

Professional bassist reveals...

# New Bass Challenge That Takes You From Complete Beginner To Confident Bassist in 21 Days...

[Start your transformation! button]

[Reviews] [Picture in background]

---

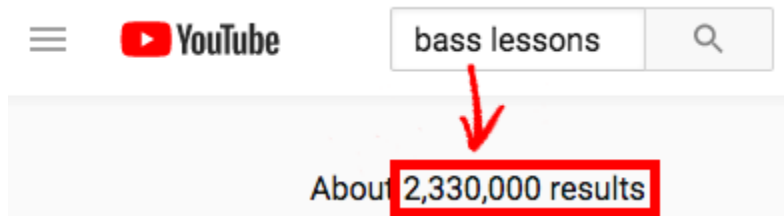


Hey, Luke here. And in the next 3 minutes, I'm going to show you how you can get started on Bass the right way.

So you can start playing awesome songs and fulfilling your bass passion **with speed**.

Learning the Bass from scratch can be very difficult.

You search up a bunch of YouTube tutorials, and get a ridiculous number of results...



...and yet, all those tutorials barely even teach you anything.

But I want you to know, **that's not your fault.**

After all, how are you supposed to filter through millions of results to find the good ones?

You see, the real problem is that YouTube, and the web in general are:

## Overloaded with info and videos...

Not only is it difficult to choose what to watch - but many of those tutorials gatekeep critical information and leave you frustrated and confused.

Or just teach you some theory you have no idea what to do with.

But even if you do find a truly helpful video out there...

# You have no idea where to go next!

Which is the entire problem with online bass education.

There is no step-by-step system to follow.

That's exactly why people spend hundreds, if not thousands of dollars a year, to go to a music teacher – they tell you exactly what to do, and when to do it.

So you're not left confused about what to do next.

Yet although ideal, not everybody *wants* to, or can even *afford to* spend 3,000\$ a year on a teacher, for lessons once a week.

But what if you could play your favorite songs, jam with friends, and start learning Bass guitar **without** emptying your bank account?

What if there was a way to access the same step-by-step information from professional bass teachers, but at your convenience?

That's precisely what I set out to make.

*Introducing...*

# The 21-Day Beginner Bass Challenge

A proven system designed to kickstart your skills from day-1 beginner, to confident bassist playing your favorite songs and jamming with others.

This challenge is a step-by-step system for beginner bassists. It consists of 21 days, each diving deep into a new topic. The goal is to teach you the bass foundation, how to play awesome songs, and a few other crucial skills. And do that ASAP.

**Here's a mere fraction of the gold nuggets you'll get out of this...**

- The simple 3-step method that *makes* you play beautiful groovy basslines even as a complete beginner
- How moving your plucking fingers correctly will save you thousands of dollars per year
- Natural finger positioning you should use that allows you to play for hours, without feeling pain or strain in your hands
- Master the most important part of the bass (so you can start creating your own basslines)
- The single most important ingredient that'll make or break how your bass lines feel.
- How to stop constant bass buzzing and your amp sounding like it's about to explode

- Play 2 or 3x faster by placing your fingers in a 'weirdo' position
- Why you can learn to play by ear (even if you don't have 'good' ears)

All of this is in the first few days alone...

Out of the 21 days of lessons inside the challenge.

And that's amazing and all, but I'm not done just yet...

**BONUS #1** - 7 killer basslines you can play with ZERO experience, that'll drop your friends' jaws. (Worth \$19+)

**BONUS #2** - 3+ hours of bass practice tracks (Worth \$15)

**BONUS #3** - The "key certainty technique" that guarantees you figure out the on time every time (Worth 9\$)

**BONUS #4** - Guide on how to deal with small hands or hands that won't stretch (Worth 19\$)

**BONUS #5** - Bootcamp: The No-BS guide to rhythm as a bassist (Worth 29\$+)

You're getting 91\$ of bonuses with this challenge for *free*.

"Who are you? Can you *really* help me learn bass?"

# I'm Luke from Become A Bassist and I specialize in helping beginner bassists get started.

I started teaching Bass at 17, and to be honest, at first, I didn't know what I was doing.

Sure, my students showed up to each lesson, but they were making very little progress.

So I made it my mission to figure out exactly what worked, and what didn't when teaching bass beginners.

It took at least 6 months of trial and error and years of perfection, but eventually, I figured out the keys to teaching any beginner.

Over the past 11 years, I've used this knowledge to help *millions* of beginner bassists through my YouTube channel, courses, and private lessons.

And now, my goal is to help you.

But first, here's what a few of my students are saying...

[]

You may also be wondering...

# “Why this challenge, instead of some other courses”

Well, most other courses are long, expensive, and focus on multiple levels of bass players. (Beginner, Intermediate, Advanced, etc)

This challenge is 1000% focused on beginners and is meant to *jumpstart* your bass skills.

Plus, unlike most curriculums which have hundreds of hours of almost random courses and lessons..

You get an exact day-by-day, step-by-step plan, which has been carefully crafted after years of teaching beginners and seeing what works, and what doesn't.

But in case you're still wondering “Is this for me?”, I'd like to clear that up...

## This challenge is for 3 main types of people...

### **1 - The Day-1 Beginner**

You're a total bass beginner and want to:

- Learn the foundation of the bass guitar
  - Play killer basslines
- Start jammin' with others
  - Basic bass theory
  - And more

Plus drop everybody's jaws while you're at it.

## **2 - The "Later-In-Life" Restarter**

Tons of players have the same story:

- They love the bass guitar
- They start learning or are thinking about learning
- Quit for years due to life being life, and forget everything they've been taught.

If that's you, this 21-day bass challenge is perfect to get you restarted with speed.

## **3 - The "No-idea-what-to-practice" Student**

Maybe you're searching for new tutorials here, and new tabs there, and still, they don't teach you much about bass playing.

If that's the case, this step-by-step challenge is exactly what you need to get you moving and groovin' in the right direction, and set a solid foundation.



# “How can I join?”

Getting your lessons is secure, quick, and easy online. You can kickstart your bass skills moments from now.

But listen - at this price, it's almost not worth it for me to give out these lessons!

Professional bassists can *easily* set you back 50\$+ a lesson.

And here you're getting 21 days of detailed daily lessons (1050\$), plus the free bonuses (\$91) which would be worth (1,141\$)

Except, I'm not going to charge you 1,141\$.

You see, most other bassists would charge upwards of 300\$ for something like this.

..And, that would be pretty fair considering the value.

But I wanted to make this so accessible, that anyone, anywhere can get it.

So I made it less than a tenth of that...

**You can join the 21-day Become A Bassist Challenge for a whopping \$29...**

[CTA]

Yeah. That's right... You're paying less than the price of a one bass lesson, or even a pack of bass strings to learn an awesome skill that'll last you a **lifetime**.

Even if only 2 or 3 lessons teach you a skill, that already pays off *big*.

Yet if for some crazy reason, all those lessons and bonuses are *still* not worth the 29\$ to you, I've added a...

## Killer 60-day guarantee.

You'll be getting over 1,050\$ worth of lessons, plus 91\$ in bonuses.

You can go through these lessons as many times as you want - all from the comfort of your home.

But I wanted to make this 100% risk-free.

That's why the 21-Day Beginner Bass Challenge comes with a 60-day money-back guarantee.

If you don't like the course for ANY reason or are not seeing the results you want, email student support within 60 days of joining, and I'll refund every single penny.

## So to sum this up...

You can either join now, and start making your bass dreams come true moments from now, or you could keep looking around YouTube for pieces of information that *might* connect one day months, or years from now.

You're literally risking the price of lunch to impact your bass journey forever, and it comes with a 60-day guarantee...

If that sounds like a bargain, and you're ready to kick off your bass journey...

Join the 21-Day Beginner Bass Challenge, and I'll be waiting for you inside.

## Join now!

29\$ one-time payment  
[Start Challenge]

- 21 daily step-by-step lessons
  - 7 killer basslines
- 3+ hours of bass practice tracks
  - Key certainty technique
- Deal with your hands - guide
  - Bootcamp to rhythm
  - And much more.

60-Day Money Back Guarantee.  
Instant Lifetime Online Access

## FAQ

How long do I need to play each day? >  
< Time commitment for the 21-day challenge is very minimal.

Each day you'll be sent a single video with a single exercise that will get you one step closer to a competent bassist.

And these aren't hour-long master classes.

These are simple, digestible, and full of actions you can do on the spot.

My goal for you is to spend 20 minutes a day watching and practicing the exercises, drills, and basslines.

Will this work for me? >

< If you're a human, you have a bass guitar, and you follow the simple step-by-step challenge, this will work for you!

> Am I too old for this?

< Absolutely not!

In my opinion, it is never too late to capture the joy of playing music.

However, if you're an older adult beginner, things can be more challenging for you - especially when it comes to stretching your fingers and building dexterity - but I built this challenge with you in mind.

That's why every exercise and bass lick comes with an alternative (and much friendlier) fingerings

> How good can I actually get in 21 days?

< Let me be super clear here.

The 21-Day Beginner Bass Challenge will **not** take you to a 'professional' level in 21 days.

And anyone claiming to take you from day-1 beginner to professional in less than a month is probably lying to you.

However, this challenge will give you the best possible start to your bass journey.

In the end, you may even surprise yourself with what you feel confident doing. Things like:

- Playing with other musicians and creating bass lines that go beyond the 'same-old same-old' things you always play.
- Picking out some of your favorite basslines - without needing to look up tabs or a YouTube tutorial.
- Get smiles from friends and family while you groove with songs and musicians.

And more.

Will you be playing like Marcus Miller or Jaco Pastorius in a month?

Probably not...

But could you be ready to figure out the bass line to some of your favorite songs? Or confidently jam with friends and family?

Absolutely!

And the 21 day-challenge will help you do that.







## Questions

Who am I talking to?

30-year-old Michael. He's been playing bass for a few months, or years, but it's time to get serious and get good at it. That's why he started watching random YouTube tutorials and videos, to learn cool songs, and pick up certain bass skills. He doesn't have a teacher and doesn't want one because they're pricy. Many tutorials are either confusing, unordered, have information gaps, or just leave out critical information, which he's frustrated about - it's very tough to learn from YouTube.

He lives in a smaller house, has a wife and 3 kids, and Bass. He doesn't have much time for bass since he has work, so bass is what he does some evenings. He also has a few musician friends, and he and they are normally chill dudes and fun to be around. He has blackish-gray hair, glasses, and an office where he does everything.

He just clicked a link from an email, or a youtube video, and knows what this is about, but obviously he isn't convinced to buy yet.



Where are they now?

He's having trouble learning bass online or on YouTube.

There's way too much information out there, plus lots of tutorials are either confusing, or leave out critical information. And even if you do find a good tutorial, there isn't an order of what you should do next, so you have no idea what to do, or when to do it.

Problem>Roadblock>Solution?

Problem (want to get started/get better at bass guitar but have no idea how)

Roadblocks (There is too much information, and they have no idea what to do next)

Solution (get a teacher or a course that'll give you step-by-step instructions and get you where you want to go)

Biggest pains/desires?

Pains:

- Too much information out there, and they have no idea what to do next.
- Most tutorials suck (confusing, and leave out critical info - plus even if they are good, you have no idea what to do next)
- Unable to start off their bass career
- Unable to play with cool songs they love

Desires:

- Step-by-step system; Learn correct things, at the correct time.

- Jam to awesome songs
- Learn while knowing how to put things to practical use.
- Get started with bass guitar, and learn the very basics.

Sophistication/awareness level? How should you show up in the market?

He knows in the back of his mind he can solve his problem by getting a course or teacher, but he hasn't yet.

I need to restate what's in the back of his mind, tell him why hes failing and how to win, then to show up as not only is this course perfectly for him for him, that will take him from nothing to something and get him up to speed... But also I need to prove that we're the best ones on the market for helping him do that.

Where do I want them to go?

Buy my course.

What are the steps I need to take to get there?

---

Rough Basic steps:

## **Headline:**

- Keep it short
- State offer/desire
- Include 4 triggers: New, easy, safe or big.
- Promise benefit
- Use their name in headline

## **Lead:**

- Social proof
- Make big promise
- Connect with pain/desire
- Tease mechanism/roadblock

## **Body:**

- Reveal roadblocks

- Tease solution

## **Close:**

- Intro product
  - Show how the product taps into the mechanism to get a dream state
  - Tease the contents of the product
  - Roadmap
  - Overview/key sections that will help you take advantage of the solution
  - Testimonials
  - Stack additional value with bonuses
  - Perhaps case study
  - More testimonials
  - Introduce guru
  - Answer questions
  - Guarantee/Risk reversal
  - Additional Testimonial dump
- 
- Why us
  - Offer
  - Guarantee
  - FAQ