1. Lake Side Buoys Board February Meeting Minutes: February 15, 2022

In attendance: Andrew Fitzsimmons, Greg Henkelman, Mike Geldreich, Ryan Arrowood, Dallas Killian Arrowood, Phil Hoover, Blake McStravick, Kevin Close, John Cameron

Members had a friendly chat from 7:30 pm to 7:41 pm

Meeting came to order: 7:41 pm via Discord
Notes by: Greg

Last Meeting's Minutes: Posted in Google Folder. Greg moved and Dallas seconded. Minutes approved.

2. Reports from Members

i. Greg and others shared stories of how others are enjoying our energy. We are noticed.
ii. Blake: materials for banners have arrived and work is being done and money has been transferred.

3. Ongoing Business

i. **Transfer of Roles (Sec/Tres):** completed; now just have to set up a bank account

ii. **Blake**: print on demand (POD); demonstrated Printify through an example store. It is a site where we can crowdsource for manufacturing. We can also choose the supplier we use (e.g. choose Canadian companies which is good for shipping for small orders). Pricing and profits from sales is very clear and easy to adjust. This can also be linked to our website and we can do bulk orders. Eventually, we have to be connected to bank account to get money.
Questions: Andrew: does consumer pick or do we setup?
Blake: We set up (fewer colours makes sales more likely), but we have options to change.
Andrew: are the shirts of high quality? Blake: not top rated of the ones investigated, but pretty good reviews
Ryan: buy a few before we put on website to test them out.
We might also have the option of Red and White themed LSB gear to support National Teams.

iii. **Scarf Order** Blake has posted designs on Discord stream. Delivery should take 8 weeks. We will make an initial order of 50 scarves from Global. Greg: $637.70 in PayPal, Mike a couple hundred bucks cash. Ryan suggested the order number be 50 to have some extra money for new tailgate tent. Ryan made a motion to purchase 50 scarves from global, Andrew seconded. Unanimous vote in favour.

iv. **Ombudsperson**: Andrew looked at the wording of the similar, pre-existing Southsiders' position, which has a short description that we can copy: independent non-voting board member involved with fiscal and board oversight. Andrew also looked at MLS and other

supporters (including Euro leagues). Not many had a formalized ombudsperson: most had processes in their charter (eg. Man U group: committee takes, investigates, and brings to meeting). Other roles for this position could include complaints from a game: ombuds would deal with it: could mediate with other groups to have a unified response instead of many people starting an online drama. Access of information could be a role also; antidiscrimination, identity of complainants would be protected by ombudsperson. Mike: Ted would have to be a non-voting board member if we adopted current idea. The position would help us have official oversight that is consistent with a registered society. Andrew: we could take to Ted for terminology check. Andrew and Mike both suggested we want something presentable before AGM. Current plan is to use the Southsiders' description as a base, add anonymity; non-voting board member to know inside workings of the Executive Board. Mike asked whether the position should be voted-in not by the Board, but by the membership to avoid any bias/concerns about favouritism. Catherine came up as an option. Kevin: we could put names forward or membership could. Mike: Ted may have some ideas on this also.

v. **New Flags** Blake: opening day TIFO: we will need to schedule a sewing party. Printing is feasible because of Blake's friends (free through them). Plan to have a big North Star shield: design done, but not prepared: need exact measurement for rugby netting: MIKE will meet with city officials he has the accreditation. Stay tuned on the new, amazing "TIFO talk channel" on Discord. Parade? will it happen at this point?
Flags: sublimated polyester flags; how many and new/old designs? Ideas for flag designs should be sent to Tifo talk. Andrew: flag ideas on TIFO channel as well?

vi. **Stadium Cleanup** Mike did pick up and separated current and non players and has set out things for repair. Andrew and Greg suggested an Archivist/Historian (Jason? Andrew?) role to keep memories (photos and descriptions) of past Tifos, especially as we often reuse the materials and paint over them. We will need more reusable straps and larger grommets to make setup/takedown more efficient. Andrew asked if the team will be involved? Mike: will see at VISL events for Kelly Wallace contact.

vii. **Bank account:** 5 different ones investigated (Mike) only 2 got back with info; Vancity and Island Savings. Others didn't have benefits for nonprofits.
- IS: no monthly fee, free deposits; receiving transfer is free, sending is a $1 each
- VC: 40 free each month, no fee; after 40 everything is 75 cents/online is free except for sending 90 cents

Mike: very similar Blake: clear favourite? VanCity seems to be more for transactions; branch at Westshore; and others in town; Van city is national (Andrew), but Island is part of Servus. Van City is quite socia0lly and environmentally conscious (Andrew). After discussion, the decision was to go with VanCity. Mike, Greg, Ryan will organize a time and place to create account and signing authorities.

Minutes by: GLH

5. New Business

i. Parade/Celebration Thoughts

- Disappointment that players are gone.
- COVID may delay and detract
- linking up with TOP
- Shirts made or a clothing standard
- practice
- We don't just bend to club desires, we only do what we feel is right for LSB
- Promoting ourselves instead of promoting PFC
- Business cards/brochures for LSB
- No promises until we know what it is from the club
- Should we be with supporters or with the club?
- This may be last second
- put it to the membership, possibly by a vote or consensus from the membership
- TOP being in tune with them and practicing
- Andrew opinion: We are in this with PFC to some extent. We sometimes have to do favours for them. People can disagree, but if we want favours from the club it's only fair they expect the same back
- Bigger and more diverse presence for the better
- Debate around including transferred players

ii. **Official LSB Away Day:** Blake: proposed creating a committee/member to report on viable dates and what it means. Planning is preferable to be months out to promote in every social way possible to get attendance. Andrew: Jacob Burnley is excited to go to July 9 game in Edmonton on a Saturday; August 16 for Forge, 3 or 4 days later in Halifax. John posted the whole schedule to boards; season closer in Calgary; October ⅞ season ender. Andrew will take that on: unofficial ombudsperson and away day guy. There are 5 (or more) supporters coming in from Hamilton for opening day, although an away section will not officially be a thing until the hydropole is done: back row west end likely location for now.

iii. **JDF Plate for L1BC trophy:** Mike: was in conversation months ago with L1 and Chris with Swanguardians, not SouthSiders yet; intention is a trophy for best semi-pro team in BC. Now with mens and womens teams, we will need another trophy. Hopes to talk over with Peter Shad; L1BC doesn't get to say; supporters groups get to! More to come…

iv. **Social Media:** Blake: twitter and instagram; a bit of activity is needed. Instagram account (Blake) feels he is not doing a good enough job. Tough when some clubs are not giving out detailed plans. It would be good to have a social media pro. Twitter: Mike and Blake; banter is at a low; various press releases and retweets; Facebook is 2 different LSB official page and the Victoria soccer supporters (LSB TV) which is in flux. John: what about us as members? could we do mock interviews to have "filler" content when needed? Why we are passionate about supporting? Mike: why join us? here is who we are. Andrew: Later can schedule posts on all

Minutes by: GLH

platforms; different content for different platforms? Look into it (Blake has some experience); email submissions to info@lakesidebuoys.org

vi. **Tailgate Tent:** Ryan: we need a new one and would prefer to buy quality to last longer Ryan/Mike: is one worth twice the price of 2 cheap ones? Ryan: good quality commercial will cost about double. Andrew: are there persistent issues? We could get a cheap tent and use extra money for good things to help set up (anchors, ties, weights for legs).

vii. **Merch Table:** we've got three to use currently. Greg: will bring an ipad to record sales in a more efficient way; maybe once we have a bank account we could set it up for payments. Mike: we have to be careful as a nonprofit and don't charge GST/PST. May be we'd ask possible buyers to be a member to purchase. Blak; POD site would have to be MEMBERS; ipad as pay station (Andrew) may be possible with newer versions.

Next meeting: Tuesday, March 15, 8:00 PM

Motion to adjourn by Ryan, seconded by Dallas Meeting ended at 9:28 PM.

Minutes by: GLH