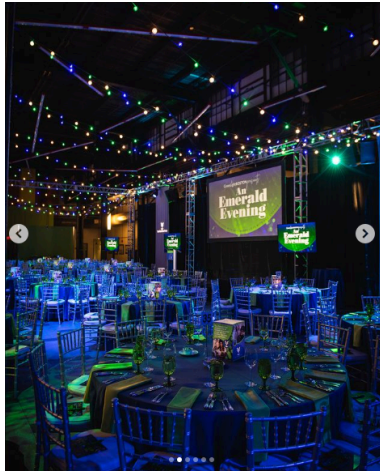


Hi Alexis

How was the Greenlight event? The room looked stunning!



I found your Instagram account whilst researching for caterers around Worcester. (Enjoyed Ronald's review on the knot!)

In addition to your current uploads, if you tested posting more brand related content (e.g past events you've catered for). And combine it with captions that:

- Increase engagement/brand awareness, therefore attracting more followers.
- Consequently increasing the conversion rate of both existing AND new followers

This could cause a plethora of new clients to fill your Spring/Summer schedule, leaving your competition behind. Otherwise it could be another year of losing clients on price.

I have created an example of this kind of post and show you how it accomplishes the above. If you'd like to see it then message me back :)

If filling up your calendar with qualified leads sounds like something you'd want.

Then drop me a message and let's make you [locations (preferably where they state in their website.)) premier caterer this Summer.

Josh