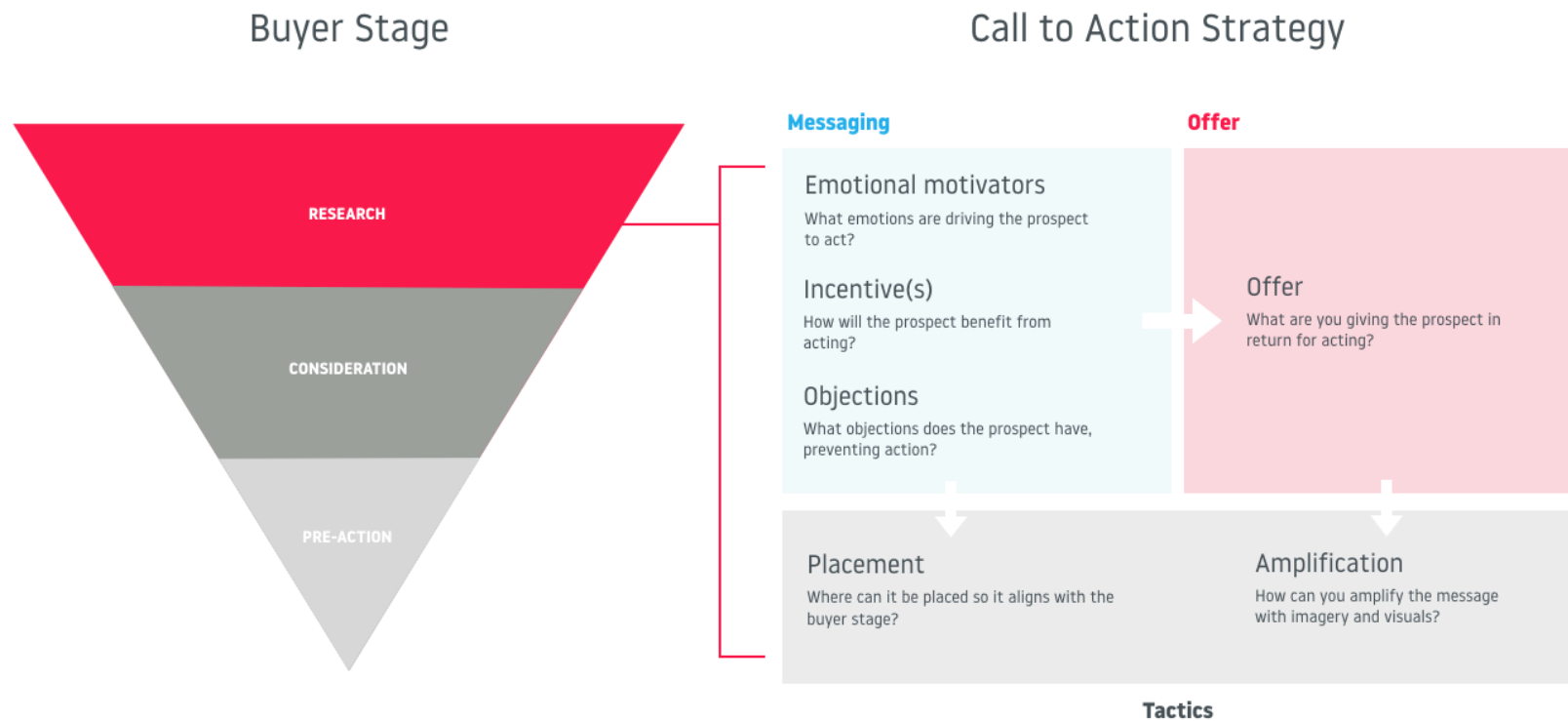


Business Class Promotion Poster Project

Instructions:

In the "Business Class Promotion Poster Project," your task is to create an engaging and informative poster using [Canva](#) to encourage fellow Marlboro High School students to enroll in our business classes. Showcase the unique aspects of each class—Accounting 1, Business Law and Ethics, Business Management, Marketing, and Sports and Entertainment Marketing. Your poster will be evaluated based on its Relevancy, Attractiveness, [Use of Class Descriptions](#), Call to Action, and Overall Presentation. Be creative, strategic, and make sure your poster not only stands out visually but also effectively communicates the benefits of these classes. Use this opportunity to inspire your peers to embark on an exciting journey in the world of business education. Good luck!



Rubric

Category	5 pts	4 pts	3 pts	2 pts	1 pt
Relevancy	The poster effectively communicates the relevance of the business classes offered at Marlboro High School.	The poster mostly addresses the relevance of the classes, but some areas could be more focused.	The poster has limited relevance to the business classes offered.	The poster lacks a clear connection to the business classes.	The poster does not demonstrate any relevance to the business classes.
Attractiveness	The poster is visually appealing, creatively designed, and captures attention.	The poster is generally attractive but could have some improvements in design and layout.	The poster is somewhat visually appealing but lacks creativity or polish.	The poster is unremarkable and may not engage the audience visually.	The poster is unattractive and fails to capture attention.
Use of Class Descriptions	The poster incorporates class descriptions effectively, providing a clear understanding of each class.	Class descriptions are mostly included and contribute to understanding each class.	Some class descriptions are present but lack clarity or detail.	Class descriptions are minimal and do not add much to understanding the classes.	Class descriptions are absent or do not contribute to the overall message.
Call to Action	The poster includes a compelling and clear call to action, motivating students to enroll in business classes.	The call to action is present but could be more persuasive or explicit.	A call to action is included, but it lacks strength or clarity.	The call to action is weak or unclear, and may not effectively prompt action.	The poster lacks a clear call to action.
Overall Presentation	The poster is well-organized, cohesive, and effectively conveys the message about the business classes.	The overall presentation is good, but there are some minor organizational issues.	The poster is somewhat disorganized, making it challenging to follow the message.	The overall presentation lacks cohesion, making it difficult to understand the content.	The poster is poorly organized, making it nearly impossible to follow the message.
				Total Out Of 25:	

