


The Collab & Convert Summit

Speaker Info Page

****Applications Closed****

Still want to be involved? [Click here to view sponsorship options](#)

Collab & Convert: Grow Your List. Build Real Relationships. Turn New Leads Into Customers.

 **Summit Dates:** September 30 – October 2, 2025

 **Hosted by:** Sharee Collier & Leticia Collins

 **Welcome!**

We're so excited you're here!

Collab & Convert is a 3-day virtual summit designed to help online business owners grow their email list through powerful, aligned collaborations.

By the end of the event, attendees will walk away with a personalised collaboration plan tailored to their unique goals, and ready to grow their audience with subscribers who actually convert.

We're currently inviting speakers who are experienced in growing their audience and email list through collaborations, and who want to share their knowledge in a practical, actionable way!

Meet Your Hosts

Leticia Collins is an audience growth strategist and founder of The Audience Growth Club. She helps online business owners grow their email list and simplify their marketing, so they can build a sustainable business that actually fits them and their life. Her approach is grounded in clarity, ease, and intention - no more chasing trends or forcing yourself into someone else's strategy.

Sharee Collier is the founder of [The Summit Host](#), your go-to destination for planning profitable and stress-free virtual events. With over 2 dozen summits, digital conferences, and hybrid events under her belt, Sharee helps creative entrepreneurs grow their audience, boost their authority, and launch with confidence. She's known for turning big ideas into simple systems - and making virtual summits not just possible, but wildly effective.

Together, we're combining our skills to bring you a summit that's not just inspiring, but built to drive **real growth**.

What We're Looking For

We're looking for high-value, pre-recorded presentations (20-40 minutes long) that fit one of the following themes:

Day 1: Build Your Foundation

Mindset, messaging, and strategic planning for collaborations that align with your goals.

- Choosing the right collaboration types for your business
- Creating a messaging strategy that makes collaborations easy
- Getting clear on your values, goals, and audience before you pitch
- Building relationships with integrity and intention

Day 2: Make It Happen

Practical how-tos for list-building collabs that work

- Collaborating strategies *e.g. summits, bundles, swaps, guesting, etc.*
- Tools to track, manage, and simplify your collaborations
- Case studies: how one collab led to [X] growth
- Making the most of speaker spots or co-promotions

Day 3: Turn Growth Into Sales

How to turn new subscribers into loyal customers

- Welcome sequences and post-collab nurture
- Launching off the back of a bundle or summit
- Selling through storytelling and value
- Creating offers that align with your audience growth

We're especially interested in talks that go beyond surface-level tips and provide real-world examples, step-by-step strategies, or clear takeaways attendees can implement right away.

What's Involved

We're keeping this summit simple, intentional, and high-impact for both attendees and speakers. Here's what you can expect:

As a speaker, you'll be asked to:

- ✓ Submit a **20 – 40 minute pre-recorded presentation** (*deadline: Sept 1st*)

- ✔ Share a **freebie or lead magnet** that attendees can opt into during the event (*included in virtual swag bag*)
- ✔ Send **1 solo email and 1 social post or 1 email mention** during the promo period
- ✔ Join our **affiliate program** (*you'll earn commission on all VIP pass sales*)

Optional Opportunities:

- ✨ Include a **free or discounted product** in the VIP All-Access Pass Bundle
- ✨ Purchase a **Sponsorship Spot** for additional visibility

★ Sponsorship Opportunities

We're offering a limited number of sponsorship opportunities to help you gain even more visibility during the summit, while giving our attendees even more value. Whether you want to be front and centre or simply featured more prominently, we've got three sponsor tiers to choose from:

<p>SWAG SPONSOR unlimited spots</p> <p>A simple, high-impact way to get your offer in front of summit attendees, whether you're a speaker or not.</p>	<p>VIP limited spots available</p> <p>Designed for speakers who want extra visibility, increased brand recognition, and more targeted leads.</p>	<p>PREMIUM VIP 3 spots available</p> <p>Our most high-impact tier, for speakers who want top-tier placement and standout visibility throughout the event</p>
<p>✔ Include a digital product, freebie, or special offer in the virtual swag bag sent to all attendees</p>	<p>✔ Premium presentation placement</p> <p>✔ Featured in the "Featured Speakers" section on the registration page</p>	<p>Everything in the VIP tier, plus...</p> <p>✔ A 10-15 second pre-recorded ad played after each presentation</p>

<ul style="list-style-type: none"> ✓ Option to include a product or offer in the VIP All-Access Pass Bundle ✓ Open to both summit speakers and external sponsors ✓ Gain extra visibility and grow your audience through targeted exposure 	<ul style="list-style-type: none"> ✓ Logo placement in the "With special thanks to..." section on the summit registration page footer ✓ Increased affiliate commission earn 50% on every All-Access-Pass sale you refer, instead of the standard 30% ✓ Listed in a featured speakers roundup email sent to attendees ✓ Option to include a product or offer in the VIP All-Access Pass Bundle with elevated placement (<i>after the hosts + premier sponsors</i>) 	<ul style="list-style-type: none"> ✓ Logo placement on all interior summit pages, linking to anywhere you choose ✓ An exclusive sponsor spotlight in the morning email the day your presentation goes live ✓ Include a free offer on the 'You Missed It' Page after the event ends ✓ Option to include an offer in the VIP All-Access Pass Bundle with priority placement (<i>just after the hosts' gifts</i>)
INVESTMENT \$97	INVESTMENT \$197	INVESTMENT \$997

If you're interested in becoming a sponsor, you'll have the option to indicate that in your speaker application, and we'll follow up with next steps!

Can't speak, but still want to sponsor? Please email hello@leticiajcollins.com

Speaker Perks

- **30% affiliate commission** on all VIP pass sale (*50% as a VIP or Premium VIP sponsor*)

- **Grow your audience** by pitching your lead magnet at the end of your presentation
 - **Gain even more subscribers** by contributing a bonus offer to the All-Access Pass Bundle
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Dates & Deadlines

Speaker Applications Due: July 31st

Confirmed Speaker Intake Forms Due: August 25th

Presentation Deadline: September 1st

Swipe Files Available: September 8th

Promo Period Begins: September 15th - 30th

Summit Live Dates: September 30th - October 2nd, 2025



How To Apply

We're so excited to bring together a diverse group of collaborators, educators, and community-builders for this summit, and we'd love to hear from you!!

If this event feels like a good fit and you'd like to contribute, hit the button below to apply:



[Apply to Speak](#)



Got a question? Please email hello@leticiajcollins.com