this program.

Need an answer on this sooner rather than later since Kyril needs to go to budget mid April. We will need to vote on this next meeting.

Kyril can also get parent or kid testimonials if we need.

In regards to what type of dance/music: DanceEd will suggest safer music/dance options to start, but they will also talk to the kids and see what they are into and what music or dance style they like and then the next year(s) they will take the student input into consideration and suggest a different, possibly more risky type.

Tabled for next meeting.

** also noting we can look at some type of fundraiser or volunteer appreciation here, volunteers can win front row seating to this, or selling concession items?**

AGENDA ITEM

Adjournment

G. Ball adjourned the meeting at 8:11pm

Next Meeting

Wednesday, April 16 at 6:30pm in the Esther Starkman Library.