

# Multimodal Project

	4 - Exceptional	3 - Proficient	2 - Emerging	1 - Below Expectation
<b>Introduction - 2</b>	<ul style="list-style-type: none"> <li>-The introduction presents the topic clearly. The audience knows exactly what is to follow.</li> <li>-The introduction engages the audience with a question to consider or by making it relevant to them. May use multimedia item(s) to increase engagement.</li> </ul>	<ul style="list-style-type: none"> <li>-The introduction soundly presents the topic. The audience knows what is to follow.</li> <li>-The introduction soundly engages the audience.</li> </ul>	<ul style="list-style-type: none"> <li>-The introduction presents the topic. The audience has an idea of what is to follow.</li> <li>-The introduction attempts to engage the audience.</li> </ul>	<ul style="list-style-type: none"> <li>-The introduction does not present the topic. The audience has no understanding of what is to follow.</li> <li>-The introduction does not engage the audience.</li> </ul>
<b>Layout/ Organization - 4</b>	<ul style="list-style-type: none"> <li>-The layout demonstrates a very high level of visual and/or auditory appeal. The background is highly suitable for the topic and does not distract the audience.</li> <li>-The layout supports the theme of the presentation with appropriate use of headings and subheadings that enhance meaning of the overall presentation.</li> </ul>	<ul style="list-style-type: none"> <li>-The layout demonstrates a very high level of visual appeal. The background is highly suitable for the topic and does not distract the audience.</li> <li>-The layout supports the theme of the presentation with appropriate use of headings and subheadings.</li> </ul>	<ul style="list-style-type: none"> <li>-The layout demonstrates a sound level of visual appeal. Some slides may be cluttered or use distracting backgrounds.</li> <li>-The layout somewhat supports the theme of the presentation but does not have a consistent use of appropriate headings and subheadings.</li> </ul>	<ul style="list-style-type: none"> <li>-The layout demonstrates a basic level of visual appeal. Most slides are cluttered, confusing or use distracting backgrounds.</li> <li>-The layout is limited in its use of appropriate headings and subheadings.</li> </ul>
<b>Content - 4</b>	<ul style="list-style-type: none"> <li>-The presentation is clear and concise and demonstrates a very high level of content accuracy. Information is very persuasive.</li> <li>-The presentation demonstrates a structured and logical flow of ideas. All content is relevant and adheres to rhetorical situation (purpose, audience, and stance) outlined in topic proposal.</li> </ul>	<ul style="list-style-type: none"> <li>-The presentation is mostly clear and concise and demonstrates a high level of content accuracy. Information is persuasive.</li> <li>-The presentation demonstrates a mostly structured and logical flow of ideas. Most content is relevant and adheres to rhetorical situation (purpose, audience, and stance) outlined in topic proposal.</li> </ul>	<ul style="list-style-type: none"> <li>-The presentation is mostly clear and concise and demonstrates an adequate level of content accuracy. Information is somewhat persuasive.</li> <li>-The presentation demonstrates a somewhat structured and logical flow of ideas. Some content may be incorrect, lacking relevance, and/or disconnected from rhetorical situation outlined in topic proposal.</li> </ul>	<ul style="list-style-type: none"> <li>-The presentation is not clear and concise and demonstrates a limited level of content accuracy. Information is not persuasive. May contain one or two facts about the topic.</li> <li>-The presentation is not structured and does not show a logical flow of ideas. Much of the content is incorrect and lacking relevance and/or is completely disconnected from rhetorical situation.</li> </ul>

<b>Graphics, Animation, Sound - 2</b>	<p>-The graphics, animations and/or sound always assist in helping the audience understand the main ideas and concepts of the presentation and do not distract the audience.</p> <p>-Images are always at a suitable resolution, relevant and support the content.</p>	<p>-The graphics, animations and/or sound assist in helping the audience understand the main ideas and concepts of the presentation and do not distract the audience.</p> <p>-Images are a suitable resolution, relevant and support the content.</p>	<p>-The graphics, animation and/or sound mostly assist in helping the audience understand the main ideas and concepts of the presentation and do not distract the audience.</p> <p>-Most images are suitable resolution, relevant, and support the content.</p>	<p>-The graphics, animation and/or sound do not help the audience understand the main ideas and concepts of the presentation. The images and/or sound distract the audience and try to mask a lack of content.</p> <p>-Images are too small or large with a poor resolution.</p>
<b>Citation - 2</b>	<p>-The sources of information are always correctly cited so that the audience can verify the credibility of the information in the presentation.</p> <p>-The presentation cites a variety of credible sources.</p>	<p>-The sources of information are cited correctly so that the audience can verify the credibility of the information in the presentation.</p> <p>-The presentation cites a variety of credible sources.</p>	<p>-The sources of information are mostly cited correctly so that the audience can verify the credibility of the information in the presentation.</p> <p>-The presentation mostly cites a variety of credible sources.</p>	<p>-The sources of information in presentation are not cited so that the audience cannot verify the credibility of the information in the presentation.</p> <p>-Images and graphics are not cited.</p>
<b>Conventions - 2</b>	<p>-Spelling, capitalization, punctuation, paragraphing, and grammar are effective and make the presentation easy to read and understand. Contains few if any errors in conventions.</p>	<p>-Spelling, capitalization, punctuation, paragraphing, and grammar are mostly correct. Errors don't make writing difficult to read and don't interfere with the meaning.</p>	<p>-Spelling, capitalization, punctuation, paragraphing, and grammar create problems that slow the reader or cause confusion.</p> <p>-Contains frequent convention errors that are noticeable.</p>	<p>-Spelling, capitalization, punctuation, paragraphing, and grammar errors are so numerous that they make writing difficult to follow.</p>