

Offer Summary & Avatar Guide - One-Pager - “Sales Team”



Growth Partner for Top Experts, Service Providers, & Celebrities:

- ♦ 6 Partners bring their genius zones, experience, and teams to **cover one, or all**, of these for our clients: Lead Gen, Marketing, AI Setting, Sales, Funding, Tech/Ops/AI, and Staffing.
- ♦ We help **experts, thought leaders, consultants, & coaches** responsibly scale high-ticket services.
- ♦ We are a **“One-Stop-Shop” growth partner** that looks after (and integrates) everything in your business so you can focus on what you love to do: Impact lives and help more clients!

Services — What We Do — “High-Touch, High-Impact”

- ♦ Primarily, we take 7 figure businesses to 8 figures by bringing in the talent and the solutions for whatever department they need: advertising, marketing, our team of sales professionals, tech geniuses, onboarding, customer service, finance, and leadership so you can grow faster and focus on your genius zone, and we can help you eventually sell the business by building a self-managed, delegated, mission-based company.
 - ♦ We also implement a proven process to help those “in motion” to reach 7 figures.
 - ♦ We also have built entirely new business operations from scratch (all departments, done for you) for entrepreneurs who lack time, and helped several achieve \$100k+ months within 3-4 months of launch.
1. Full-Service Sales Team: We do 100% of the Sourcing, Screening, Staffing, Mentoring, Managing, Payroll, & Scaling of “critical talent” teams: **Sales, Sales Support, Onboarding, & Customer Service.**
 2. Lead generation, marketing, funnels, luxury branding
 3. Full tech build outs for all departments: even the overlooked ones: customer service, finance, and legal.
 4. Debt collections / Accounts receivable recovery
 5. Merchant account designed for scalable online businesses
 6. Growth, exit, and fractional consulting
 7. Financing platform to help their customers enroll (Our clients see a 15-30% revenue increase)

Fun Facts:

- ♦ We’ve sold \$100,000,000+ worth of education, coaching, and consulting for our clients.
- ♦ We’ve placed or managed over 1,000 high-ticket sales reps.
- ♦ Our last company was sold for 8-figures: We can help you grow and sell your business, too.
- ♦ Through long-term relationships, we have “hands-on” built/optimized/scaled over 40 businesses.
- ♦ Some of the biggest names in the industry (you know them): We helped them get there.

Ideal Avatar Client = There isn’t a “perfect avatar” because we come in and fix/cover their weaknesses. Though, we can’t scale companies who lack working capital or who are in financial crisis. Often, it’s:

- ♦ Owner just wants to coach: doesn’t like the ads, tech, sales, operational stuff, etc.
- ♦ Owner likes sales but hates management, payroll, recruiting, & wants to focus on building, not running.
- ♦ Owner is buried in full-time sales calls, plus doing fulfillment, and wants to delegate sales/onboarding.
- ♦ Owner has good reps but poor sales process, or: Owner is not good at managing sales team (turnover)

Pricing: Consulting, Monthly Retainers, Revenue Share, & Equity Partnership structures are available.

Where To Send Interested People:

Hey NAME, Iconic Solutions is a growth partner/scaling agency that has built/scaled over 40 high ticket service/consulting businesses to help them reach 7- and 8-figures, you can read their case studies halfway down the page or apply to chat with them about your business here: www.IconicSolutions.ai

To refer an Affiliate: In the footer, they click “Become an Affiliate” to book a chat: www.IconicSolutions.ai