Email sequence mission EVERYTHING IN THIS IS HYPOTHETICAL NOTHING IS REAL!!
Email 1:

You have made the decision in your life.

Subject: Hey there, and welcome!

Well no matter the reason maybe it means you have an end goal that you want to achieve, and I'm here to help you reach your end goals!

There are many ways to help you out in many different situations but there is one good way that will get you the help you need!

Click here to claim your free e-book

Yours sincerely (business name)
P.S. Make sure to keep an eye open for the next email! €€

Email 2:

Subject:My resolve to make the world better for everyone.

There are many reasons as to why people have a big interest in losing weight and changing their life.

Another reason is to have a better appearance towards the ones they love, or to make their life easier for themselves.

Did you know that about **2.8 million** deaths a year from obesity, which is the fifth most common reason for death.

I was once like this. The doctors said I have a chance of being diagnosed with high LDL cholesterol, due to my obesity.

After this line you didn't go much into the guru's story. You didn't say how they changed their life around. You put another statistic underneath this line which doesn't make the copy flow

I trained every day of my life. I disciplined myself to only do what was good for me, while knowing that I was standing on the edge of a cliff trying to stay balanced so I wouldn't fall to death who was looking at me waiting for my time.

It was a training most action movie actors do to prepare themselves for a movie. Looking back at it now, that was the time where everything started changing for the best.

Many people were in the same position. Working all day everyday just sitting at a desk and eating unhealthy foods to keep them up. I decided that it is our duty to end this purge.

Nothing is more important than life, and I've experienced that feeling first hand.

You can change your life around too by clicking on this link that will tell you some things about how I made it to where I am today.

(note for anyone reading this i never had this illness i only did some research on the subject thankfully im perfectly healthy and fine)

Email 3:

Subject: Hey there! Decided that you want to make a change in life? 6

If so then I have some advice for you! There is **one** main problem when trying to lose weight.

The main problem is that people take in too many calories! You will be shocked once you find out how many people started to change once they got their calories under control

"Weight loss is about food intake more than anything else," Dr. Tariq

When you start losing more calories than you gain, that is when you will start seeing a big difference!

Hope this advice helps! Yours sencerley (business name)

P.S. We are giving out the second version of our newest book. There is **limited** stock so Get it quick! Click here to receive your book!

Email 4:

Subject: Here is your once in a lifetime chance!

This is a once in a lifetime chance to enter a specialised training course made for losing weight, and fast too!

This is a course where I will teach you step by step tutorials on how to lose weight. I will join you along your journey and see how you change in the course of a month through the self-improvement chat in the course!

Any questions can be asked directly to me or one of our members and will be responded to in no time as we are on there everyday to do live daily sessions!

To join click here and you will get 1 month free membership when you join with this link!

(Business owner's name)

Email 5:

Subject: Do you feel like you should lose some weight?

Do you want to be the better looking version of yourself?

Do you always have that one person in your life that will always be dragging you down or demotivating you?

Here is the gut puncher.

Can you even take a step outside your house from the shame you feel from having an out of shape body?

If you're sick and tired of being looked down on whenever you're outside,

Then click here to find out how to become a changed person.

Your sinserley the training team.

Email 6:

Subject: Final month for this deal!

We are now closing in on the last month for 1 month free membership.

Since there isn't much time left we are giving you the opportunity to get yourself a free membership on our course.

But be careful! There isn't much time left and there aren't many spaces left either. So if you want it you better get it fast!

We have helped thousands of people stop themselves from becoming victims of bad eating and dieting habits and changed the lives of many. But this is an opportunity that is being offered to you as someone who has been with us before.

Not much time is left so you better decide fast!

Click here to be instantly given your free month!

Yours dearly the training team.