



2026 Social Butterfly Award Nomination

Nomination Deadline: February 13th, 2026 5pm.

INSTRUCTIONS:

- Please carefully read and complete this form
- Submit completed nomination form with attachments to the Lindsay & District Chamber of Commerce at info@lindsaychamber.com
- Physical copies of applications can be delivered to 180 Kent Street West, Lindsay
- Telephone: (705) 324-2393
- Check out the full list of categories at www.lindsaychamber.com
- The Chamber reserves the right to contact the nominee to verify information below
- Businesses nominated in multiple categories MUST only select 2 categories to put forth for submission

CRITERIA: Celebrates a business, non-profit, charitable group, organization or an individual from the aforementioned that excels at social activities on behalf of the business, non-profit, charitable group or organization. This includes, but not limited to social media activity, attending events, being seen in the community, in the media and everywhere you look. They represent their business in a positive, outgoing way. They get attention and bring awareness to their business while doing so.

*All fields required

Nominee:
Contact Name:
Phone Number:
Email:
Address:
Website
Your Contact Information (if different from above)
Your Name:
Your Phone:
Your Email:

PART 1 - PLEASE COMPLETE

In approximately 100 words, please describe why you feel this business or individual should be nominated based on the above criteria:

PART 2 – PLEASE COMPLETE

The following information is required, as judging will be based only on the information provided. The more thorough, comprehensive and/or informative the application, the higher the potential points score.

How has this nominee used social media or other marketing formats to achieve greater success? (max. 200 words):

Describe how the nominee engages community events to showcase themselves or their business? (max. 200 words):

Is the nominee creative in their approach to getting their brand recognition out there? How so? (max. 200 words):

Does the social activity of the nominee feel genuine, positive and fun? If so, what gives it that sense? (max. 100 words):

Does the nominee support other businesses, non profits, charitable groups etc. independently and separately of their business or themselves or do they do it simultaneously along with the promotion of their business? Or both? Describe this activity. (max. 200 words):