BMS Code Monitoring in Emergency Situations

The form should be submitted to Afghanistan Nutrition Cluster using the following
contacts: Afghanistan Nutrition cluster coordination team – Email: nutritioncluster.afg@gmail.com

The International Code of Marketing of Breastmilk Substitutes (BMS Code) and relevant World Health Assembly resolutions are operational in all situations. Communities that have been struck by emergency situations like war or natural disasters may encounter influxes of unsolicited supplies of breastmilk substitutes and other products that run counter to international guidelines. Usual marketing activities may take on different dimensions as companies try to reposition themselves in destabilised markets. Sometimes, it is non-governmental organisations or others involved in the humanitarian response, even governments that are directly violating the International Code rather than companies. Reports of Code violations in emergency situations will enable the right responses to be taken by policy makers and aid agencies.

Focal point name:	Organisation:
Position:	E-mail

The above information is necessary to enable Nutrition Cluster to double-check the information you have given, if necessary.

Your identity will be kept confidential.

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Type of emergency: (please answer all questions, especially the when, where, who, what and how)

Routine program		Winterisation response		Emergency response - Earthquake	
New Displacement response		Other:			

1. Short description of violation *(name of emergency relief programme, heading or slogan found on company/campaign materials)*
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2. When was the violation observed? (dd/mm/yyyy) --
3. Where? (place, community and/Or camp) --

4. Who is violating the Code and how? --

Company/organisation	Brand	Type of product[1]	Type of violation[2]	Quantity

Type of product[1]
- A. Infant formula including special formula
- B. Follow-up formula
- C. Growing-up milk
- D. Cereal
- E. Fruit/vegetables/meat puree
- F. Juice/tea/mineral water
- G. Bottle
- H. Teat
- I. Other (write under 'type of product' in box above)

Type of violation[2]
- A. Donations of the BMS/bottles/teats from agencies, government, donors, etc;
- B. Accepting unsolicited donations of BMS/bottles/teats;
- C. Blanket distribution of unsolicited or free supplies of BMS/bottles/teats;
- D. Distribution of formula that has been properly procured other than to mothers and babies that have been professionally assessed as requiring formula
- E. Donations of complementary food to children 0-5 months;
- F. Distribution of milk products (incl. dried) that can be potentially used as BMS to general population;
- G. Distribution of infant formula with less than 6 months shelf life;
- H. Inadequate labelling (no health hazard warning, inappropriate language, no statement on BF superiority, no info on safe preparation, etc.)
- I. Promotion of BMS at the distribution point (displays, logos, etc,)
- J. Other (specify)

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[1]Choose type of product from the list provided – use the letter as Code to complete table on page 2
[2] Choose type of violation from the list provided – use the letter as Code to complete table on page 2

If specimen or picture is attached to this form , tick here: ☐

   .Details: For e.g. describe how products are distributed to affected communities/nature of the relief programme
(Please use another sheet of paper if necessary)

The tool was developed by the Global Nutrition Cluster with support from IBFAN, IFE Core group and UNICEF