



FOR IMMEDIATE RELEASE

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Pentucket Regional Middle School Students Recognized for Service Leadership

Tyler Stone (Groveland), Lyla Travers (Merrimac), and Conor Price (West Newbury) are the 2023 Project 351 Ambassadors

West Newbury, MA – Tyler Stone, Lyla Travers, and Conor Price, eighth graders from Pentucket Regional Middle School, were recently selected as PRSD's 2023 Project 351 Ambassadors for their inspiring ethic of service and values of kindness, compassion, humility, and gratitude. Project 351 is a non-profit organization that empowers a youth-led movement for change powered by an eighth-grade student representing every city and town in Massachusetts.



“We could not be more excited about our 22-23 ambassadors. Tyler, Lyla, and Conor are great kids, who are always willing to help out whenever there is a person in need. They are positive leaders in our school, and we look forward to seeing all of their hard work culminate in the spring” -Mr. Conant PRMS Principal

On January 14th, Stone, Travers, and Price will unite with more than 425 Ambassadors and Alumni mentors for Project 351's 13th annual Launch and Service Day in honor of Dr. Martin Luther King Jr. & Coretta Scott King. Launch Day kicks off 12 months of leadership development through unifying service, Alumni mentorship, and enrichment through Project 351's Service Leadership Academy.

Over their year's term, Ambassadors develop the skills and confidence to mobilize schools and communities in four statewide service campaigns: Spring Service, benefitting Cradles and Crayons, Hope & Gratitude Walk benefitting nonprofits selected by Ambassadors; 9.11 Tribute Service with the Massachusetts Military Heroes Fund; and Fall Service, which seeks to eradicate hunger through support of hundreds of hometown Food Pantries. At the close of their service year, Ambassadors are invited to continue to hone skills and lead communities as a member of the Alumni Organization.

Launch Day will celebrate the Class of 2023 and honor the legacy of the Kings, with a special tribute of the “The Embrace”, the Commonwealth's first memorial to Dr. and Mrs. King. Highlights include a kick-off program at Faneuil Hall and an end-of-day celebration.

Ambassadors will dedicate the afternoon to high-impact service with 10 nonprofit organizations including La Colaborativa, Cradles to Crayons, Hope & Comfort, and the Wonderfund. United across 351 cities and towns, Ambassadors will address critical issues including hunger, educational opportunity, childhood poverty, mental health and wellness, and care for military and veterans – impacting thousands of neighbors across Boston and the Commonwealth.

“The 35ONE generation is compassion-in-action. We're honored to welcome our 13th Class of leaders, dreamers, and doers,” said Carolyn Casey, Project 351's Founder and

Executive Director. “We are proud of their commitment to unite as the Class of 2023 to build the knowledge, skills, and confidence to lead the change they wish to see in the world.”

Since 2011, 4,492 Ambassadors have positively impacted more than 1.2 million neighbors through unifying statewide service.

About Project 351

Founded in 2011, Project 351 is a youth-led movement for change powered by an eighth grade unsung hero selected to represent every city and town in Massachusetts. Ambassadors are selected for an exemplary ethic of service and the values of kindness, compassion, humility, and gratitude.

Project 351 is a nonprofit organization powered by Ambassador leadership and the investment of civic-minded corporations, foundations, individuals, and Project 351 Alumni. We are honored by the faith of our partners including the Martin Richard Foundation, Boston Celtics Shamrock Foundation, Crimson Lion Foundation, John Hancock, Michael Carmen and Pamela Lederer, Foundation to be Named Later, HYM Investment, Mabel Louise Riley Foundation, Governor Deval and Diane Patrick, two generous funders who chose anonymity, and our media partner WBZ-TV.