The following document includes product positioning, messaging, social posts and more to get you started with promoting Operations Hub to your prospects and customers. Please use good judgement.

## What's Included in This Promo Pack? (click to jump to section)

- Operations Hub Copy Bank
- Blog topics to write about
- Pre-written social posts
- Relevant content links to share with prospects/customers

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## **Blog Topics:**

These are just some ideas to get you started. Please feel comfortable coming up with your own ideas as well.

- HubSpot Operations Hub, the newest product from HubSpot
- Programmable Automation: what it is and how to use it
- Data Sync: what it is and how to use it
- Data Quality Automation: what it is and how to use it
- RevOps and HubSpot
- A new product to solve your operational challenges
- How combining Operations Hub with another hub creates more possibilities
- How to fuel your business with RevOps and Operations Hub
- Use-cases: lead rotations, ticket assignment, data cleansing

## **Social Posts:**

Operations Hub is a new product line from HubSpot that connects your apps, syncs and cleans your customer data, and automates your business process. We're over the top excited about this release. This product will help our current clients in so many ways. If you're interested in learning more about HubSpot, please reach out.

Introducing HubSpot's newest product release... Operations Hub! What is Operations Hub? It's a new product line from HubSpot that connects your apps, syncs and cleans your customer data, and automates your business process. If you're an existing customer, this product can help you drive even better results from your HubSpot investment. <u>Learn more here</u>.

For growing businesses, the hardest step is the scale phase. HubSpot recently released a new product to help your business scale better. Operations Hub can help automate processes, sync your data and integrate your tech stack. We're a trusted HubSpot solutions partner and would love to share our knowledge and expertise with you. Feel free to reach out!

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## Relevant Links to Share:

• Product Page: Operations Hub

• Video file: Overview of Operations Hub

• Product Page: <u>Data Sync</u>

Product Page: <u>Programmable Automation</u>Webinar: Run Better with Operations Hub

Webinar: <u>How HubSpot Scaled with Automation</u>